

March 1, 2019

Dear Friend of The Soulard School,

The Soulard School is excited to invite you on an exciting trip down the yellow brick road at our very special event **There Is No Place Like The Soulard School! Soiree**. The excitement will be on **May 5th, at John D. McGurk's**. This is one of our largest fundraisers with over 350 attendees from all over the St. Louis metropolitan area.

The mission of The Soulard School is to be a school that reflects the rich diversity of the neighborhood and surrounding communities; a school that actively involves families in their children's educational life; a school committed to developing physical, social-emotional, and intellectual competencies. The Soulard School serves as an example of the profound and real possibilities of a community dedicated to educating its children.

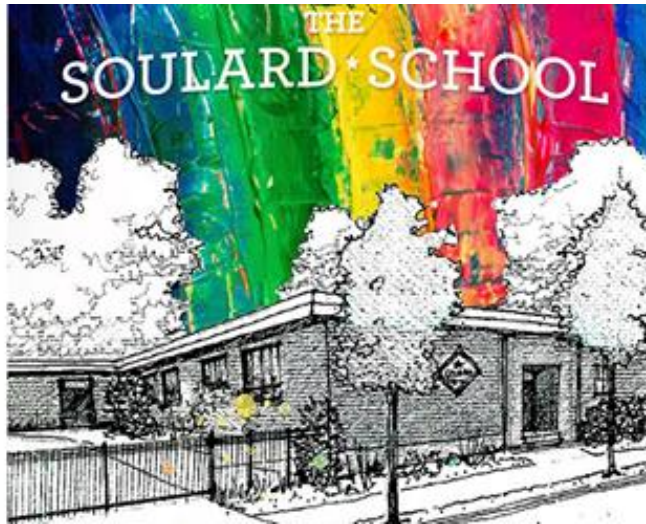
This year's Soiree theme, **There Is No Place Like The Soulard School**, is an invitation into the magic of our experiential learning and the ability it has to transform and build confidence within our students. You can help us in our efforts to bring the exploration of knowledge to our students by sponsoring our Soiree or donating goods and services to our silent and live auction. All Soiree proceeds will directly support the programs that make a Soulard School education so unique. These programs include: Culinary Arts & Nutrition, Performing Arts, Physical Education, STEAM, Strings Instruction and Studio Arts.

We pride ourselves on being able to offer high quality education to a diverse population. We would be honored to have you as a supporter of our learning environment and students. All donations to The Soulard School are tax deductible. I have included a donor/sponsor registration form for your review.

Please find the donor and sponsor registration form included. Do not hesitate to reach out to me if you have any questions. We look forward to you joining us down this magical path!

Warmly,

Kimberly Shead
Development Manager



15TH ANNUAL SOULARD SCHOOL SOIREE

Sunday, May 5th

SPONSOR LEVELS & BENEFITS

EMERALD CITY SPONSOR \$5,000+

- Name on display at event
- Full Page Ad in auction catalog
- 10 VIP tickets to the event
- Logo on over 500 invitations
- Color Logo on back of catalog

RUBY SLIPPER SPONSOR \$2,500-\$4,999

- Name on display at event
- Full Page Ad in auction catalog
- Logo on over 500 invitations
- 8 VIP tickets to event
- Logo on front cover of auction catalog

YELLOW BRICK SPONSOR \$1,000-\$2,499

- Name on display at event
- Full page Ad in auction book
- 6 VIP tickets to event

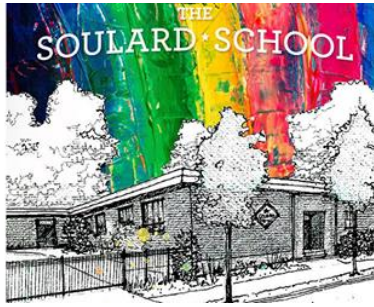
RAINBOW SPONSOR \$500-\$999

- Name on display at event
- Full page Ad in auction book
- 4 VIP tickets to event

THE VENUE *McGurk's*
 Recognized by Esquire Magazine as one of America's Best Bars, John D. McGurk's is known throughout the Midwest for its great food and drink, and its 8,000 square foot outdoor garden. Over 350 guests are expected at this year's event from across the St. Louis Metro Area.

