



# GOOD FOR THE SOUL MUSIC™

1-800-759-5805 www.goodforthesoulmusic.com 1218 Arion Parkway, Suite 106 San Antonio, TX 78216

## PRESS RELEASE

For Immediate Release

### Good For The Soul Music™ Announces a New Choir Musical “MOSES and the burning within.”

Chicago, IL. July 6, 2009—Christian Music Publisher Good For The Soul Music today announced the launch of the first in a series of Choir Musicals called *MOSES and the burning within*. The company introduced the musical at the annual National Association of Pastoral Musicians Conference (NPM) held at the Donald E. Stephens Convention Center in Chicago.

Designed to be performed by churches, schools and community theatres as a fully staged production or an SATB choir concert/event, *MOSES and the burning within* is a two act musical adapted from the Book of Exodus. It's appropriate for all age groups and can be performed anytime during the year.

The score includes 19 songs which span from Moses' birth to the crossing of the Red Sea.

“We've watched choirs build community, live scripture and have a blast, ever since we started “work-shopping” the musical three years ago,” said David Kauffman, co-writer and founder of Good For The Soul Music™. “Now that it's out, our prayer is for choir, cast, crew and audience to find themselves in the story of Moses and ask ‘what's burning within my soul?’”

David's longtime writing partner and chairman of the music department at the University of the Incarnate Word in San Antonio, TX, William Gokelman, co-wrote *MOSES and the burning within*. “We hope the story will offer a window into our very own souls. These songs flowed through David and me in such a powerful way—from places very deep within us. God touched our hearts while writing this musical and we believe God will do the same to the hearts of those who experience it.”

The MOSES product development team set out to deliver a unique yet affordable package.

#### Specifically:

- Surround the music with a spirited collection of relevant resources including the Libretto/Vocal book, Piano/Conductor Score and fully orchestrated performance tracks.
- Remove the complexity from the licensing process. Simple and affordable is the result.
- Deliver (at wholesale pricing) a fully orchestrated, full production CD of the entire musical for choir/cast members to use as a rehearsal tool and for resale to audiences.
- Include a rich collection of on-line Marketing tools to help fill the house every night.
- Offer a Whole Church faith formation component including a cast/crew commissioning ceremony.

*MOSES and the burning within* is the first from the “Walk With” series of Choir musicals. The collection provides all the fun and excitement of live theatre with the flexibility to perform as a choir musical or a fully staged production.

Available to license now. Call 1-800-759-5805 or visit [www.mosesmusical.net](http://www.mosesmusical.net).

Contact: Tom Gallo tomg@goodforthesoulmusic.com 210-733-2003 x103

Your  
Companion  
on the  
Journey.