



RiNo Art District|2016 Initiatives

peopleplaces



RIVER NORTH ART DISTRICT

Where Art is Made.



RiNo Art District History

- **Started in 2005** as a way to connect artists in the neighborhood
- Has been an established nonprofit **501(c)(6) membership organization + the Registered Neighborhood Organization (RNO)** for the neighborhood
- Is a **Certified Colorado Creative District**
- **Mission:**
 - The RiNo Art District is a **community development and placemaking organization** dedicated to fostering the commercial value, social value and personal value of the creative sector. With a focus on **nurturing growth in the district through the development of a thriving creative culture**, the organization's intention is to provide leadership in the development of the district and foster growth while building community, providing jobs, promoting economic sustainability and **ensuring RiNo remains a district where artists can create and thrive.**



RiNo Aligned Visioning Session April 2014

- 40 stakeholders working together on a strategy to address infrastructure needs, sustainability issues and opportunities in RiNo
- Outcome led us to BID/GID study and formal development process
- Set out priority projects for the neighborhood and indicated where support was needed from the City of Denver



RiNo
BID



RiNo
GID





The RiNo BID + GID: Assessment

- The **BID** will levy a **4 mill** assessment on all **commercial** property in 2016
- The **GID** will levy an assessment on all **commercial + residential in 2016** properties based on the following chart:

LOCATION IN GID	GID ASSESSMENT
Properties fronting Brighton Blvd.	<ul style="list-style-type: none">• Linear footage assessment: \$200/lf one-time cost (or \$21/lf per year, bonded for 20 yrs)• 4 mills (.004) of assessed value (<i>not actual value</i>)
Properties NOT fronting Brighton Blvd.	<ul style="list-style-type: none">• 4 mills (.004) of assessed value (<i>not actual value</i>)

Petition + Vote

BID

- Signatures representing **60.4%** of acreage + **57.6%** of assessed value
 - Needed over 50% representation for both (commercial property only)
- The TABOR election was won 73-13

GID

- Signatures representing **32.8%** of the electors in the district
 - Needed 30% of electors (commercial property owners + all residents registered to vote)
- The TABOR election was won 54-13

City Council

Both the BID and GID were approved **unanimously** through City Council with strong support in attendance from the RiNo community.



**KEEP
RINO
WILD**

Business Supporters of RiNo BID and GID



BLAKE STREET
GLASS STUDIO

THE WALNUT ROOM
MUSIC. PIZZA. SPIRITS.



