

Fancy Swim Suits!

It's the Championship season and everyone always asks whether a fancy hi-tech swim suit is a smart purchase.

Should I buy a suit . . . ?

- ✔ *High tech suits can make a significant contribution to performance but are of questionable need for most age group swimmers.*
- ✔ *High tech suits should be the last ingredient in the performance goulash. **A fancy suit can't cover up a poor streamline, poor practice attendance or less-than-100 % effort.***
- ✔ *We don't spend your money. Keep perspective on the age and level of your swimmer. Is a \$300+ suit a good investment right now?*
- ✔ *Parents, peer pressure is a big factor and you are going to hear "everyone else has one" at least once. Be ready!*

If you decide to purchase a suit . . .

*LFSC is now sponsored by Arena and it is important that we honor this support by purchasing an Arena brand suit. The reason we switched to Arena is because their tech suits are considered the best on the market. Arena outfits out coaches and swimmers at National meets (maybe someday your swimmer) and we ask very strongly that you buy Arena. **Don't be swayed by colors or prints, the technology is what matters and Arena's is best-of-class.***



Kiefer and Kiddles are our team distributors and offer significant discounts on these suits. These suits fly off the shelf at the end of the swim season and we recommend that you do not order online or ask for delivery—you risk not getting the suit on time, especially for the Regional Champs meet.

Your best bet is to go directly to the brick and mortar store ... call first to check availability and then make a road trip for pick-up.

Don't forget to mention that you are part of LFSC!

Kiddles Sports
258 Market Square
Lake Forest, IL 60045

P (847) 234-0025

Hours of Operation

Mon-Fri 8:30AM-5:30PM

Kiefer Swim Shop (Zion, IL)
1700 Kiefer Dr., Zion IL 60099

P 847.872.8866

Hours of Operation

Mon-Fri 10AM - 7PM

