



We Serve - 50 Years and Beyond: Diabetes Awareness Month

Sharon Rollins, Foundation Chair

Recently I read a frightening health article describing the amounts of free sugar in the foods we Americans unknowingly include in our daily diet. I was amazed—and disconcerted—to discover that my favorite fat-free, fruit-flavored yogurt has nearly my full day's allowance of sugar, in a 6 ounce cup! Given that yogurt is considered a healthy food, it became apparent to me how very difficult it must be to control sugar in a diabetic diet. Diabetes is increasing at an alarming rate among folks of all ages, and our food sources are certainly somewhat to blame.

November is Diabetes Awareness Month, and now, more than ever, the service that our MHSU screenings offer is of critical importance in the programs offered for awareness of this condition. A gentleman recently called Eliza Boné at the Foundation office to tell her that he had attended a community MHSU screening and found out that his glucose level was well above the normal range – 276 fasting! He told Eliza that “the knowledge was life-saving and really appreciated what [we] all do!” The MHSU units will continue to offer this service, with Lions and community members as the volunteers, provided the funds are available to keep the program in action.

November also brings the annual fundraising radiothon for the KEX Kids Fund (see dates and times on page 12), the source of support for the eyeglass needs of children in NW Oregon and SW Washington. Diabetes awareness fits into this program as well because early detection of high glucose levels can prevent or slow the visual complications associated with juvenile diabetes. The KEX Kids Fund is finding it more difficult to raise the necessary funds to provide eyeglasses to children (now \$125 per child), who are referred to the program by school nurses. Support of the radio-a-thon is the base funding of the mission of this wonderful program, so please share it with your family and friends as you enjoy that piece of pumpkin pie (sugar-free?) on Thanksgiving!



Deora Holms Leaves a Legacy

Glen Gilbert, Executive Director

Deora was not a Lion, but she had a Lion's Heart. Earlier this year, Deora passed away and left her entire estate to the Oregon Lions Sight & Hearing Foundation... over \$300,000 in annuities, life insurance and savings. Her generous gift is going to our Endowment to help fund our programs forever. How did this incredibly generous gift come about?

Deora had advanced macular degeneration and every year she attended a picnic the local Lions Club in Eugene organized for people with vision problems. Her husband preceded Deora long ago and they did not have any children. She was not a wealthy woman but she was rich in kindness and generosity. When it came time to revise her will, Deora professed her desire to help an organization dedicated to preventing blindness and helping people with vision problems. With the help of Past OLSHF Chair Don Bowers, PCC, Clyde Wood, PCC, and John Horn, a member of the Eugene Downtown Lions Club, Deora Holms donated her estate to the Foundation.



Why put this generous gift into our Endowment?

About 15 years ago, Lions with foresight and a desire to provide a means for supporters to provide a lasting legacy to the Foundation, created the Endowment. In the 1990s, approximately \$850,000 was contributed to the Endowment through several estate gifts like Deora Holm's. Those gifts have grown to an amazing \$3.5 million through wise investment, but that is not the best news. Every year, we use 5% of the fund to help pay for our programs. This year, that amount is \$183,861. In 15 years, we have received back our initial investment of \$850,000...and still have \$3.5 million in the fund. That is the power of Planned Giving.

For several years, our planned giving program has been less active, but no longer. The Foundation is ramping up to provide this generation of Lions and non-Lion supporters the opportunity to continue to build our Endowment through planned giving. Fifteen years from now, those “we serve” will be grateful for your foresight and generosity. There are many ways planned giving can be accomplished. For information about how you can achieve a lasting legacy, please contact Doug Thompson at doug.thompson@orlions.org or (503) 413-7399. In the meantime, I encourage you to make your Memorial wishes known to the Foundation. If you want loved ones to make a Memorial contribution to the Foundation in your honor “in lieu of flowers,” please let us know. Thank you for everything you do.

Gifts & Memorials

After reviewing the categories used for the generous gifts submitted by individuals, clubs and organizations, we felt it was important to recognize not only donors, but their contribution level.