IRON TON
STUDIOS & GALLERY



PILGRIM
advertising & digital marketing

INDUSTRY



Stride

ZEPPELIN
DEVELOPMENT



BARKER RINKER SEACAT
ARCHITECTURE



HELIKON
GALLERY & STUDIOS

Family Environmental



KEPHART



LoDo Self-Storage™

blanc



VITRAFORM

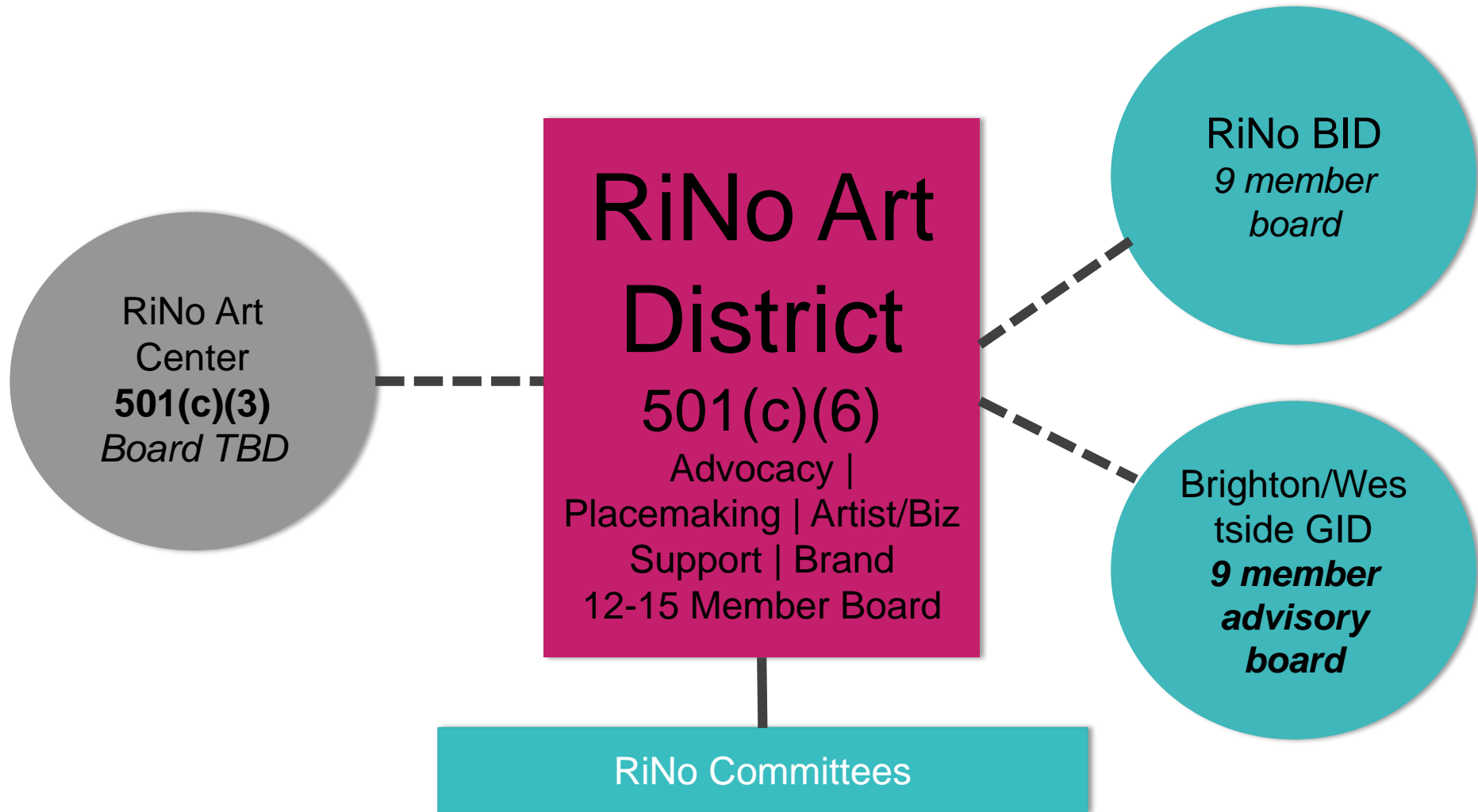


ReddyIce

NAI Shames Makovsky

LARIMER ROW TOWNHOMES RIVER NORTH

Proposed RiNo Organizational Chart



