

CONTINUOUS MONITORING & AUDITING BOOT CAMP

Target Risk. Take Control. Win the Battle Against Fraud.

YOUR MISSION: Improve your control environment. Help company business units monitor risks and performance. Lower the cost of external audit services. Increase the value internal audit brings to your entire organization.

POTENTIAL OBSTACLES: Overcoming basic functionality and roadblocks set by groups like IT, who are cautious about supporting new technology or granting departments access to critical data.

STEALTH STRATEGY: Continuous Controls Monitoring (CCM)
Continuous Monitoring (CM)
Continuous Auditing (CA)

TRAINING GROUND: This one-day workshop will help you get started on the path to delivering measurable results using cutting-edge tools and techniques for continuous monitoring and auditing. Your instructors will discuss overall methodology, detailed design for constructing a CA program, talk about current technology, and demonstrate how to turn "CA" into "CM" to benefit your entire organization. The instructors will work with you to help you create a roadmap, customized for your business and stakeholders, targeting the risks you identify and benefits you want to achieve.

You will learn about:

1. Business challenges today, and how early detection mitigates greater risks
2. Working definitions of CCM, CM and CA and supporting technologies
3. How to determine where your organization is on the CA/CM maturity model
4. Hurdles to CM/CA implementation and how to overcome them
5. How to dive deeper to determine specific needs in developing the roadmap for CM/CA implementations
6. Proven methods for engaging other stakeholders, from IT to business units, to best collaborate for optimal business results

NOW RECRUITING: Internal Auditors, Accounting and Finance Managers, Business Unit Managers

EXPERIENCE LEVEL: Beginner to Intermediate

RALLY DATE/TIME: June 28, 2011 9:00am – 4:00pm

MASTER HOURS: 7 hrs CPE

RALLY POINT: Georgia Society of CPAs
3353 Peachtree Rd NE – Suite 400
Atlanta, GA 30326-1414

COST: \$375 (includes lunch)
\$99 for each additional registrant from the same company

INSTRUCTORS: Experts in the field of continuous monitoring implementation:
VisualRiskIQ – Principals Joe Oringel and Kim Jones
Audimation Services, Inc. – Account Executive Joanne Koonce-Hamar



Joe Oringel is a CPA and CIA with twenty years of experience in internal auditing, fraud detection and forensics. He has over ten years of Big Four external audit, internal audit, and risk advisory experience, most recently with PricewaterhouseCoopers. His corporate experience includes information security, internal auditing, and risk and control of large ERP systems for companies in highly-regulated industries, including Pharmaceuticals, Utilities, and Financial Services.



Kim Jones is a business-solution architect, entrepreneur and consultant with more than thirty years experience serving a wide variety of industries. As an independent contractor he has worked for PricewaterhouseCoopers extensively for more than twenty years. Most recently he has been Technology Advisor to PwC's Internal Audit Services practice providing technology leadership for the practice including ownership of PwC's point of view on technologies and software that can improve the consistency, depth, efficiency and frequency of internal auditing at Fortune 250-size organizations. Prior to 2000, Jones was the co-founder of three enterprise-focused software companies in Northern California serving each as CEO and CTO.



Joanne Koonce-Hamar is an account executive with Audimation Services, Inc. Joanne brings more than 20 years of experience in industry management and training including banking, energy, hospitality and other services to her current role. She shares her CAATs expertise and implementation knowledge with internal auditors, compliance professionals, tax and business analysts, fraud investigators, and others. As the U.S. manager of CaseWare Monitor, Joanne provides information about the benefits of using continuous auditing and monitoring solutions to address risk and compliance issues across the enterprise. She is an active member of the Institute of Internal Auditors (IIA) Houston Chapter.

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