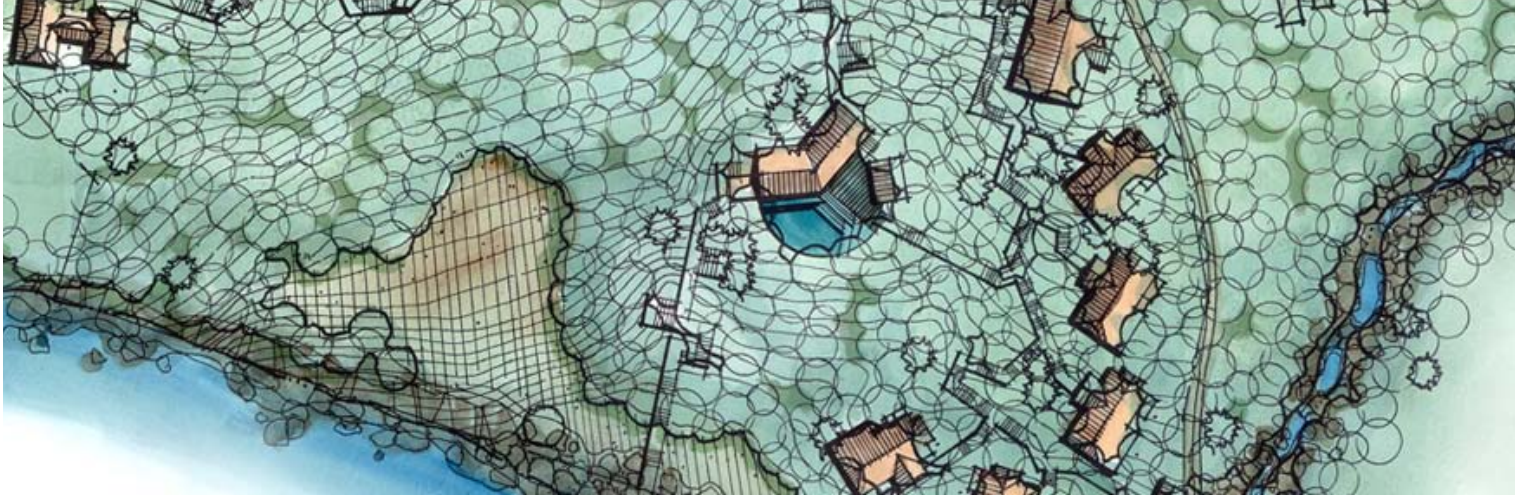


## SAVE THE DATE: HITESH TO SPEAK AT 2016 DOUG CROWELL LECTURE

October 6, 2016 at Burlington City Arts Firehouse Gallery



Eco-design by H-M Design, image courtesy of [www.h-m-design.com](http://www.h-m-design.com)

Join us on October 6, 2016 for the annual Doug Crowell Lecture at Burlington City Arts Firehouse Gallery. This year's speaker will be **Hitesh Mehta, FASLA**.

Hitesh Mehta is one of the world's leading practitioners and researchers on ecotourism, physical planning, landscape architectural and architectural aspects of ecolodges. Hitesh is an eco-Architect, eco-Landscape Architect, Environmental Planner, Professional Photographer, Adjunct Professor and Author. His firm, **HM Design** has been described as an altruistic, creative, sensitive, multi-disciplinary, and modern-renaissance firm. HM Design undertakes projects from all across the globe in over 55 countries spanning six continents and offers professional services ranging from Protected Area Physical Planning, to Landscape Architecture, to Public Speaking, to Photography. According to its website, HM Design is a unique one-of-a-kind planning and design firm which practices its very own quadruple bottom line philosophy – one that balances economic, environmental, social and spiritual aspects for every project.

The firm began in Nairobi, Kenya in 1990 as a traditional Architecture and Landscape Architectural practice but is now based in Ft. Lauderdale, Florida and has metamorphosed into a specialty eco-planning and eco-design office. Hitesh believes that design in this global age of heightened cultural and environmental sensitivity needs to be all-encompassing and holistic in nature and sustainable in all aspects of the planning and design process.

In every project, Hitesh tries to create an eco-plan or eco-design that has never been created before. Each plan and design is a response to the local context: physical, metaphysical and cultural.

All of HM Design projects have a respect for animals, plants, local people and the spirit of the place. The approach right from the outset is that of low-impact development. This stewardship-motto of taking care of Mother Earth and all the species that inhabit on it begins right on day one and continues into Construction Supervision. Hitesh sees his Firm's work as an opportunity to improve the earth for all. Greatly influenced by Gandhi's spiritual and moral principles, he strives every single day to be "the change he wishes to see in the world."

