



caras

The Canadian Academy
of Recording Arts
and Sciences

L'Académie canadienne
des arts et des sciences
de l'enregistrement

MEDIA ADVISORY:

**JUNO CONCERT SERIES CELEBRATES CANADIAN
ROOTS, BLUES AND WORLD MUSIC**

**MUSICAL SHOWCASE RETURNS WEDNESDAY, MARCH 27 AT LULA LOUNGE
WITH ARTISTS RAISING FUNDS FOR MUSICOUNTS**

**Show features the Lemon Bucket Orkestra, Jaffa Road, Shakura S'Aida
and many more!**

Toronto, ON (February 28, 2013) - The Canadian Academy of Recording Arts and Sciences (CARAS) has unveiled a genre-bending edition of the JUNO Concert Series in advance of the 2013 JUNO Week. A diverse bill of homegrown roots, blues and world musicians will take the stage at Toronto's Lula Lounge. Proceeds from the March 27 event will go to MusiCounts, Canada's music education charity associated with CARAS.

The lineup shines a spotlight on Canada's wide-ranging musical talent, including: violinist Jaron Freeman-Fox; world music group and 2013 JUNO Award nominees Jaffa Road; the Lemon Bucket Orkestra, a self-described "Balkan-Klezmer-Gypsy-Punk-Super-Party-Band"; folksinger Brenna MacCrimmon; singer-songwriter and storyteller Jory Nash; the haunting roots duo Scarlett Jane; blues and jazz vocalist and 2013 JUNO nominee Shakura S'Aida; and blues guitarist and 2013 JUNO nominee Steve Strongman.

Advance tickets are \$20 and will be available March 1 at www.lula.ca.

The JUNO Concert Series will build excitement for the 2013 JUNO Week in Regina and Moose Jaw, April 15-21. The weeklong celebration will culminate with The 2013 JUNO Awards Broadcast on CTV on April 21.

Produced by Derek Andrews and Richard Flohil, the JUNO Concert Series is presented by the [Ontario Media Development Corporation](http://www.omdc.ca) (OMDC) and supported by media partners [Exclaim!](http://www.exclaim.ca) and [NOW Magazine](http://www.nowmagazine.ca).

CARAS is dedicated to year-round initiatives that foster the talent of Canadian musicians and provide opportunities for homegrown artists to showcase their work. Now in its third year, the JUNO Concert Series is an important element of this year-round mandate.

The March 27 concert follows three successful JUNO Concert Series events at The Horseshoe Tavern in 2012 and 2011's *JUNO Decades* shows, which honoured the 40th Anniversary of the JUNO Awards. For more information on the JUNO Concert Series, visit www.junoawards.ca.

Sponsors of the 2013 JUNO Awards include FACTOR, Canada's Private Radio Broadcasters and The Government of Canada through the Department of Canadian Heritage's Canada

Music Fund, Radio Starmaker Fund, the Province of Saskatchewan, Potash Corp, the City of Regina, the Regina Hotel Association, the City of Moose Jaw and TD Bank Group.

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