The service the public receive from the company "constitutes at once the most visible and the most sensitive gauge of acceptance of the Gas Company by its customers," Board Chairman and Chief Executive Officer W. Morton Jacobs said this month.

"These services win for us" the approval of our customers which is necessary for our continuing well-being as a company," he told a Los Angeles meeting of Pacific Lighting Corp. shareholders May 11.

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The cost of providing customer services comes to slightly more than $54 million a year, or just about $17 for each customer, Jacobs said.

He noted that SoCal is the largest natural gas distributor in the United States when measured by the yardstick of number of customers, or meters, served. The company serves more than 3.2 million meters, representing nearly 11 million people.

As a result, SoCal receives some 5.5 million telephone calls from customers each year and executes about 4.5 million customer service orders. These include requests for new service, termination of service, appliance adjustments and verification of meter readings.

"Customers who move to new addresses during a year, requesting the turning on or turning off of service, are equal to 31 percent of our total customers served," Jacobs said.

Because of the large numbers served, customer services represent a critical area where money can be saved by exercising effective cost and performance control over these services.

Jacks was also careful to point out the responsibilities which fall on a legal monopoly to serve the public, saying that they "dictate that a utility provide the best possible service at reasonable rates, and that it point considerable effort toward achieving these goals."

Customer services included in the $54 million annual cost are those activities which actually take care of the day-to-day needs of SoCal customers, Jacobs explained. These include arranging for the establishment or termination of service, checking customers' credit, reading meters, billing, handling collections and delinquent accounts, and providing appliance adjustment service on customers' premises.

Such services do not include the cost of gas, transmission, distribution, storage and other major operating expenses.
Kern District Picnic

It was a hot, sunny day in Bakersfield last Saturday. A perfect day for Kern District's annual picnic at Hart Park.

Employees, retirees, their families and guests gathered at the park to enjoy what has become an annual event. Chairmen Harry Means and A. M. (Maggie) Magnuson were busy at the park making sure that all details were taken care of. At the golf course, Zedie Flannage was giving the "red carpet" treatment to avid golf fans who began their day at 6:30 a.m.

Picnic guests began to arrive at Hart Park at eleven in the morning. The men pitched horseshoes, men and women tossed wet sponges at human targets. Children pitched pennies in sawdust, and tossed bean bags and darts at gaily colored targets.

In the shade of towering green trees, scores of people vied for useful gifts as they played bingo. In one section of the park people clustered around a display of photographs taken at district picnics as far back as 1950. They reminisced and exchanged anecdotes—occasionally a gorgeously plummed peacock would saunter past the area... ahh—springtime and picnics, they're fun.

Climax of the day if you weren't too full of refreshments, was a succulent barbecued beef dinner with all the trimmings. This was followed by an egg toss contest that left at least half-a-dozen participants with egg in their hands, on their face and on their clothing.

Retiree Tom Vinyard joins Von Longien and Doris Hiecher in a hotly-contested bingo match.

Kern District Manager A. M. (Maggie) Magnuson gets a 'drenching' as the target in a 'throw-the-wet-sponge' game.

While grandpa Lee Seiber and family were involved in other activities at the Kern District picnic at Hart Park, Wendy Ketcherside was content with her bottle and a warm breeze.

This pert participant in the egg-toss contest graphically illustrates the danger of the sport. Otherwise, it was a perfect catch.

Janet, daughter of Milburn Lawson, and her friend Patricia, daughter of Harvey Harbison, check the net before beginning their ping pong game.

And here we have the world famous Hart Park bean-bag-in-the-clown's-mouth-game. A young sharpshooter shows good form while his coach looks on.
News in Brief

**Dicke is Elected President**

Cliff Dice Jr., EDP Systems Analyst in Information Systems, Los Angeles Headquarters, has been elected President of the local chapter of Data Processing Management Assn. His term will run from July 1, 1972 to June 30, 1973.

**TWO ON JUNE 10** — That's right, two picnics. San Joaquin Valley Division's Visalia picnic is June 10 date in Mooney Grove Park, says chairman Ross Edwards; and San Fernando Valley Division, which opted for a picnic rather than Disneyland this year, will sponsor its picnic on the same date but at Sunset Farms in the Valley.