Hitesh, through HM Design, professes:

- Egoless design – More eco, less ego!
- Integrated, multi-disciplinary and participatory approaches in the planning and design process and one which recognizes local knowledge and uses it wisely in the design. HM Design has over the years championed the concept of local empowerment through participatory planning.
- Substance over aesthetics– A Plan or Design that is not only beautiful design but which is also economically, socially, environmentally and spiritually sustainable.

Hitesh's projects have been winning awards, almost on a yearly basis, since 1989.

We hope to see you on October 6 for an exciting event!

# PUBLIC AWARENESS SUMMIT

By Ann Milovsoroff, VTASLA Trustee



Summit attendees capture and report ideas for the year.

The 2016 Public Awareness (PA) Summit was held in Charleston, SC on January 8-10, 2016 .

The PA sessions focused on public relations and outreach efforts of ASLA National and numerous chapters, ranging in scope from minimal to quite elaborate. Presentation topics included chapter website development, visits to legislators, media events, PARKing Day, World Landscape Architecture Month, adopt-a-school efforts, working with the Department of Transportation, fostering international connections, and discussing successes and failures. It is very interesting to see the range of efforts that chapters are making to advertise the profession.

## ASLA's Public Awareness Goals:

- active living
- sustainability
- stewardship
- highlighting connections between LA spaces and health

The target audience for these goals are: policy makers, potential young career-choosers (especially Latinos and African Americans), potential clients, and the general public.

A key strategy to PR is communication, with social media serving as a main tool for connecting practitioners and the public. As such, social media continues to explode as one of the most valuable avenues of public awareness for ASLA and chapters. According to the ASLA 2015 Annual Report, ASLA's presence in social media continues to grow with:

- 54,000+ Facebook followers
- 44,800 Twitter followers
- 24,700 LinkedIn members
- 10,400 Instagram followers
- Close to 1,000 mentions of ASLA
- 13,000 mentions of the profession in print and online
- 925,000 unique visitors to ASLA's website
- 1.7 million asla.org visits

In April, the 2016 World Landscape Architecture Month (WLAM), coordinated with IFLA, will highlight the 100<sup>th</sup>

anniversary of the National Park System. In celebration, PBS will air "10 Parks That Changed America" on April 12, 2016.

The 2015 WLAM PA activity, selfies with "Designed by a Landscape Architect" and "This is Landscape Architecture" cards, was extremely popular, drawing attention to the work of LAs across the world. The images proved to be most effective when people or faces were featured in the photo as well. Local efforts to get a mayor or a governor to 'recognize' WLAM or WLA Day can highlight its importance in communities.

PARKing Day events and activities have increased in number and scope with LA students acting as a large resource. A popular approach to PARKing Day is to partner with a nursery.

Many chapters have worked on increased media exposure campaigns. The most successful efforts feature photos of people, projects, and events with an emphasis on LA work and its connection with the public. As social media continues to explode, coverage on blogs receive more attention than TV networks. The [ASLA Public Awareness Campaign webpage](#) has become a popular resource for teaching the world about LA by offering chapters access to public outreach materials, resources, tools, leaving news bits, and making connections.

**WE NEED YOU!** Join us as we work on our public awareness in promoting landscape architecture among our Vermont communities. We are looking for volunteers to help with our ongoing campaign – get involved and join our efforts!

## RECAP: VTASLA SKI DAY

Sugarbush Resort, March 4, 2016



We'd like to send out a **BIG THANKS** to our Ski Day sponsor, **LandscapeForms**. Nadene Worth of LandscapeForms joined us for a day of fun on the slopes and raffled off a piece of LandscapeForms furniture to those who attended. Even though this season's snowfall has been far below average, Ski Day was a success! A hardy group of Vermont ASLA members and friends hit the slopes at Sugarbush Resort on Friday, March 4, followed by a delicious apres ski dinner at the Mad River Barn Inn. Our group of skiers and riders found conditions to be surprisingly ideal, and collectively, had a great time.



## OUR WEBSITE HAS A NEW LOOK

And, we're on Facebook and Instagram!



Follow us on  
*Instagram*

It may be winter, but we're not hibernating when it comes to our social media presence. We have resurrected **our Facebook page**, and new this year, the chapter now has an **Instagram account**. "Like" VT ASLA on Facebook and follow us on Instagram, (@vermontasla)!