RiNo 2016 Budget Numbers

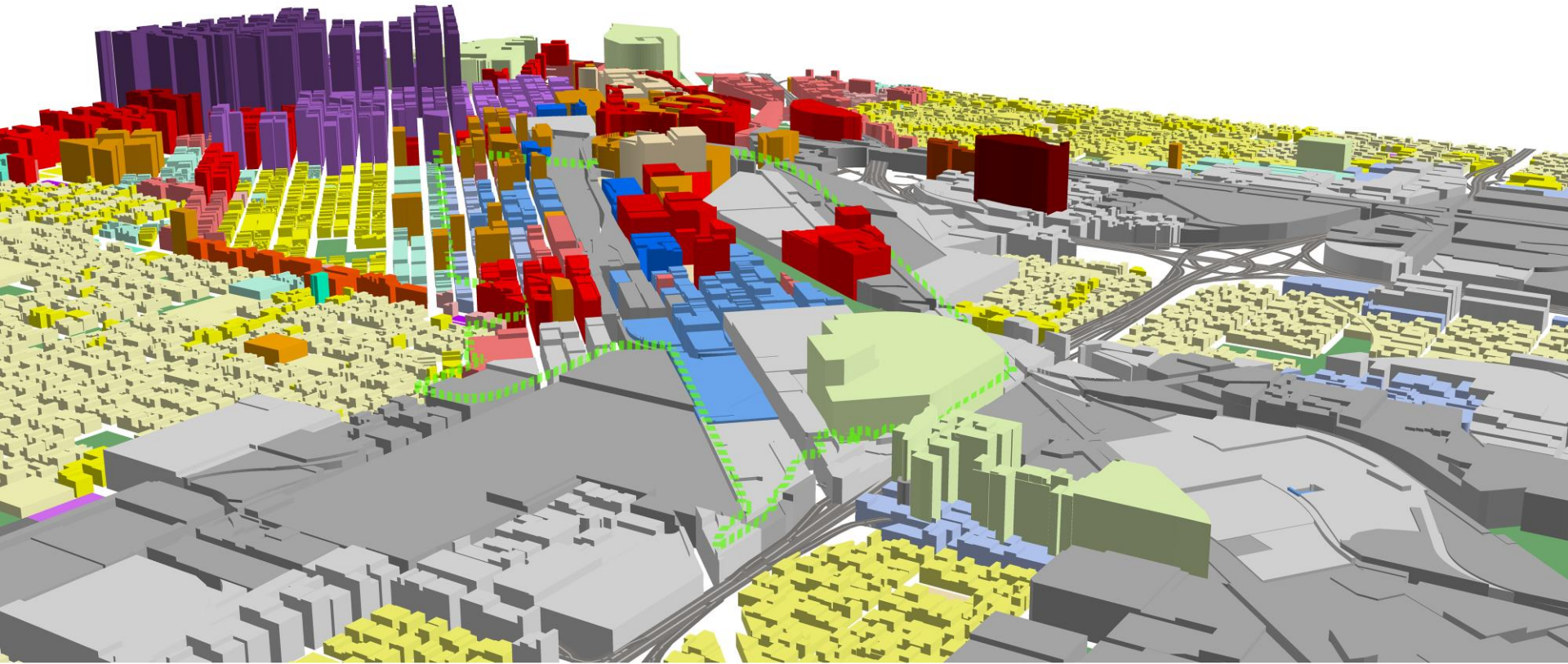
Budget Category	Cost
RiNo BID Mill Levy (<i>4 mills</i>)	\$580,000
RiNo GID Mill Levy (<i>4 mills</i>)	\$300,000
RiNo Capital Charges for Frontage on Brighton Boulevard (<i>approx \$200/lf</i>)	\$3,000,000 (<i>\$300K to be collected in 2016</i>)
RiNo Art District (<i>voluntary</i>)	\$180,000
TOTAL	\$1,360,000 (<i>\$4,060,000 w/loan</i>)



