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PACIFIC SPORTS LLC AND HERBALIFE LTD. ANNOUNCE FIVE-YEAR TITLE SPONSORSHIP AGREEMENT FOR LOS ANGELES TRIATHLON

Event name will change to Herbalife Triathlon Los Angeles

LOS ANGELES, November 16, 2011 — Herbalife Ltd. (NYSE: HLF) and Pacific Sports LLC, producer of the annual Los Angeles Triathlon, today announced a five-year agreement naming Herbalife as title sponsor and the event will now be known as Herbalife Triathlon Los Angeles. The 13th annual triathlon will be held on Sunday, September 30, 2012 with registration opening on December 5, 2011.

“We are thrilled Herbalife wanted to step up to the title sponsorship role and make a long-term commitment to the L.A. event and the sport of triathlon,” said Jack Caress, president & CEO of Pacific Sports and race director for the event. “With Herbalife’s roots in Los Angeles, it is a perfect partnership for an L.A.-centric event that has an international field, and we feel that Herbalife’s nutritional products mirror the focus of our competitors: the pursuit of healthy, active lives,” Caress added.

In early 2011, the Los Angeles triathlon was voted the best destination triathlon in the country by online and traditional triathlon publications. Competitors in the Herbalife Triathlon Los Angeles can choose between two distances: Olympic distance (swim 0.9 miles; cycle 24 miles; run 6.2 miles) and Sprint distance (swim 0.4 miles; cycle 20 miles; run 3.1 miles), as well as a bike-only segment (24 miles) and 3-person relay teams.

“The Herbalife Triathlon Los Angeles is a terrific opportunity for everyone to compete in a world-class event and experience Los Angeles in a unique way,” said Herbalife Chairman and CEO Michael O. Johnson. “Hundreds of our independent distributors and employees have participated in this event since we first began sponsoring it in 2008.”

Companies can also field teams to compete in mixed-relays in the Corporate Challenge. “This is a great way for people to get started in the sport of triathlon and build their skills, along with camaraderie and teamwork,” added Johnson.

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The Los Angeles event began in 2000 and has become the West Coast's premier triathlon. Recognized as one of the top destination triathlons in the country, it features a point-to-point course from Venice Beach to downtown Los Angeles, providing participants the opportunity to explore scenic and historic Los Angeles. The L.A. event is one of seven events in the [Race to the Toyota Cup](#) in the [Life Time Triathlon Series](#). Over the past 12 years, the L.A. Triathlon field has been comprised of recreational, elite amateur and professional triathletes, made up of competitors from an average of 35 states, plus the District of Columbia, 11 countries, and features a pro purse of \$40,000.

For more information log on to www.LAtriathlon.com or follow the event on [Facebook](#).

About Herbalife Ltd.

[Herbalife Ltd.](#) (NYSE:HLF) is a global network marketing company that sells weight-management, nutrition, and personal care products intended to support a healthy lifestyle. Herbalife products are sold in 78 countries through a network of approximately 2.5 million independent distributors. The company supports the [Herbalife Family Foundation](#) and its Casa Herbalife program to help bring good nutrition to children. Herbalife's website contains a significant amount of information about Herbalife, including financial and other information for investors at <http://ir.Herbalife.com>. The company encourages investors to visit its website from time to time, as information is updated and new information is posted. For general information, visit www.herbalife.com, www.facebook.com/Herbalife or www.twitter.com/herbalifehq

About Pacific Sports LLC

Founded in 1983 and based in Anaheim, CA, [Pacific Sports LLC](#) is a premier sports consultation firm, specializing in event production, management, and corporate sports marketing development. Having produced more than 300 sports events in the United States, including the 1996 Triathlon World Championships and 12 U.S. Championships, Pacific Sports LLC is dedicated to the creation, development and management of participant and endurance sports including those of running, swimming and cycling. Pacific Sports was a founder of the LifeTime Fitness Series comprising the major triathlon championships at the Olympic Distance in the United States. The firm produces events around the world including the Herbalife Triathlon Los Angeles, [L'Etape du California](#), [Susan G. Komen Race for the Cure® LA County](#), Cleveland Triathlon, [Triathlon Eugene](#) (OR), Rose Bowl Half Marathon, the [Long Beach Triathlon](#) and the [Brooklyn Bun](#), to name a few. More information: www.pacificsportsllc.com.

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