THANKS TO OUR PAST SPONSORS

Anders CPA & Advisors
 The Fortune Teller Bar
 Killeen Studio Architects
 McGurk's Irish Pub
 PestShield
 Tower Grove Farmer's Market
 The Wilbers Law Firm, LLC



FULL PAGE AD

\$200

5"x8"

ACTUAL SIZE

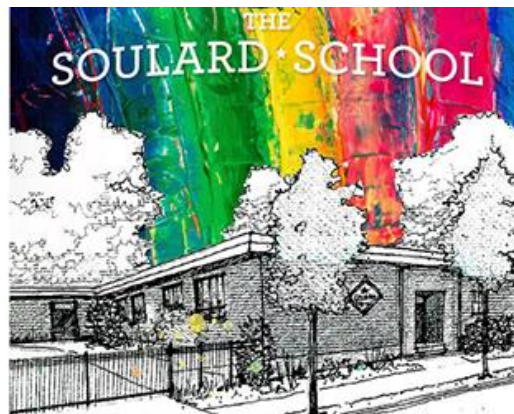
**Purchase an ad in
the Soiree Event
Program, support
our school!**

HALF PAGE AD

\$100

5"x4"

ACTUAL SIZE



With more than 300 guests
expected, **YOUR AD WILL
HAVE GREAT IMPACT.**

AD SPECIFICATIONS

Please submit AD via email as a PDF (preferred) or high-resolution JPG (300 pixels per inch). PDF files should have all fonts embedded or converted to outline.

Soiree program ads are printed as single color gray scale (black and white). Please submit your artwork in gray scale, as full color ads may not reproduce as desired in black and white. Send your print-ready file to kimberly.shead@soulardschool.org no later than **April 12th, 2019.**

DONOR REGISTRATION FORM

Thank you for supporting our event. The Soulard School is a 501(c)3 not-for-profit community school. Your donation and sponsorship will help the educational endeavors of our children, and is tax-deductible to the extent allowed by law.

Gift Certificate Merchandise Ad Space Other: _____

Value \$ _____ Description: _____

Donation Status:

Donation accompanying completed form.

Donation will be mailed. *Date Mailing:* _____

Please send a TSS Representative to pick up our donation.

Date of Pick-up: _____ Contact Person: _____

Donor Information

Business Name: _____

Donor Name(s): _____

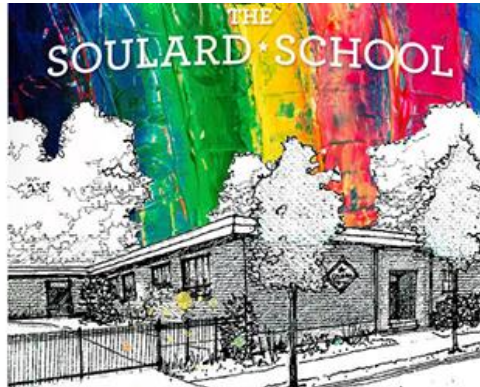
Name to Appear in Program as: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ E-mail: _____

Soulard School Representative: _____



*** RETURN WHITE COPY WITH DONATION/SPONSORSHIP. DONOR/SPONSOR TO KEEP YELLOW COPY ***

PLEASE RETURN FORMS BY Apr. 12th, 2019

The Soulard School is a 501(C)3 non-profit organization. TAX ID #: 20-2521447

NOTICE OF NONDISCRIMINATORY POLICY AS TO STUDENTS: The Soulard School admits students of any race, color, national and ethnic origin to all rights, privileges, programs, and activities generally accorded or made available to students at the schools. The schools do not discriminate on the basis of race, color, national and ethnic origin in the administration of its educational policies, admissions policies, scholarship and loan programs, and athletic and other school administered programs.

SPONSOR COMMITMENT FORM

Thank you for supporting our event. The Soulard School is a 501(c3) not-for-profit community school. Your sponsorship will help the educational endeavors of our children, and is tax-deductible to the extent allowed by law.

Name of Business Rep. Completing Form: _____ Date: _____

Sponsorship Level:

Emerald City Amount of Sponsorship \$ _____

Ruby Slipper Amount of Sponsorship \$ _____

Yellow Brick Amount of Sponsorship \$ _____

Rainbow Amount of Sponsorship \$ _____

Sponsorship Delivery:

Sponsorship accompanying completed form.

Sponsorship will be mailed. *Date Mailing:* _____

Sponsorship made via credit card.

Name on Card: _____

Card #: _____ Type of Card: _____

Expiration Date: _____ CVS Code: _____

Sponsor Information: *Please provide complete information so we can properly recognize you at the event.*

Business Name: _____

Donor Name(s): _____

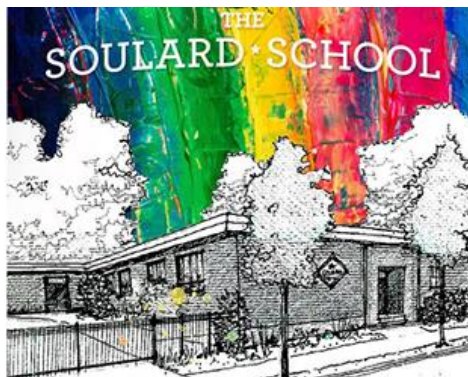
Name to Appear in Program as: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone : () _____ E-mail: _____

Soulard School Representative: _____



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