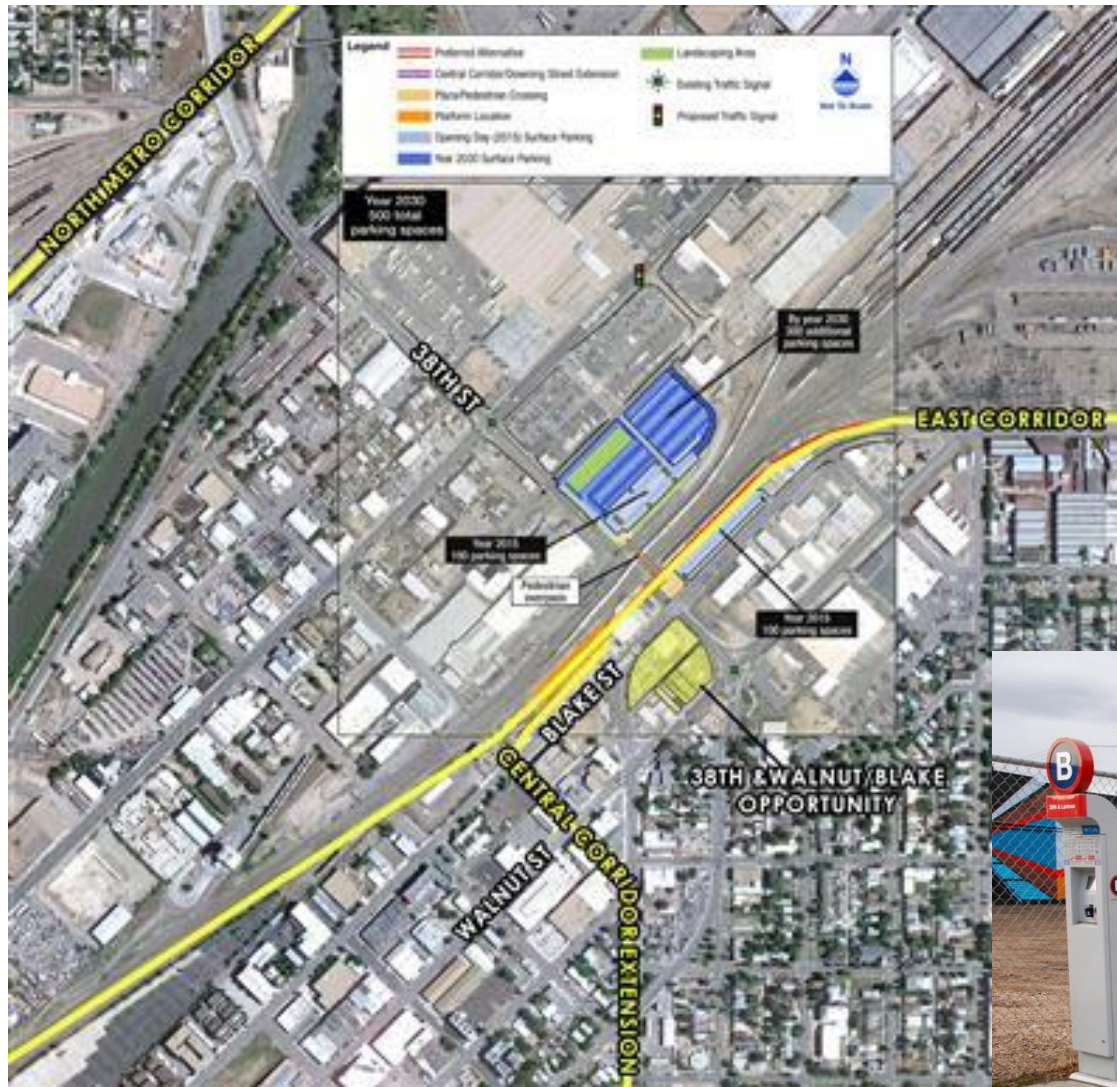
2016 RiNo Areas of Focus

- Advocacy/Policy
- Placemaking and Infrastructure
- Marketing, Branding and Activation
- Affordability for Creatives and Artists

Major 2016 RiNo Initiatives – RiNo Design Guidelines



Major 2016 RInb Initiatives— RInb Parking + Access Strategy



Major 2016 RiNo Initiatives – Other Advocacy + Policy

- RNO/Neighborhood Meetings
- Homelessness
- Green Stormwater
- Riverfront/Clean Water
- Relationships with Other Neighborhoods



Major 2016 RiNo Initiatives – RiNo Wayfinding



RiNo Directional Signage Concept



Major 2016 RiNo Initiatives – Brighton Boulevard



RiNo 2016 Initiatives – Brighton Redesign Facts + Figures

Amenity	Before	After
Cycle Track	0	2.6 miles (<i>Roughly 25% buffered by on-street parking and/or bus stops</i>)
Sidewalks	0.5 miles	2.6 miles
Concrete Roadway	0.2 miles	1.3 miles
LED Pedestrian lights	0	300+ lights
Street Lights	35	50+
Traffic Signals	3 (<i>31st, 38th, 44th</i>)	6 (<i>New signals at 29th, 33rd, 35th</i>)
Designated on-street parking spaces	0	80+
Trees	0	400+ trees
Water Quality Treatment	0	28,000 sq. ft.
Benches	0	100+
RiNo Arts District wayfinding & identity signs	0	30+
Bike Racks	0	30+
Trash and Recycling receptacles	0	30+

Major 2016 RINb Initiatives— RINb Park

PREFERRED CONCEPT:



