

A Message Bearer Culture on Your Campus Fostering Prayer and Sending Workers to the Least Reached

Creating an environment on your campus where your students go and bear the message of Christ among the forgotten for at least two years when they graduate as a first step toward a lifetime of involvement in God's global purpose.

The Vision

Imagine if 20% of the students on your campus were actively praying each week for the nations, either in specific global focused prayer groups or by integrating prayer for the nations into their personal and small group prayer? Further, can you imagine if 10% of every graduating class made a two year commitment to go and serve among the forgotten as a first step toward a lifetime of involvement in the great commission? Wouldn't that be incredible? Can you imagine the deep and lasting impact that your campus would have on our lost and dying world?

Making the Vision a Reality

It's time to go beyond the current short term mission focus. What if it were normal for students to make long term commitments to serve among the least of these and the least reached? What would it take to make personal involvement in the great commission and a love for the poor a part of the culture of your campus? Are there practical steps that you and your campus can take to see this type of Message Bearer culture take root?

We suggest implementing three core components toward this vision. Together, these components will help to focus your efforts, give you some tools to carry out the vision and provide a basis enabling measurability of how God's using your campus to be a part of his global purpose – the fulfillment of the great commission in this generation.

Three Core Components:

1. Use a GO Card -- Begin calling students to longer term service (2+ years) among the forgotten. Use the Message Bearer GO Declaration card. Using a commitment/response card will help you measure student interest and response, aid you in ongoing follow-up and discipleship efforts and will give your staff and campus a tangible focal point.
2. Set a Campus Wide Goal -- of involvement among the forgotten. Setting a campus wide faith goal can help to pull together a group of people who commit to see the vision happen, focus prayer and resource allocation, and help you to address specific barriers to achieving the goal.
3. Pray for God to Raise Up the Workers – All awakenings and revivals are rooted in united prayer. If you and your campus are going after a God-sized campus wide goal, then by definition it will only be God that will be able to activate and send the workers out. A commitment to persevering prayer for your campus and its involvement in the great commission is key.

Steps Toward the Vision:

The Bible tells us that it is God that sends out the workers. However, we do have an important role to play. Our role is to do whatever is possible to create the environment that will invite and enable students to respond to God's heart for the peoples and to pray regularly and to mobilize prayer for our campus, the students that we are influencing and for our generation.

Here are some initial steps you can take:

1. Gather a group of like-minded faculty and students to start a conversation about devising a wholistic strategy and design an integrative plan to see a Message Bearer culture on your campus.
2. Prayerfully select and implement an over-arching goal to focus your efforts. Examples:
 - A Millennial Team from your Campus – “In the next decade, we want to see five hundred Message Bearers sent from our campus who will go for at least two years (that's 1000 years) serving in strategic areas and effective ways!”
 - A ()% Goal --- “Five years from now, we'd like to see over 10% of every graduating class go and serve among the poor globally when they graduate. A decade from now, we'd like to see it be 20%”
3. Identify and address key barriers to accomplishing the campus wide faith goal.
4. Implement the above. Pray, reassess strategy and plan regularly.

See the Message Bearer Culture Road Map for further ideas.



Serving a grassroots student movement towards to fulfillment of the great commission in our generation.
Connect with the vision at www.SVM2.net

A Message Bearer Culture on My Campus: From Vision to Reality

What is a Message Bearer?

Message Bearers are those who have been awakened to God's global purpose of reconciling people of every nation and culture to himself, and recognize their personal responsibility to find their role in global evangelization. Message Bearers follow Christ's example of going to the least of these and the least reached in order to live out the gospel in their midst.

The world needs Message Bearers to rise up. In our globalized world, some of the hardest places to reach will not allow a traditional missionary to enter their borders. Message Bearers recognize that all types of skill-sets and personalities are needed in order for the church to fulfill the great commission in our lifetime.

A Message Bearer Culture on My Campus

What does a Message Bearer Culture look like? It's a campus that's created the environment where:

- Every student knows the biblical basis of mission
- Every student is seeking to find their role in world evangelization
- Prayer for the nations is a weekly habit
- Every student is challenged to give the first two years after graduation to serve among the forgotten
- Short term missions is seen in context of being just one part of a longer term involvement and a wholistic discipleship strategy

Some help along the way:

SVM2 is an informal collaborative network for the purpose of serving a grassroots mission movement toward the fulfillment of the great commission in our generation. SVM2 exists to serve you and your campus.