**ZINGY SPEECH WINS HONORS** — Public Relations Department Secretary Eunice Edwards won first place in the annual Arcadia Toastmistress contest recently. Theme of her prize-winning oratory was "Zest for Life." Eunice is Vice Chairman of Council Nine of Toastmistress.

**TOURS WHITE HOUSE** — Southern Division General Services Manager Ed Trimmer, director of Compton Chamber of Commerce, visited the Western White House recently. Chamber directors enjoyed lunch, conducted their board meeting in the conference room used by President Richard Nixon when he visits San Clemente, and toured the grounds of the residence.

**JUNE 7 STEAK FRY** — Dick Harms of the Rod and Gun Club says that the club's May newsletter erroneously reported that the steak fry would be held on June 7. The event is actually scheduled for June 7 and not the 17th. Harms urges members and guests to make their reservations early.

**PROMOTIONS, TRANSFERS**

Twenty SoCal management employees were recently promoted or transferred.

- **Burns Cross**
  - Ray Burns moves from Supervisor of Community Programs to Community Relations Coordinator in Public Relations, Headquarters. He reports to Don Hoyt.
  - Bill Cross has been promoted to Senior Community Services Representative in Public Relations, Headquarters. He reports to Stan Sweeney.

- **Diniz Dravis**
  - Joe Dinisi moves from Instructor in Operations Support, Headquarters, to Assistant Distribution Supervisor in Distribution, Inland Division. He reports to Ed Hutcherson.
  - Bob Dravis moves from Assistant Distribution Supervisor in Distribution, Northwest, to the same title in San Gabriel Valley Division. He reports to Monty Montgomery. Alex Douglas goes from Utility Scheduling to this position.

- **Douglas Duran**
  - Al Pizano goes from Compton Chamber of Commerce to the company marketing group. He is working on promotional activities.
  - Dick Duran moves from Advertising Design Coordinator in Marketing Services, Marketing Division, to District Manager in Division General, San Fernando Valley. He reports to Joe Staller.

- **McLean McMonahan**
  - Len McLean, formerly Senior Community Service Representative, became public relations specialist in public relations, Headquarters. He reports to Don Hoyt.

- **Pizano Pitterutto**
  - Fred Pitterutto moves from controller to financial manager.

- **Schep**
  - Dick Schep moves from Marketing Services, Marketing Division, to District Manager in Division General, San Fernando Valley. He reports to Joe Staller.

- **Sweeney**
  - Stan Sweeney moves from senior community services representative to District Manager in Distribution, Southern Division. He reports to Don Hoyt.

**SoCal Staff Members Rush Preparations for '72 Home Show Opening May 26**

Several SoCal Marketing staff members and Customer Services people this week will be hurried to complete final preparations for the 1972 Southern California Home Show. Company people who wish discount tickets may call Carolyn Chong (2439). Exhibits Coordinator on the Marketing staff, Tom McGowan, says SoCal is interested in the conservation aspect, in several displays and exhibits at the annual show. The show opens May 26.

A special exhibit in which the company has been partaking is the modular house display being put together by a modular home manufacturing company and SoCal.

"This modular house is a self-contained living unit built by assembly-line methods. Constructed by Environmental Communities Inc. of Corona, it will feature energy-conserving gas appliances," McGowan says.

"The house will have a three-ton air conditioning unit, gas kitchen appliances — a self-cleaning oven and four-burner cook top and gas patio equipment. Charmglow barbecue, gas lights and patio heater will be supplied by distributors of this equipment."

"Dick Heintz (Account Executive, Builders, in Major Accounts) is working with Environmental Communities now," Tom says. "He is coordinating preparations of the house prior to its delivery to the Convention Center. "Once it's delivered, my job begins," Tom says. "I'll be coordinating activities at the Convention Center."

SoCal is also involved in several other displays. At one of these, gourmet chef Mike Roy will prepare tasty dishes in a model kitchen equipped with gas cooking appliances.

