

Day 1 / Thursday, September 14

7:00 – 8:00	Registration and Check-in – Grand Ballroom Foyer
7:15 – 8:15	Breakfast Buffet – Grand Ballroom Foyer

Morning Session – Grand Ballroom

8:15 – 8:30	Welcome and Opening Remarks <i>Mark Spykerman, General Manager, Premier Source</i>
8:30 – 9:15	State of the Union – Sponsored by The Coalition for 21 st Century Medicine <i>John Hanna, Chief Commercial Officer, Veracyte</i> Discover the latest trends in payer coverage, lab benefit management, and government policy
9:15 – 10:00	MACRA: Reimbursement Reform and Value-Based Payment for Oncology <i>Bob Dowling, MD, Vice President, Medical Affairs & Policy, ION Solutions</i> Understand MACRA and current CMS status, as well as alternative models including OCM
10:00 – 10:30	Networking Break – Grand Ballroom Foyer
10:30 – 11:30	Appeals Can Work <i>Michael Yanuck, MD, President, Michael Yanuck MD PA Medical Consulting</i> <i>Natalie Thurston, Consultant</i> Learn from real cases and gain insights on payer decision-making processes
11:45 – 01:00	Lunch – 750 Restaurant

Afternoon Session – Grand Ballroom

1:00 – 1:30	Electronic Prior Authorizations and Labs <i>Mark Spykerman, General Manager, Premier Source</i> Find out how new technology is poised to transform the prior authorization process
1:30 – 2:30	Health Technology Assessments: What Works Best <i>Girish Putcha, Director of Laboratory Science, Palmetto MoDx</i> <i>Rachel Anhorn, Director of Payer Policy and Health Outcomes, Foundation Medicine</i> <i>Charles Stemple, MD, Vice President, Health Guidance Organization, Humana</i> <i>Scott Yohe, Market Access Director, NanoString</i> Understand what to do and what to avoid when approaching payers and affiliates
2:30 – 3:15	Networking Break – Grand Ballroom Foyer
3:15 – 4:00	Partnering with Payers: Can We Talk? <i>Michael Astion, MD, PhD, Medical Director, Dept. of Laboratories, Seattle Children's Hospital</i> <i>Lon Castle, MD, CMO, eviCore</i> Learn how to build trust between providers and payers to expedite reimbursement
4:00 – 4:45	Payer Palooza Group Q & A session: A unique opportunity to address your questions directly to Commercial and Medicare/Medicaid Medical Directors
5:00 – 7:00	Reception sponsored by The Coalition for 21st Century Medicine

Day 2 / Friday, September 15

7:30 – 8:30	Breakfast Buffet – Grand Ballroom Foyer
Morning Session – Grand Ballroom	
8:30 – 8:45	Welcome to Day 2 <i>Mark Spykerman, General Manager, Premier Source</i>
8:45 – 9:15	Coding Update <i>Bruce Quinn, Principal, Bruce Quinn Associates, LLC</i> Learn the latest insights from recent AMA coding meetings
9:15 – 10:15	Future of Genetic Testing <i>Steven Bleyl, Chief Medical Officer, Genome Medical</i> Understand what's coming in the field of genetics and how one innovative startup is responding
10:15 – 10:30	Networking Break – Grand Ballroom Foyer
10:30 – 11:15	Panel: The New World of Lab Benefit Managers <i>Trisha Brown, Vice President and Product and Business Development BeaconLBS;</i> <i>Lon Castle, MD, eviCore</i> Learn diverse approaches to serving the growing genetic testing market
11:15 – 12:15	The Latest from Washington on the ACA-AHCA Debate <i>Dan Todd, Todd Strategy</i> Get current with a former CMS Special Assistant and Senate Finance Committee Health Counsel