The memorial category has remained the same. The following are the new gift donation levels for September 1-30, 2009 only:

Lion King/Queen:
\$5,000 & above

Dr. Yujen Wang, Oregon Retina Specialists

Lion Heart: \$2,500 - \$4,999

Lions Eye Bank of Oregon

Lion Pride: \$1,000 - \$2,499

Colan Slaght
Dan Vega Roofing
George DeHart
Hillside Chapel
Stanley B. Nagel
St. Helen's Lions Club
West Linn Lions Club

Lion Sentinel: \$500 - \$999

Gresham Breakfast Lions Club

Lion Tamer: \$100 - \$499

Albert & Janice Stewart
Arthur & Diana Carroll
Arthur Tallabas
Barry Sullivan
Beaverton Grocery Outlet
Brad J. Wyatt
Clyde R. Wood
Dave Williams
Denise Patridge
Elton R. "Doc" Stormont
Fisher Funeral Home, Inc.
George T. Harding
Mary Jane Hunt
McMinnville Lions Club
Mike Carlson
Pauline Goyette
Portland Bentham Lions Club
Richard Thomas
Wayne M. Hamersly
William Nourse, III
Witt Company

Lion Donor - \$1 - \$99

Victor De'Prey
Al Scott

Memorial Gifts

In memory of Betty Lou Curtis
R.E. Walker

In memory of Bob Blaser
Art & Jean Rotter

In memory of Bryan Jeong
Judith M. Giorgi

In memory of Bud Farm
Anita Harris

Barbara Westby
Betty Dunlap

Carolie Y. Mullan
Denise Spanke

Donald E. Bauer
Hope Chacon

Janet Hasson
Jim & Cheryl Grigg

Judith M. Giorgi
L. Gerald Monroe

Mary Patricia Huffman
Sonja M. Pulley

Robert B. Goodin
Robert C. Mackey

Sherry Willmschen
In memory of Cal Mosley

L. Raymond Swarthout, Jr.
In memory of Cathi Burger

Frederick Hirsch
In memory of Don Major

Don & Faye Bowers
In memory of Jerry Mayfield

Don & Faye Bowers
In memory of Jo Jacobsen

Albert & Janice Stewart
Anita Harris

Art & Jean Rotter
Arthur & Diana Carroll

Ed & Elaine Gear

**Your generosity makes a tremendous difference
in the lives of people every day.**

Gifts by Mail, Phone or Web   

Gifts may be made by check, credit card or appreciated assets you may also make an unrestricted gift or designate your gift to support a specific program.

Other Ways to Donate

When you donate your vehicle, ink jet cartridges or cell phones you are helping the Oregon Lions Sight & Hearing Foundation fund vital health needs of youth and adults throughout Oregon and Northern California.

(800) 635-4667 ♦ www.orlions.org

*This listing includes gifts received September 1-30, 2009 only.

Every effort is made to ensure the accuracy and completeness of our list of donors. We apologize for any omission and would appreciate your bringing them to our attention.

Memorial Gifts (Cont.)

In memory of Jo Jacobsen (cont.)
George & Dee DeHart
Judith M. Giorgi
Lions Club of North Bend, Inc.
Mary Reed
Dale & Sharon Rollins
Sonja M. Pulley

Memorial Gifts (Cont.)

In memory of Myron Curtis
Cynthia Dodson
Judith M. Giorgi
R.E. Walker
In memory of Rod Curtis
Art & Jean Rotter
In memory of Tom Lyden
Janet Hasson



Everyday Thanksgiving

Richard Smith, PDG
2008-10 Chairman, Lions Eye Bank of Oregon

"I long to accomplish a great and noble task, but it is my chief duty to accomplish small tasks as if they were great and noble."

- Helen Keller

...And to do so in a thankful mode.

Most of us in our lifetime will not accomplish a great and noble task, but we each can accomplish small tasks and contribute to a great and noble cause in the mission of eliminating preventable blindness. We are all part of a worldwide team of over a million people working to improve the quality of life for everyone. It is a privilege to be a part of this team, but it is also an opportunity to do a small task. To, in some small way, contribute to the improved life quality of someone whom we will likely never meet. Every day we should be thankful that we have the opportunity to be a part of this great and noble cause that has positively impacted the lives of so many.

The Eye Bank recently received a letter from a local resident who watched the new building construction, thinking it was going to be a small community bank! After her father recently passed away and the family donated his corneas, she now recognized both the purpose and the mission of the new building, being thankful for its existence.