**Gas News**

Gas News is published every other week by Public Relations (M.L. 1026, Sta. 2180) for employees of Southern California Gas Co., Box 3240 Terminal Annex, Los Angeles, Calif. 90051.

Editor: Marylynn Holder
While other Eastern Division Imperial District picknickers ate and talked, Ken Colliver, left, Mel Green, rear, Richard Bennett, far right, Jack Clay, near right, and children of Joe Lorkovic got up a volleyball game.

Employees Help Two Boys Escape Death, Serious Injury

Twice this month, SoCal employees have reacted quickly to emergency situations. In one incident a serious injury was prevented. In another, a death was averted.

At the Santa Barbara breakwater May 11, Ed Irion, North Coastal District Dispatch Supervisor, saved a boy from drowning.

Finishing dinner at a restaurant near the city's marina, Ed noticed an excited group of people gathered near the breakwater. A six-year-old boy had fallen in the water. Without removing his clothes or glasses, Ed jumped in the water and pulled the boy to safety. He then left the scene without giving anybody his name.

Gas News reporter Jacqueline Gray says the only things lost in this successful rescue effort were Ed's cigarettes and pen.

Ten days earlier, in San Bernardino, effective first aid applied by another SoCal man helped a severely cut youngster.

A young boy reaching through the broken pane of a glass door lacerated his arm on a jagged piece of glass. While the child's mother called an ambulance, Henry Robertson, Inland Customer Service Field Representative, used a gauge pad from his first aid kit to control bleeding.

The boy was rushed to a hospital, where a team of five doctors repaired his arm. Although the glass sliced through muscle and tendons, doctors told Robertson the youngster should regain full use of the injured arm.

Three Deep Sea Fishing Trips Planned by GasCo Rod & Gun Club

Between now and the end of June the GasCo Rod & Gun Club will sponsor three deep sea fishing trips—one out of San Diego, one out of Oxnard and the third out of Long Beach.

The San Diego trip is scheduled for June 3. Organizer Chuck Bethumet says 18 space reservations are open for this day-long trip to the Coronado Islands.

Fishing will be board a, the Mandrag—located at San Diego's HeMo Landing—before 1 a.m. Saturday morning. Cost of the trip is $21, and reservations are required.

On June 24, Chuck says Rod & Gun members will move up the coast to Oxnard and fish the Channel Islands. Thirty spaces are open.

Cost of the Oxnard trip is $18.50 per fisherman. The boat, the Corolla—located at Cisco's Landing in the Channel Island Harbor—will be available for boarding anytime after 8 p.m. Friday evening. The Corolla will leave the harbor about 4 a.m.

For reservations or more information about these fishing trips, Call Chuck Bethumet at 133-7-951.

The third fishing trip is sponsored by Centinela Chapter of the Rod & Gun Club. The trip's organizers, Dick Maddams and Rudy Callicone (370-1101), say it is planned for May 27. The boat, the Pacific Outlaw, will leave the private Seventh Street Landing about midnight and will fish either the Coronado Islands or the La Jolla area. Space is limited to 20 fishermen, and the cost is $15 per person.

HEADQUARTERS

Kathy Bradley Tours Army, Air Force Bases in Indochina

Kathy Bradley, Payroll Records Clerk in Accounting, Headquarters, is back at her desk after a month-long Indochina tour with a Miss Black America U.S.O. group.

The U.S.O. troupe left the States Feb. 28 to entertain servicemen in South Viet Nam and Thailand.

It visited 25 Army and Air Force bases in South Viet Nam. Kathy enlivened the shows.

At Cam Rahn Bay, Kathy visited her brother, Scott, who is stationed there. When the troupe moved into Thailand, Kathy met her brother again in Bangkok where Scott was on R & R (rest and relaxation leave).

Kathy says the peace in Thailand was a bit less hectic. The normal two-day a show schedule was reduced to a one-day schedule. So, the troupe had time for shopping and sight-seeing.

After a large farewell reception in Bangkok, Kathy and her friends returned to the States. Kathy says the U.S.O. tour was a very rewarding experience.

