



& **SILENT AUCTION**

### **Habanero – Blazing Hot Title Sponsor \$500**

Largest sized and prominently placed logo on promotional materials

- ✓ Recognition on radio, TV, web and social media advertisements for the event
- ✓ Include (20) Admission tickets to event
- ✓ Marketing table near the entry-way of the event to display promotional materials

### **Serano – Hot Sponsor \$250**

- ✓ Large sized logo included on promotional materials
- ✓ Recognition on web & social media advertising
- ✓ Table space shared with other sponsors to hand out materials at the event
- ✓ Includes (10) Admission tickets to the event

### **Jalapeno – Spicy Supporter \$100**

- ✓ Medium sized logo included on promotional materials
- ✓ Recognition on web & social media advertising
- ✓ Includes (5) Admission tickets to the event

### **Pablano – Strong Seasoning \$50**

- ✓ Small sized logo included on promotional materials
- ✓ Includes (2) Admission tickets to the event

### **Silent-Auction Basket Items**

We will be auctioning off 10-15 themed baskets during the chili cook-off. Each basket will have an approximate retail value of at least \$100. If your business/organization would like to put together a basket or donate a few items to be included in a basket, those donations are gladly accepted. Basket sponsors will receive the following benefits:

- ✓ Medium sized logo included on promotional materials and signage
- ✓ Recognition on web & social media advertising
- ✓ Includes (2) Admission tickets to the event