**Our website** has also received a facelift! View recent award winning project profiles, job opportunities, RFPs, local LA news, and current events listings. Also, visit our **sponsorship directory** for a listing of VTASLA sponsors and regional representatives.

Expect regular updates on all platforms as we strive to stay connected with our members, friends, and sponsors.

## VT URBAN & COMMUNITY FORESTRY

Webinar, March 31, 2016

VT Urban & Community Forestry Webinar Series - March 31

**Roots, Trees, and the Urban Environment: A Continuing Discussion**

**Thursday, March 31, 12-1pm EST**

Roughly 80 percent of urban tree health problems originate from conditions below ground. A tree is supported both structurally and nutritionally by its roots, and any limitations placed thereon will result, directly or indirectly, in future health problems. Join Taryn Bauerle, as she outlines what we have discovered - and don't yet know - about the occurrences related to tree roots in the urban environment.

Our presenter is Taryn Bauerle, Ph.D., Associate Professor in the Department of Horticulture at Cornell University. Her overall research interests lie in woody root physiological ecology. The majority of her research deals with growth and physiological responses of plants to water deficits under both greenhouse and field conditions. She is interested in the integration of whole plant water status in relation to soil and root demographics with root physiological characteristics at the individual root level. Taryn aims to use basic research to address industry pertinent issues, such as stress caused by a limited water supply and fine root responses to herbivore pressures.

This webinar is free but participants must pre-register. Live webinar will be hosted on March 31, 12-1pm EST; the presentation will be recorded and archived on our website afterwards. **Click here to register!**

## VTASLA VOLUNTEERS NEEDED

Website, Newsletter, Events

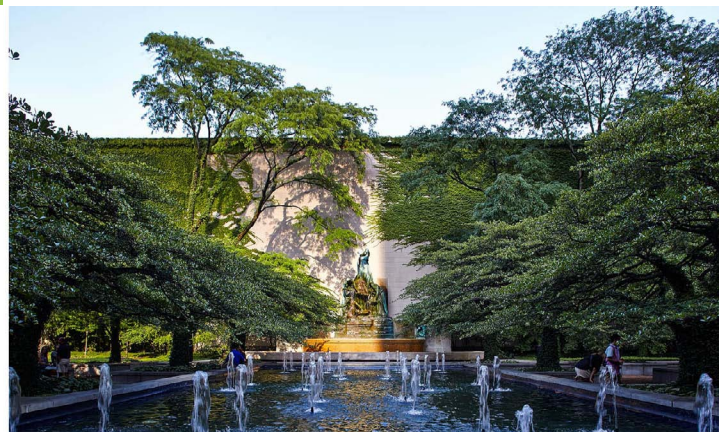
Volunteering with VT ASLA is a professional development opportunity, a great way to meet new people in varying types of practice, and an opportunity to give back to the landscape architecture profession.

Currently we are in need of volunteers in the following areas:

- Quarterly newsletter editor
- Website updating
- Special event planning
- HALS Committee (see next section)
- Other opportunities - have an idea? Share it with us!

Each of these opportunities require just a few hours per month and do not require a long-term commitment. Please contact us at [vtasla@gmail.com](mailto:vtasla@gmail.com) to inquire. We hope to hear from you!

## JOIN HISTORIC AMERICAN LANDSCAPES SURVEY (HALS) COMMITTEE



The Art Institute of Chicago South Garden by Dan Kiley, HALS

**Would you like to help bring recognition to the historic landscapes in Vermont?**

**Join the HALS committee!**

The Historic American Landscapes Survey (HALS), created in 2000 under the National Park Service, is used for identifying and documenting historic cultural, designed and vernacular landscapes and places throughout the country.

Currently, there is a 2016 HALS challenge to document at least one HALS history of a National Register listed landscape from every state. We are looking for landscape architects interested in serving on the VTASLA HALS committee to document Vermont's historic landscapes and places AND to do this 2016 HALS challenge! Interested? Please contact Gail Henderson-King at [g Hendersonking@comcast.net](mailto:g Hendersonking@comcast.net) or Richard Amore at [richardaamore@gmail.com](mailto:richardaamore@gmail.com).

Read about HALS at <https://www.asla.org/hals.aspx>

## MEMBER PROFILE

### Megan Turner, Heritage Landscapes LLC

#### TELL US A BIT ABOUT YOURSELF: WHERE ARE YOU FROM, WHAT THINGS DO YOU LOVE?

My family and I moved to Vermont in November 2015 for a position with Heritage Landscapes. After finishing my MLA coursework at the University of Georgia in 2014, I spent a year in my home state of Wisconsin working for the Department of Natural Resources Bureau of Natural Heritage Conservation where I coordinated endangered/threatened species permits and assisted with endangered resource reviews (assessing potential impacts to E/T species from development, etc.).