This same person, recently having laser surgery to correct near-sightedness stated, "I was really worried, but being able to see is a miracle I cherish." She now has excellent vision. Thankful? Yes.

And we are thankful for the Eye Bank being on track for another record breaking year with over 1,100 donors which, in turn, provided the opportunity for over 1,550 cornea recipients the gift of sight. Task by task, person by person, all working toward our mission to eliminate preventable blindness.

We are thankful for our new Administrative Coordinator, Janet McConnell, who recently joined our Eye Bank team. With many years of experience dealing with people, she is a great addition. Finally, we are thankful for the dedication of the Technicians, Coordinators and their Trainers who, along with the Couriers, offer their talents and their time so that others may see.

With that, we want to wish you all a blessed Thanksgiving holiday; and may your tasks, be they great and noble or small, bring thankfulness to both the giver and the receiver.

Eye Bank Couriers for September 2009

Albany East Lions Club
Dave Schnebley (4)
Battle Ground Lions Club
Stacy Walters (2)
Beavercreek Lions Club
Arthur Van Alstine
Beaverton Lions Club
Joyce Anderson
Les Tyo
Camas Lions Club
Cindy Maltsburger
Central Lions Club
Cal Hudspeth (2)
Charlie Tate
Rod & Debbie Bach
Columbia Crest Lions Club
Ed Hewitt (3)
Corvallis Lions Club
Roger Weaver (2)
Kelly Tharp
Eugene Bethel Lions Club
Ted Murray
Eugene Cascade Lions Club
Glen Smeed
Eugene Downtown Lions Club
Alice Bender
Bill Baxter
Bob Hixson
Jim Mueller
Fort Vancouver Lions Club
David R. Rawson (3)
Jack Sprinkel (2)
Kim Milligan (2)
Tom M. Gay
Friends of the Lions
David Roberts (2)
Steve Roden (2)
Tom Carter
Grants Pass Lions Club
Larry Dietzel
Gresham Breakfast Lions Club
Art Zehner
Daniel L. Fryer
Joe Davis
Kent Carter

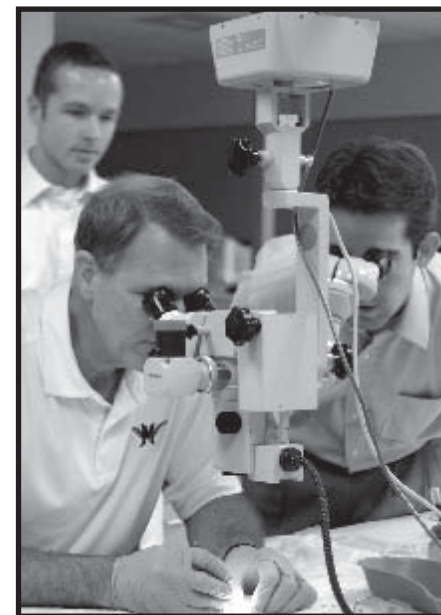
Gresham Supper Lions Club
Art Perkins
R.D. Bob Sell
Ron Harlan
Junction City Lions Club
Arnie Anders
Dorance Mattson
Lance & Carole Stoddard (14)
Mike Skinner
Keizer Lions Club
Paul & Esther Ballek
King City Lions Club
Bill Gerkin
George Ford (2)
Lake Grove Lions Club
Don Potter
Lake Oswego Lions Club
Carol Higgins
Jan Scott
McKenzie River Lions Club
Ann Penny
Medford Crater Lions Club
George & Brenda Taylor (2)
Medford Host Lions Club
Ronald Pemberton
Medford North Lions Club
Charles Hulings (3)
Medford Rogue Monarch Lions Club
Daniel Guy
Milwaukie Lions Club
Dennis Tichenor
Fred McNaughton
Tom Hammond
Orchard Evergreen Lions Club
Jim Terrell (2)
Portland Bentham Lions Club
Linda Thomson (2)
Portland Centennial Lions Club
Marguerite Hofferber (3)
Portland Downtown Lions Club
John & Ellen Nesbitt
L. Gerald Monroe
Portland Hollywood Lions Club
Arlene Halvorson
Greg Arntson

New Website Launched for Vision Research Lab

Chris Stoeger, Director of Operations
Lions Eye Bank of Oregon

The Lions Eye Bank of Oregon Vision Research Laboratory has recently launched a new website as a part of the larger LEBO website. The laboratory, under the guidance of Scientific Director Dr. Mark Terry, produces world class research seen in top ophthalmology journals. The lab's web presence has not adequately informed the public of the lab's considerable accomplishments. This situation has been rectified with the new research laboratory website. The website will display information about all research publications, history of the lab, and any major upcoming events. There is also now a mechanism for people to make financial contributions to the laboratory on a secure website.

