Participant information

- The dress for this workshop is very casual—T-shirts, shorts, and sneakers/sandals are fine. There is a lake with canoes, kayaks, and paddle boats for your use, so bring a bathing suit if you want to. There is also a fitness center and lots of hiking trails on the campus.
- Bring toiletries (shampoo, lotion, etc.) and a hair dryer if you need one. The conference center provides towels, sheets, toilet paper, and a hotel-size bar of soap. There are no irons or ironing boards.
- A laptop with Excel will be useful during Bill Murry’s presentation, but it is not required.
- All of the buildings we are using will be set up with wireless Internet access. The wireless signal in the townhouses might be weak, so you may want to bring an Ethernet cable if you plan on using a laptop there.
- If you need to reach someone at the conference center after hours or you missed check-in on the 10th, call the on-call cell number at 603-313-1195. If no one picks up, call campus safety at 603-899-4000.

Meeting Goals

1. Learn to use qualitative data without regrets.
2. Learn from Teagle Scholars about their assessment scholarship and their work on their campuses.
3. Hone your ability to quickly work in teams to develop assessment advice for institutions.

Documents for the meeting

Copies of documents will be posted on Backpack, so you’ll be able to access them during the meeting if you have a laptop or tablet. You will also be able to access these documents after the meeting.

Tuesday, July 10

12:00–4:00 p.m.
Check-in (Lakeside Education Center across from the townhouses)

5:00–5:30 p.m.
Opening session
Introductions and review of the meeting

5:30–5:45 p.m.
Transition to reception

5:45–6:15 p.m.
Reception (Alumni Lounge in Peterson Hall)

6:15–7:15 p.m.
Dinner (Peterson Hall)
7:30–8:30 p.m.
Consulting sessions on scholars’ campus projects (Lakeside Education Center)

The following people have asked for advice on campus assessment projects or volunteered to provide feedback on other scholar’s projects. If you did not sign up for this activity and you are interested in participating (as someone either seeking or providing advice), please let Kathy know before dinner on Tuesday.

Group 1 – Carol Rutz, Cynthia Crimmins, Michael Reder, Leah Adams-Curtis, Charlie Blaich
Group 2 – Sally Roche, Chris Mayer, Nina Namaste, Shari Ellertson, Lynn Chandler, Kathy Wise

Wednesday, July 11

7:45–8:45 a.m.
Breakfast

9:00–10:00 a.m.
Bill Murry – Introduction to qualitative research (Cheshire Hall Community Room)

10:00–11:00 a.m. (Cheshire Hall Community Room)
Groups work on an institution’s qualitative and quantitative NSSE data. (There are four suites outside of the community room for group work if needed.) Each group should address the following questions:

1. What themes do you see in the student comments?
2. Does anything in the quantitative data support or contradict the themes from the comments?
3. What additional questions do you have after looking at both the qualitative and quantitative NSSE data?
   - Group 1: Elizabeth Evans, Ty Buckman, Bob Shea, Lisa Friedenberg, and Leah Adams-Curtis (York College)
   - Group 2: Nina Namaste, Carol Rutz, Sally Roche, Shari Ellertson, Craig Pepin, and Kristina Bendikas (York College)
   - Group 3: Lori Collins-Hall, Jim Fergerson, Lynn Chandler, Chris Mayer, and Terry Dolson (University of Wisconsin-Stevens Point)
   - Group 4: Cynthia Crimmins, Joe Friona, Galen Foresman, Michael Reder, and Docia Rudley (University of Wisconsin-Stevens Point)

11:00 a.m.–12:00 noon
Groups report out on NSSE findings, 12 minutes for each group

12:00–1:00 p.m.
Lunch

1:00–1:30 p.m.
Break to check email, walk around, etc.