A little different than LA projects, but I did get to keep my skills engaged by designing the Bureau's booth at the state fair. I showed up to a planning meeting with a to-scale sketch of the space complete with movable people and furnishings and a PowerPoint presentation about concept development and programming for the space. The wildlife biologists got a kick out of that – a little different than what they're used to!

I am eagerly awaiting spring to begin exploring Vermont's towns, natural areas and restaurants with my family– all things I love.

#### WHERE DO YOU PRACTICE AND WHAT IS YOUR ROLE?

I am working at Heritage Landscapes, LLC as a project staff team member. I contribute to our diverse projects by aiding in research, documentation and assessment aspects of project reports, and in the general flow of the office. Our work seeks to inform design and management decisions that honor heritage and bring it forward for a vibrant future.

#### WHAT BROUGHT YOU TO LANDSCAPE ARCHITECTURE?

With a childhood spent moving around, I think I had an early awareness of the connection between landscape and culture, landscape as a basis for identity, and a sense of place. My interest in these themes strengthened in college while earning a degree in cultural anthropology. After a summer spent in the Solomon Islands learning about applied anthropology as a tool in marine resource protection, I came home with the realization of how little awareness I had of my own natural heritage and how a disconnect from the landscape impacts everything from resource consumption to social and physical health.

Some time later, I stumbled upon landscape architecture and realized it was a way to actively engage and shape the nature-culture dialogue in a way that benefits individuals, society, and can reduce our impact on the big world of cool creatures still being discovered.



Megan Turner with Peaches who specializes in invasive species removal.

#### IS THERE SOMEONE WHO HAS INFLUENCED YOU THE MOST PROFESSIONALLY?

I am being profoundly influenced in my current position working with Patricia O'Donnell, Greg De Vries, Tom Helmkamp and Peter Viteretto on a daily basis. While in school, I had the great opportunity to assist Cari Goetcheus in the UGA Cultural Landscape Laboratory, where I was introduced to cultural landscape work – and the power of the matrix as organizational tool! Learning NPS standards, going on site visits and applying tools for documentation and research were incredibly interesting and definitely influenced my desire to work in the realm of landscape preservation.

#### WHAT IS THE MOST INTERESTING OR UNIQUE PROJECT YOU HAVE WORKED ON PROFESSIONALLY?

I haven't been in the profession very long, and most of my project experience is academic. I did have a summer internship with the University of Georgia Archway Partnership, which pairs LA students with municipalities to address community needs. I had the opportunity to work with a county administrator interested in promoting a "high-tech" industrial park separated into three parcels along an old highway trunk, and then present my work

*continue reading on page 5*



## MEMBER PROFILE

### Megan Turner, Heritage Landscapes LLC

*continued from page 4*

to the county board. My master planning project focused on physically and conceptually connecting the three huge parcels as a “green” industrial corridor. Structures were sited to minimize land disturbance in the topographically challenging Piedmont, and habitat areas protecting riparian zones provided interpretive walking trails that were not only perks for employees but filled a passive recreation gap in the county. The park was branded using a modification of the one existing site sign to extend to the two other “campuses,” all three of which were named using references to the site history or natural features.

One of the most interesting challenges was connecting the trails across the highways in a safe way without distracting from the trail experience. Using GIS, I conducted a viewshed analysis to determine safe crossing points along the hilly highway that maximized sight distance between pedestrians and trucks.

While the big flashy concepts explored in grad school are fun, it was great to sit down with an actual client and utilize the concept of thrift, essentially a thoughtful minimalist approach, to design a low-maintenance, and high functioning landscape – and how to sell that concept.

#### WHAT IS YOUR FAVORITE TOOL AT YOUR JOB?

At work and at home, the Internet! The ability to search a thesaurus, dictionary, native plant guides published by Extension services, aerial imagery from Google Earth, and online archives (or at home, first aid and recipes) – a whole world of information accessible in moments – is amazing.

