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FOR IMMEDIATE RELEASE:

"A fresh, funny, and deeply subversive novel from a writer with important things to say about our consumer culture."

-- Russell Banks

GIVE and TAKE

A novel by Stona Fitch

NEW PRESS PUBLISHES BOOKS AND GIVES THEM AWAY FOR FREE

A novel about a charming thief kicks off an experiment in publishing and local charity. In October, the newly created <u>Concord Free Press</u> will launch **GIVE and TAKE**, a new novel by critically acclaimed novelist <u>Stona Fitch</u>. Fitch creates a one-man crime spree for this first book from Concord Free Press—an innovative endeavor dedicated to expanding the definition of publishing.

Concord Free Press will distribute the entire 1,000-copy press run of this trade paperback novel for free—online and via a network of independent bookstores throughout New

England and beyond. In exchange, the non-profit press asks only that readers make a voluntary donation to a local charity or individual in need.

When they finish the book, readers pass their copies along to friends and others, continuing the cycle of charitable giving. The website for the press, www.concordfreepress.com, features a GivingTracker that lets readers chart where and how much they gave. In all, Concord Free Press estimates that **GIVE and Take** will raise more than \$50,000 in donations.

With this unique publishing model, the money stays where the book changes hands—wherever that may be. And the book keeps on giving, both on the page and off.

The non-profit press will publish two books a year—original works by established authors interested in being part of a new publishing experiment. Its Advisory Board includes authors Megan Abbott, Russell Banks, Gregory Maguire, Stephen McCauley, and others.

Clifton plays jazz piano captivating his audiences in dark bars across the country. When the sets end and the lights go back up, Ross goes home with his fans, beautiful and troubled women. And then his second shift begins, one where he steals diamonds or releases BMWs from their parking spaces. He is a thief—a good one—but he doesn't do it for the money. That he gives away. When he meets a singer whose talents for performing and stealing rival his own, Ross' one-man redistribution of America's wealth takes a turn into places he would rather have not gone. Mordantly observant, hilarious, and fast-paced, GIVE and TAKE is an original and outrageous look at wealth and generosity in America.