

# Who is Jason Jakus?

Jason Jakus is a working REALTOR and Sales Director at Leisure American Realty, LLC on Fort Myers Beach.

## Certified Executive Coach & Peak Performance Strategist

Jason is an expert executive and business coach and master strategist. He has proven results time and time again, and has dedicated his life to giving more to others than they ever dreamed possible. He will coach you with his time-tested proven tools and strategies to cause your success.

#### Instructor

Jason is a Florida Realtors Faculty member approved to teach GRI 2 Tech Tools and Resources and GRI 2 Sales and Marketing. He also offers classes on Social Media Marketing, Outlook Basic and Advance, Mobile Office, Building Your Business Pipeline and Managing an Effective Brokerage.

Jason is a passionate and interactive instructor that applies concepts and philosophy to real life applications and strategies. He shares strategies and methodologies that truly work.

Jason includes in all of his courses handouts, whitepapers and work books that participants can utilize as reference materials.

## Speaker

Jason is a national motivational and business speaker, and has delivered his results workshop and motivational keynotes to audiences ranging from 25 to over 700 attendees. He has developed and hosted workshops for "Social Media Marketing" that are attended by everyone from Cooks, Attorneys, Realtors and Entrepreneurs.

Jason mixes high energy, enthusiasm, humor, motivation, and time-tested strategies to create real world results. His "content-heavy" message will have you inspired, focused, and loving what you've learned!

### REALTOR

Jason is an active working Realtor who is deeply involved with his Local, State and National Association of Realtors.

2011 – 2012 Florida Realtors Director

2012 – 2012 Director – Realtor Association of Greater Fort Myers & the Beach

2010 - New Member of the Year Award

2011 - Graduate of Florida Realtors Leadership Academy

Designations and Certifications:

Short Sale and Foreclosure Resource (SFR) Broker Price Opinion Resource (BPOR) At Home With Diversity (AHWD)

#### **Author**

As a published author, Jason has written motivational articles for nationally distributed magazines. He recently wrote an inspirational article on changing careers and the experience of downsizing that was published in Loss Prevention Magazine. Jason has also been a featured real estate expert and contributing writer for several local newspapers. His second book titled "Building Your Business Pipeline" is due out in 2012.

#### Consultant

He is an advisor and consultant for Fortune 1000 companies, executives, managers and sales professionals in the areas of peak performance, leadership, organizational behavior, psychology of achievement and sales. He conducts training sessions for distinguished audiences including Re/Max, Coldwell Banker, Prudential, Century 21, Marriott, Bank of America, and Chambers of Commerce all over the United States. Jason uses Anthony Robbins' Peak Performance Strategies to help companies to unleash their full human potential. He has a passion for inspiring people and helping them to achieve their full potential and dreams.

## **Philanthropist**

Through his Expeditious Business Growth Network, Jason raises money and awareness for numerous deserving charities. His focus is not on the "big ticket" charities, but rather the smaller less know local groups that desperately need help. As Chairman of the Greater Fort Myers Young Professionals Network in 2012, he has selected Vacations for Veterans as their main charity.

Jason believes that people, to truly grow and be fulfilled, must contribute beyond themselves. So each quarter, he focuses on a new deserving group to receive additional resources to help sustain and promote them.

#### Other Certifications

Master Certified Negotiation Expert Certified Business Coach Certified Peak Performance Strategist Certified in Scientific Content Analysis

#### A Few Recommendations

"As a licensed realtor since 1985 and having attended numerous classes, seminars and webinars; Jason ranks among my top three instructors. Further, as a former administrator (Ph.D. in Higher Educational Administration) I would not hesitate to hire him because of his real estate knowledge and also his methodology of presenting the subject matter." Respectfully,

Carol Ann "Mitzi" Leaf A-NEW-LEAF Realty Broker/Owner 239-791-8298 - November 27, 2011 Top qualities: Expert, On Time, Creative

"I recently attended an Advanced Outlook class presented by Jason Jakus. Although I have been an avid Outlook user for years, I left this class with several "ah - ha" moments. Not only was he familiar with the program; he was outstanding as an instructor. His patience in dealing with a class of varied skill sets was amazing. He maintained a calm demeanor throughout several technical challenges out of his control and kept the class engaged and enthusiastic.

As an instructor, who has enjoyed the benefit of ITI Training, it was a great experience to see someone with the same enthusiasm for education that I feel.

On a personal level, I have known Jason for several years and recently have grown closer to him as we both advance in leadership roles with the Realtor Association of Greater Fort Myers and the Beach. He possesses leadership skills, knowledge and compassion...a great combination for a great instructor.

Deborah Murray Broker Associate Right Choice Realty - November 22, 2011

"I have had the privilege of having Jason as an instructor in a few technology classes at our Board of Realtors. He is excellent. Covers the material in a way that anyone can understand. He is patient in answering questions. An excellent instructor as well as a professional and an all around good guy."

Marge Bennett, Realtor, National Association of Realtors 2012 WCR President Elect – Fort Myers Chapter - November 22, 2011