#### WHAT IS YOUR FAVORITE PLANT?

As a complete neophyte, I’m not sure that I have a favorite when it comes to plants as materials. Rather, like many people, I have some plants that I associate with meaningful landscapes or memories. Spending most of my life in southern Wisconsin, I’m definitely drawn to grasses – I love that more parking lot infrastructure is being hidden behind (often canary) grass screens! I also have a huge affinity for big space-shaping trees that create little worlds to explore – banyans, oaks, weeping willows, rain trees. Of course, eastern cottonwoods are a favorite for the etched quality their bark carries at a distance and their dancing gray-green leaves. As a kid, they were (and still are) like huge sentinels on the landscape counting down to good times on the water – the floating cottonwood fluff in early June meant bluegill season and summer vacation! Currently, I am favoring that Vermont icon, the sugar maple.

## VERMONT ARBOR DAY CONFERENCE

May 6, 2016



Bill deVos of TreeWorks uses a resistograph to assess trunk decay.

This year, the Vermont Urban & Community Forestry Program is hosting a NEW one day conference in honor of Arbor Day and all of the hardworking professionals and stewards that care for our community trees.

Friday, May 6, 2016, 8:30 am - 4 pm, \$40  
Vermont College of Fine Arts, Montpelier, VT

**Click here for a detailed agenda. Learn more about the conference and register here.** Registration deadline is May 2, 2016. Questions? Contact Gwen Kozlowski at [gwen.kozlowski@uvm.edu](mailto:gwen.kozlowski@uvm.edu) or 802-656-6646.

## GRANT OPPORTUNITY

### \$2000 for Emerging Landscape Architects

From 4/1/2016 through 5/31/2016, up-and-coming Landscape Architects can compete for the opportunity to visit New Orleans and attend the 2016 ASLA Meeting & Expo. Twenty-one winners will each be awarded \$2,000 to help cover attendance, as well as receive national recognition.

This grant competition is designed to accelerate individuals' careers in Landscape Architecture. It was created and funded by ANOVA®, a leading manufacturer of outdoor furniture. Eric Gilbert, CEO of Anova, believes that education and sharing ideas drives personal growth. “Attending the ASLA Annual Meeting is a great way to network with other landscape architects from around the world and learn about the latest trends, products, problems and solutions in landscape architecture.”

Winners will be selected by a respected panel of professional, registered Landscape Architects who will judge answers to the following question: What change would you make in your region if money were no object? Entries require a short title, an explanation no greater than 500 words and an original hand drawn sketch. Judging is based on creativity, clarity of communication and regional specificity. See full details at: [www.anovafurnishings.com/2016NOLAGrant](http://www.anovafurnishings.com/2016NOLAGrant)

### SWANEY LIGHTING ASSOCIATES

[www.swaneylighting.com](http://www.swaneylighting.com)

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ME Office: 207-883-7100  
ME Fax: 207-885-9606

An advertisement for Victor Stanley. It features a photograph of two women sitting at a small, round, metal table in what appears to be a restaurant or cafe. The woman on the left is wearing a blue cardigan and a pink skirt, while the woman on the right is wearing a purple dress. They are both looking at each other and smiling. The background shows other tables and chairs, and a person walking in the distance.

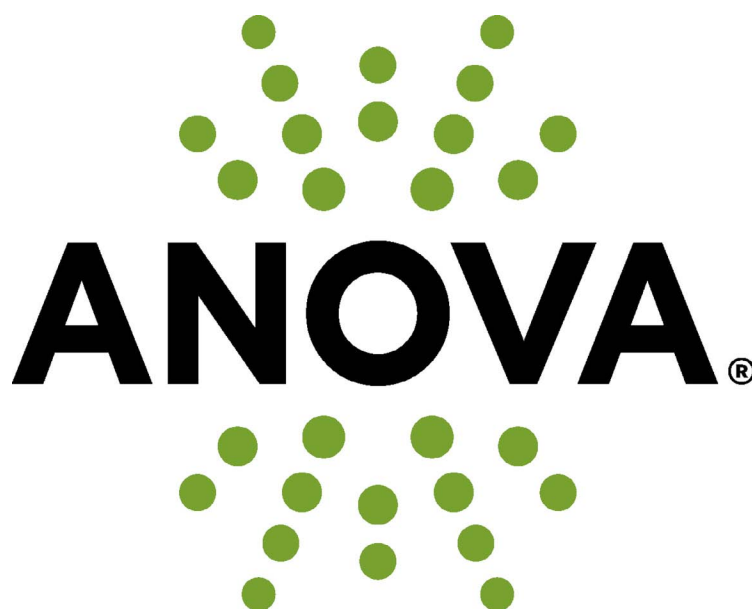
*Girls' night out since 1962.*

Contact Charlene Vera at [charlenev@victorstanley.com](mailto:charlenev@victorstanley.com)

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