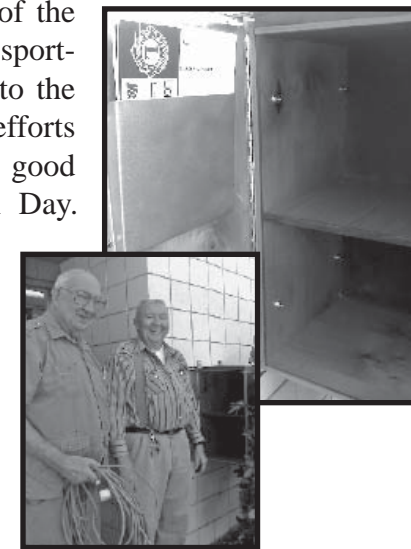
The last feature of the website is perhaps its most important. The sustainability of this community resource is contingent upon the generosity of financial donors. The research is widely known in academic and clinical settings. Now the public has a place to go to find out about the incredible research that is being done right in our own state. Hopefully this knowledge will prompt people to take immediate action when they want to make a difference to our organization. Please take a moment to check out the new research lab website pages at eyebank.orlions.org/pages/researchlab.php.



Scientific Director Dr. Mark Terry demonstrates a new surgical technique to corneal fellow Dr. Mike Straiko while a visiting medical resident watches. Photo by Cordelia Elsewhere, CEBT.

New Lockbox at Southern Oregon Lab

The Southern Oregon Laboratory of the Lions Eye Bank of Oregon is now sporting a brand new lockbox thanks to the greatly appreciated volunteer efforts of Lion Chuck McGilvray and a good friend of the Lions, Mr. Mardell Day. The new lock box boasts additional security, better weather resistance, and more capacity. It can hold two eye coolers instead of one and it even has a spot for flyers that couriers can take with them to the airport with detailed instructions on where to take the tissue. If that isn't enough, the appearance and craftsmanship of the box are outstanding! Renee Stern, Medford Technician, said "We couldn't be happier with the new box. We are very appreciative of the donated services from Lion Chuck and [his friend] Mardell."



Portland Hollywood Lions Club (cont.)
John Graham
Sandy Woolverton
Tom Barnett
Portland Lloyd Lions Club
Gerald Caldwell
William Marentette (2)
Portland Oaks Bottom Lions Club
Michael Ogan
Portland Parkrose Lions Club
Gerald Nicholas (2)
Trevor Lewis (3)
Portland Roseway Lions Club
Bill Nelson (3)
Don Groth
Melinda Palmer (2)
Rod Kirkpatrick
Salem Capitol Lions Club
Dana Roberts
Kelly Freels (2)
Salem Downtown Lions Club
Dennis DeJong (3)
Ken Simila (2)
R. James
Salem Northeast Lions Club
Pete Larson (14)

Salem South Lions Club
Carol & Ed Casciato (2)
Herbert Colley
Hugh Erwin
Sam Angelo
Salem West Lions Club
Bob Franklin
Craig Urbani
Gary Hurley
Larry Drake (2)
Tom Makey (8)
Silverton Lions Club
Chuck Pattee
Springfield Lions Club
Don Ebbert
Don & Lou Ebbert
Rosemarie Hastings
Stayton Lions Club
Jack Fiske
Jo Hallam
Woodburn Lions Club
Art & Jean Rotter (3)

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2006-07 Highlights: Endowment and Organizational Growth

With the completion of the MHSU II Capital Campaign in 2006, the new vehicle hit the road in July after a special ceremony in front of the Freightliner Headquarters. Chairman Bill Nourse's theme of "Foundation Forever" was further emphasized by the Board of Trustee's vote to move all non-designated memorials and bequests to the Endowment Fund. Bill recalls his pride in seeing the endowment grow thanks to the recommendation of the Resource Development Committee to make it a priority of the organization. "Remember, our future lies with the endowment. We must always provide a portion of our income to grow the endowment. Think of it as a retirement fund to provide for our needs in the future," stated Bill.