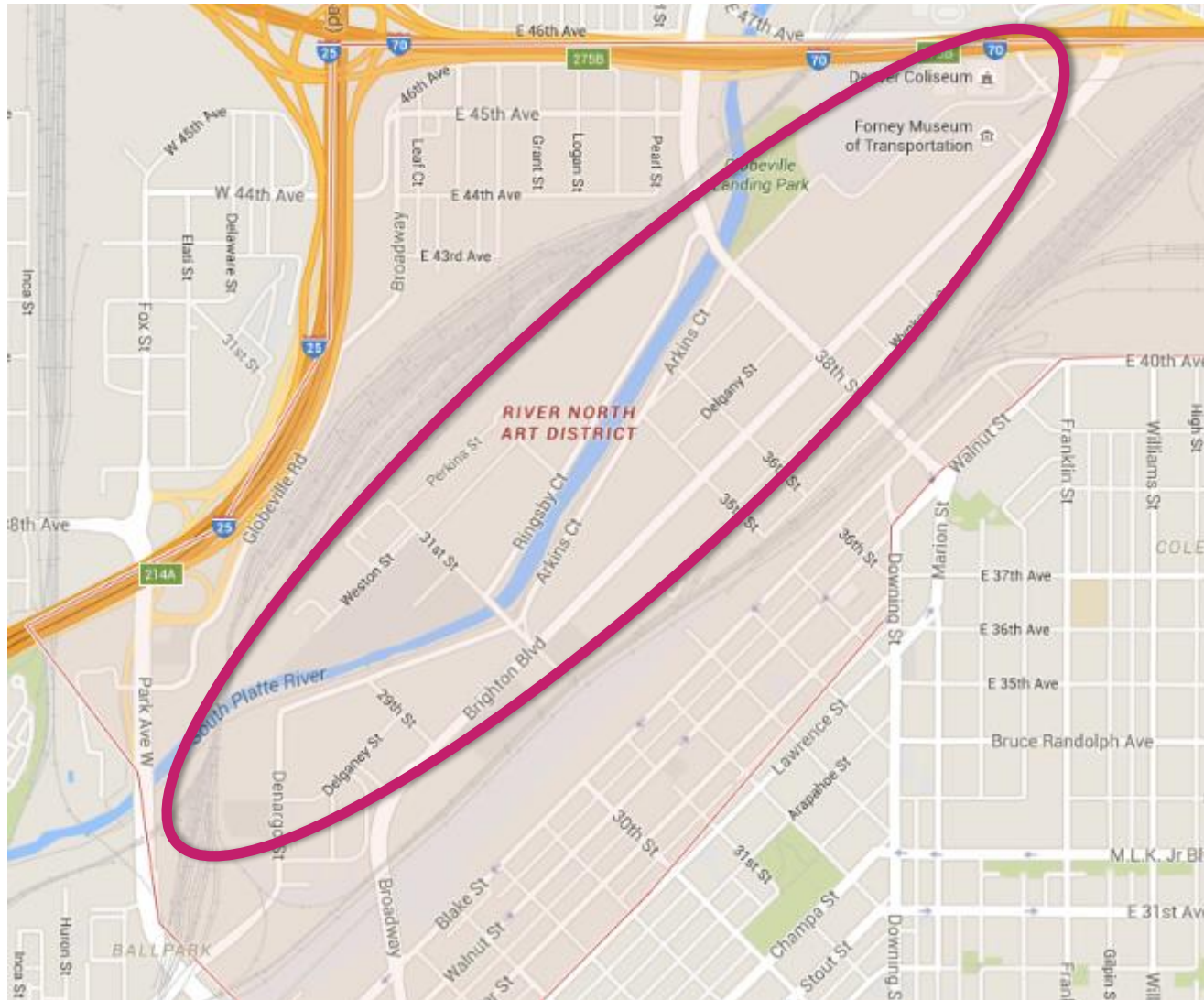
RIVER NORTH PARK
SUSTAINABLE ICONIC CREATIVE ARTS&CULTURE ECOLOGY RIVER CORRIDOR