—Adelle Fournier

Brawley Office Closed

The SoCal Brawley office was closed on April 28. The Company's El Centro office will now handle that area's customercare requests. And, the Imperial Stores in Brawley will act as the Company's authorized payment agency.

Employee Classified Ads

AUTO-S FOR SALE:


71 Toyota Corolla, 16,000 mi, 4-spt, p/w, p/b, hard top, 850 c.i., $2,000. Call Joe London, (714) 772-0698.

70 Dodge Dart, 2-dr, 4-cyl, p/s, 120 hp, $1,200. Call Dick Williams, 2020-350.

70 Toyota Corolla, spintor, p/s, p/r, p/b, hard top, 1100 c.i., 4-spt, $1,350. Call Leo Wildschott, 350.

69 Dodge Dart, 2-dr, stickshift, 6-cyl, r/w, auto top trim, p/b, p/s, $2,000. Call John Davis, 2024-261.


68 Mustang, stickshift, 6-cyl, original, nice condition, p/b, p/s, $1,100. Call John Davis, 2024-261.


63 Mustang, stickshift, 6-cyl, original, p/s, p/r, $700. Call John Davis, 2024-261.


59 Buick Electra, 225, 4-cyl, trans, p/s, p/b, auto top trim, p/r, $400. Call John Davis, 2024-261.

58 Toyota Corona, 350 c.i., 3-spt, auto top trim, 1300 c.i., $750. Call Joe London, 350.

57 Ford Falcon, stickshift, 4-cyl, 120 hp, p/s, p/r, drags, $1,000. Call Joe London, 350.

56 Mustang, stickshift, 6-cyl, 115 hp, drags, p/s, p/r, p/w, $600. Call John Davis, 2024-261.

56 Mustang, 2-dr, p/s, p/r, p/w, auto top trim, $1,100. Call Joe London, 350.

54 Ford Falcon, 1600, 4-cyl, 110 hp, p/s, p/r, $750. Call John Davis, 2024-261.


52 Chevrolet Impala, 1600, 4-cyl, p/s, p/r, $400. Call Joe London, 350.


48 Dodge Dart, 2-dr, stickshift, 6-cyl, r/w, auto top trim, p/b, p/s, $1,100. Call John Davis, 2024-261.

47 Toyota Corolla, 16,000 mi, 4-spt, p/w, p/b, hard top, 850 c.i., $2,000. Call Joe London, (714) 772-0698.

47 Dodge Dart, 2-dr, 4-cyl, p/s, hard top, medium brown metallic w/b black vinyl equalizer, 850 c.i., $2,000 or best offer. Call Maria Carpiles, 956-5200.


45 Toyota Corona, spintor, p/s, p/r, p/b, hard top, 1100 c.i., 4-spt, $1,350. Call Leo Wildschott, 350.

44 Dodge Dart, 2-dr, stickshift, 6-cyl, r/w, auto top trim, p/b, p/s, $1,100. Call Ken Davis, 320-265.


42 Buick Electra, 225, 4-cyl, trans, p/s, p/b, auto top trim, p/r, $400. Call John Davis, 2024-261.

41 Mustang, stickshift, 6-cyl, original, p/s, p/r, drags, p/w, $600. Call John Davis, 2024-261.


Gas Company Careers End for 21 Employees

RETIREEES

Brumfield
Clark
Corn
Duran
Edwards
Graecher
Haas
Martin
McCutcheon
Miller

M. Miller
Montgomery
Payne
Ridout
Rigby
Sewall
Smith
Taylor
Walker

Becoming active in community affairs and church work are prime goals of Henrietta Brumfield now that she has completed her 27-year Company career.

Henrietta came to work for the Company as a Counter Clerk in 1944. Since 1953, she has held the position of Meter Records Clerk in Measurement, Headquarters. She retired from that position May 1.

"Relax!" That's all William Clark says when asked about his retirement plans. Clark, a File Maintenance Analyst in Eastern Administrative Services, will have plenty of time for that after he leaves the Company June 2. A native of New York, Clark came to California 51 years ago. In 1947, he joined SoCounties Gas Co. as a Garbage Mechanic.