After several years of discussions, the Facility Needs Committee recommended the purchase of a building for the Lions Eye Bank of Oregon (LEBO), who had outgrown their space at Legacy Good Samaritan Hospital. With Board approval, a building was purchased and renovated on SE 11th and Grant. The Eye Bank moved into their new building in July 2009 and the Foundation move back to a newly renovated space at Legacy Good Samaritan Hospital. The Foundation has this space gratis in perpetuity.



Health Screening Funding: An Opportunity for All

Doug Thompson, Resource Development Director

Every now and then I get accused of being an optimist. While it should be taken as a compliment, my instinct is that the accuser is attempting to bring me back to reality. Their reality, that is.

As Lions, our reality is that we must find new ways to financially support the Mobile Health Screening program. As Resource Development Director for the OLSHF, this is my top priority: Finding new corporate partners statewide and helping local Clubs supplement this support with business support in your communities. Working together, we will address these priorities and reduce the MHSU scheduling fee to a more manageable level.

We are making progress on the corporate partnership front. The MHSU is a very attractive program from the standpoint that we serve over 30,000 Oregonians per year, in nearly every community in Oregon, and that we are highly visible. The MHSU is an incredible opportunity for the right corporation and we are working very hard to find the right "fit" for funding. Similarly, the MHSU is a terrific way for a business in your community to support your local residents by providing health screenings, learn about your Lions Club and, who knows, maybe even become interested in joining your club!

This is your opportunity, and it is not overly optimistic. Discuss with your fellow Lions and businesses in your community that:

- care about the well-being of your residents, such as health professionals, insurance agencies, real estate agents and local merchants
- are civic-minded who would be interested in Lionism and would add value as members to your Lions Club

Invite such individuals or schedule a time to visit with them to discuss the MHSU and how they could sponsor a school screening or community event for only \$300. If this is too much, perhaps they would share the cost with your club for \$150. Remember, the "kit-only" school screening – without the truck, but the same services – will be only \$150. This way, they are vested in their community and your Lions Club reduces its burden of the daily scheduling fee.

We are confident that we will secure corporate partnership soon and we will work with you to secure your local sponsorships to provide the MHSU. The first step in accomplishing your part of the bargain is to contact me, if you like, at doug.thompson@orlions.org or by calling me at (503) 413-7527.



KEX Kids Fund

Providing eyeglasses and hearing aids to children in need

Since 1987, the KEX Kids Fund has provided eye examinations, eyeglasses and hearing aids for children from birth to 21 years of age in 15 counties throughout NW Oregon and SW Washington. Children on either the free or the reduced lunch program can obtain services completely free of charge.

You can make a difference in a child's academic achievement and quality of life! Once children are given the glasses or hearing aids they need, they make notable academic progress and have an improved quality of life. Please join us in supporting the children in our community by donating during the KEX Kids Fund pledge drive at 1190 AM during on: **November 26 & 27** - The Morning Update with Paul Linnman and **November 30 & Dec. 1** - The Morning Update with Paul Linnman and the afternoon Mark & Dave Show.

Without KEX, over \$150,000 in eyeglasses and hearing aid requests annually would go to Lions. To donate during the pledge drive, please call (503) 224-5437. Make a donation online at www.1190kex.com/kex_dids/index.php. Help the KEX Kids Fund provide eyeglasses and hearing aids to children whose families cannot otherwise afford them. The KEX Kids Fund is a 501(c)(3) charitable organization and all donations to the fund are 100 percent tax deductible.

September Impact Report: 14,024 Lives Impacted

Program	September	Y2D (July-Sept)
Patient Care Vision Surgeries	6	23
KEX Kids Fund: Vouchers issued	36	40
Eyeglasses & Hearing Aids: People Referred	132	330
Hearing Aid People Served	26	84
MHSU Screening Days	38	75
MHSU People Screened	1,887	3,357
MHSU Problems Identified	556	1,807
Eyeglasses Sorted	7,800	18,000
Eyeglasses Processed	17,890	33,929

* This is a partial list take from the completed impact reports, however, total lives impacted is reflective of all report components.