NORTH DENVER CORNERSTONE COLLABORATIVE
AN INITIATIVE OF MAYOR MICHAEL B. HANCOCK



Major 2016 RiNo Initiatives – GID Lighting Study



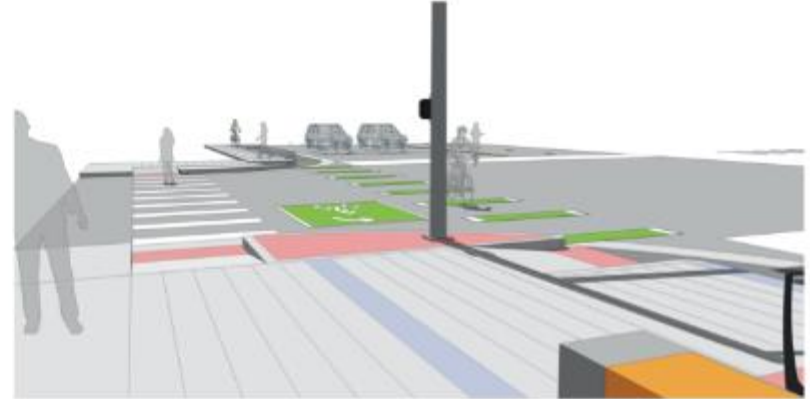
Major 2016 RiNo Initiatives – 38th Street Underpass



Major 2016 RiNo Initiatives – Crosswalks, Signage, Benches + Bike Racks

STREET SIGNAGE

CROSSWALK GRAPHICS:



BRIGHTON
BOULEVARD

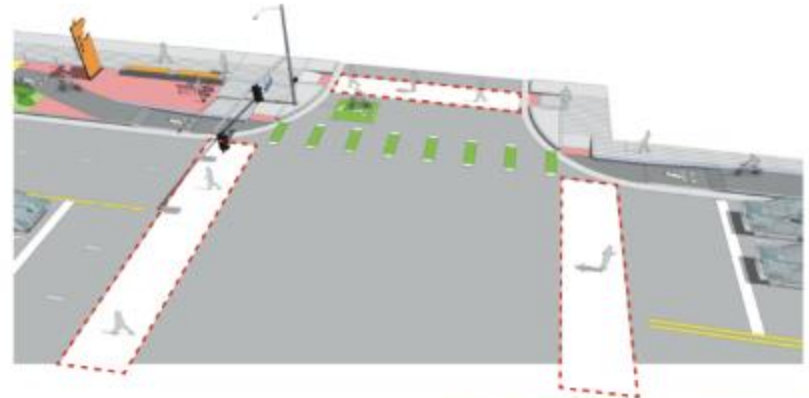
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RNL
DENVER
THE COLORADO CITY

Major 2016 RiNo Initiatives – Crosswalks, Signage, Benches + Bike Racks

STREET SIGNAGE

CROSSWALK GRAPHICS:



BRIGHTON
BOULEVARD
REDEVELOPMENT PROJECT

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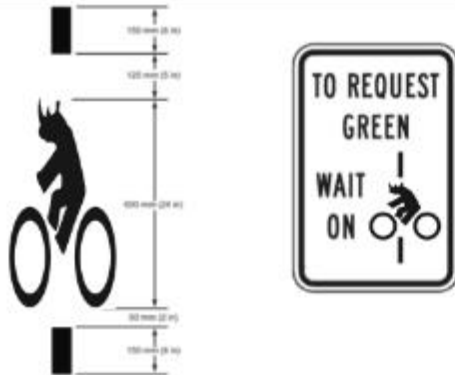
RNL
DENVER
THE COLORADO CAPITAL CITY

Major 2016 RiNo Initiatives – Crosswalks, Signage, Benches + Bike Racks

STREET SIGNAGE

RINO BIKE SIGN CONCEPT:

Proposed Signage:



Standard Signage



BRIGHTON
BOULEVARD
REDEVELOPMENT PROJECT

RNL
DENVER
THE NEW FRONT CITY

Major 2016 RiNo Initiatives – RiNo Crush



Major 2016 RiNo Initiatives – Branding, Marketing + Activation

- New website, social media, e-newsletter
- RiNo Guide
- More RiNo neighborhood showcase events
- Lightrail station grand opening
- RiNo merchandising



Major 2016 RiNo Initiatives – Artspace + Affordability



RiNo 2016 Staff



Jamie Licko
*Executive
Director*



Tracy Weil
*Creative
Director*



Alye Sharp
*Communications
Manager*



**Eva
Zimmerman**
*Membership
and
Engagement
Coordinator*



**Marina
Chotzinoff**
*Events and
Activation
Coordinator*



Thank you.

Jamie Licko

President

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