1:30–2:15 p.m.
Jim Fergerson – Assessing the outcomes of graduates (Cheshire Hall Community Room)

2:15–3:00 p.m.
Joe Friona – Creating safe zones for faculty to work with Centers for Teaching and Learning (Cheshire Hall Community Room)

3:00–3:15 p.m.
Break (Cheshire Hall Community Room)
3:15–4:00 p.m.
Elizabeth Evans – *Faculty engagement in assessment* (Cheshire Hall Community Room)

4:00–4:45 p.m.
Lisa Friedenberg – *Lessons learned from UNC Asheville’s revision of their institutional effectiveness process* (Cheshire Hall Community Room)

4:45–5:00 p.m.
Kathy Wise and Charlie Blaich – Introduction to and preparation for the next day’s Assessment Genius sessions. (Cheshire Hall Community Room)

The teams for the Assessment Genius sessions will be:
- Team 1: Ty Buckman, Leah Adams-Curtis, Michael Reder, and Sally Roche
- Team 2: Lynn Chandler, Joe Friona, Nina Namaste, and Bob Shea
- Team 3: Terry Dolson, Galen Foresman, Craig Pepin, and Lisa Friedenberg
- Team 4: Cynthia Crimmins, Shari Ellertson, and Carol Rutz
- Team 5: Jim Fergerson, Elizabeth Evans, and Bill Murry

The judges for the Assessment Genius sessions will be:
- Kris Bendikas, Lori Collins-Hall, Chris Mayer, and Docia Rudley

*(Note: Bribery is permissible, but it would be prudent to consider the conference organizers and conference host in contemplating any payoffs.)*

5:00–5:20 p.m.
Assessment Genius, Session One (Cheshire Hall Community Room)
Kris Bendikas – Using NSSE data at Massachusetts College of Liberal Arts (MCLA)

5:20–7:00 p.m.
Canoeing, walking, hanging out and just enjoying the Franklin Pierce campus

7:00 p.m.
Dinner – Cook-out at Lakeside Education Center

**Thursday, July 12**

7:45–8:00 a.m.
Breakfast begins . . . (Lakeside Education Center)

8:00–9:00 a.m.
Breakfast continues, but Assessment Genius teams work together to review the MCLA data and develop recommendations. We will distribute copies of the MCLA data at breakfast, and Kris, Charlie, and Kathy will be available to answer questions about the data.

9:00–9:15 a.m.
Transition to Cheshire Hall Community Room

9:15–9:45 a.m. (Cheshire Hall Community Room)
Teams each give a brief presentation of their recommendations to the judges. The teams will have four minutes to complete their presentations with one minute for follow-up questions from the judges. *This time limit will be gleefully enforced by Charlie, and four minutes is but a nanosecond on the time scale of academic blather. In other words, think carefully about what you want to say so that you can say it in the allotted time.*
9:45–10:00 a.m. (Cheshire Hall Community Room)
Break and time for judges to confer. The judges will be using the following rubric to rate the presentations:

1. To what extent does the proposal follow from the institution's evidence?
   Not at all = 0, Somewhat = 1, Very well = 2
2. To what extent does the proposal take advantage of the institution's unique culture?
   Not at all = 0, Somewhat = 1, Very well = 2
3. To what extent does the proposal address the request made by Kris or Chris?
   Not at all = 0, Somewhat = 1, Very well = 2
4. To what extent does the proposal have a chance of succeeding on your campus? (only Kris or Chris will vote on this last dimension)
   Not at all = 0, Somewhat = 1, Very well = 2

10:00–10:25 a.m.
Assessment Genius, Session Two (Cheshire Hall Community Room)
Chris Mayer – West Point Leader Development System: Assessing Effective Communication

10:25–11:30 a.m. (Cheshire Hall Community Room)
Teams review West Point data and develop recommendations for Chris.

11:30–12:00 p.m. (Cheshire Hall Community Room)
Teams each give a brief presentation of their recommendations to the judges. Once again, the teams will have four minutes to complete their presentations with one minute for follow-up questions from the judges.

12:00–12:10 p.m. (Cheshire Hall Community Room)
Scholars fill out conference evaluation forms (in your folders) while the judges confer. The winning teams will be the two teams that earn the highest combined scores for their recommendations for both campuses. Kathy will use the Microsoft Excel RAND function to break any ties – because why toss a coin when you can use Excel?

12:10–12:15 p.m.
Assessment Genius awards ceremony (Cheshire Hall Community Room)

12:15 p.m.
Box lunches & check-out at the Lakeside Education Center