SVM2 can help you go after the vision of seeing a Message Bearer Culture take root on your campus by:

- Connect you with other likeminded leaders and campuses that are seeking to find the best way to involve their campus in the great commission – through regional and national conference calls and roundtables
- Provide you with practical resources, trainings and events all centered around helping you create an environment on your campus where God's global purpose is held high and where students are confronted with their personal responsibility in the great commission and are invited to make a response
- Assist you in the follow-up of the Message Bearers on your campus through the Message Bearer network
- Walk along side of you and encourage you and your campus team along the way

A New Program?

Nope. That's not what this is about. My guess is that there are enough programs going on already on your campus. Fostering a Message Bearer Culture is about incorporating some specific tools into your current mobilization and discipleship efforts. It's about raising the bar, and it's about changing what you are measuring as you go after impacting your campus and seeing your campus involved in God's global purpose in our generation, not about starting a new program.

Where to Begin...

Start by asking yourself the question, "Am I satisfied with the present mission and prayer vision and involvement on my campus?" More importantly, is God? If some of the ideas in this document have excited you and/or are thoughts you've already been thinking, then know there's others that'd like to help you and make some steps in that direction.

I know that you (and hopefully others) are already going after mobilizing your campus toward God's global purpose. On the next page is a 'Road Map' with ideas of some components that are tools toward seeing a Message Bearer culture grow on your campus. Are any of the components from the Message Bearer road map currently a part of what you're doing? If not, consider starting with one of these things. And remember, there's a whole network of people like you, who are not satisfied with where the bar is currently being held for the students of our generation. Together, let's raise the bar and do everything we can to help all of us rise to it!



"Vision: A clear mental picture of what could be along with the conviction that it should be." Andy Stanley

Sending Out Longer Term Workers from My Campus: A Road Map

Raising up and sending longer term workers to go to the least of these through a long-term, wholistic campus-wide strategy.

Creating a Message Bearer Culture on My Campus

Vision – To see longer term (2+ years) cross cultural Message Bearers being sent out after graduation become a part of the culture of my campus.

Purpose – The purpose of calling students to a 2+ year commitment to go is to catalyze a commitment to a lifelong posture and practice of involvement in God's global purpose.

Process – Developing an integrative, wholistic and long-term strategy to call and send out longer term workers.

A Road Map – Some Key Elements to the Vision and Process:

1. **Prayer – A commitment of those who are initiating this vision to pray.**
Ultimately, it's only God that's going to be able to awaken to the friends that are rip for harvest and send them out in strategic ways to bring the gospel to the hardest to reach areas. Therefore, each step of the process needs to be saturated in prayer.
2. **The commitment of at least two key staff/faculty members to the idea, vision and process.**
While there must be grass-roots commitment and response, the goal of this strategy is to create an environment on campus that will encourage and enable large-scale grass-roots commitments to longer term involvement in God's global purpose. Further, it's to create and put in place structures that will enable students to go.
3. **The development of an integrated plan to recruit and elicit new Message Bearers and to address the barriers that are keeping students from going.**
The plan must approach the recruiting, equipping, encouragement and sending. It should look at the campus wholistically, utilizing academics, sports, student activities, chapel, etc. While the effort may be initiated by your missions or ministry department, the strategy and team should eventually be integrative and comprehensive.
4. **A longer term Go challenge – 2 years or longer.**
The longer term (or alternatively, a 'mid-term') Go challenge is to take a two year season immediately after graduation to be 'go-ers'. The purpose of the two year commitment is three fold. First, it's an extended time to serve God and live among the poor and bring the gospel to the Forgotten. Second, it will serve to instill a more accurate world view. Third, it's a catalyst for finding your life-long specific role in world evangelization. The ultimate goal of the 2 Year Go challenge is to catalyze a lifetime to involvement in God's global purpose
5. **A 'tool/device' to elicit and track response and to ensure follow-up.**
The GO Declaration is a card that students can sign to state their intention to go and serve among the least reached for at least two years upon graduation. SVM2 has several tools to help in the follow-up of those who plan to go to the serve cross-culturally when the graduate.
6. **The idea of having a campus-wide overarching goal (commonly referred to in the corporate world as a B-HAG – A Big Hair Audacious Goal) in order to focus efforts.**
This goal must be specific and measurable, specific to your campus and most importantly, prayerfully discerned.
Example – JFK calling the US to commit to putting a man on the moon by the end of the decade.
7. **Regular invitations to students to make a two-year commitment given:**
This challenge could be given in the following contexts:
 - Integrate it into one on one discipleship times when appropriate
 - At a large scale campus event once a semester - perhaps chapel or a mission week event
 - At missions fellowship meetings and on short term mission trips and in trip debrief