Clark and his wife, Irma, make their home in Whittier.

"I plan to get more involved with community projects now that the time permits. I also plan to play more golf and take more trips," Jim Corn said.

Sales Representative in Marketing's Area 10 sales region since 1953, Corn will retire from the Company June 1.

Jim joined SoCounties in 1939. He has spent his entire 31-year career in what is now the Eastern Division service area. Jim and his wife, Rosella, live in Alta Loma.

Working around the house will occupy most of the Anatacian Duran's new-found free time. He and his wife, Margaret, plan to paint and garden.

Duran, an Inland Division Distribution Crewman since 1967, retires June 1.

Duran was born in New Mexico. He joined SoCal in 1944. His earlier positions with the Company were in Eastern Division where he worked for 20 years.

Wendell Edwards, who joined SoCal 36 years ago as a Laborer, retired from the Company May 1.

Wendell's last position was Gas Engine Mechanic in San Joaquin Valley Division Customer Services.

Plans for Wendell and his wife, Marie, include gardening and traveling.

June 1, a 28-year veteran of the Company's Marketing and Sales departments, Cliff Graecher, will retire from his job as Statistical Analyst. Cliff worked in Customer Services for seven years.

Cliff and his wife, Ruthie, plan to do whatever appears interesting. This includes fishing, boating, water skiing and driving dune buggies.

A 37-year Company career ended May 1 when Dale Haas, Alhambra District Service Supervisor, Customer Services, San Gabriel Valley Division, retired.

Dale and his wife, Evelyn, have just bought a mobile home and plan to use it as a base-of-operations from which to explore the Arizona and California desert. Dale says they also want to travel to other parts of the country, too.

High meat prices will not be worrying Jim Martin, San Fernando Valley Division General District Manager, after he retires June 1.

Martin owns a ranch in Auberry, Calif., and he plans to raise his own steaks and lamb chops.

A 29-year veteran of the Company, Martin left his native Wisconsin for California in 1929. Active in several local community service organizations, Jim and his wife, Laura, live in Woodland Hills.

Ed McCutcheon, Audit Supervisor in Headquarters Internal Audit and Controller since 1968, plans to retire June 1.

He plans to devote some of his newly-found free time to working on some home improvements such as tending his garden and growing orchids.

A 27-year veteran of the Company, Ed's first Company position was as a Customer Services Clerk in SoCal's old Los Angeles Central office.

Carl Miller, who with his wife, Edna, lives in El Centro, has been a Sales Area 11 Sales Representative since 1970. On June 2, Carl will end his GasCo career. He has been associated with the Company's Marketing for 24 years.

Upon leaving the Company, Carl plans to become active in local politics. His free time will be devoted to traveling and enjoying life.

Matthew Miller, Field Service Representative in Customer Services, Eastern Division, retired June 1. Miller has served in this position for all but six years of his 26-year SoCal career.

Born in New York, Miller was a policeman in Rochester, N.Y., until he moved to California in 1946.

Miller, who lives in Palms Springs with his wife, Genevieve, plans to enjoy lots of bowling, golfing, reading and traveling.

Moving from San Diego to Blythe in 1955, Cecil Montgomer joined SoCounties Blythe Compressor Station staff two years later as an Oiler. The end of this week, Cecil retires from his Company position as Plant Foreman at the Desert Center Turbine Station.

Leaving SoCal after 15 years' service, Cecil will turn his attention to his favorite pastimes — fishing, golfing and bowling.

"I own some land and a cabin in Nevada City, Calif., which will require a lot of my time," says Glenn Payne, who retired May 12.

Glenn and his wife, Gladys, plan to live in and explore the mother lode country of California.

Glenn, who joined SoCounties Gas Co. in 1951, was an Automotive Equipment Specialist in Administrative Services, Headquarters.

After 35 years' service with the Company, Robert (Beno) Ridout has decided to retire. June 1 he will leave his post, Distribution Dispatcher Supervisor in Southern Division, Distribution.

Born in San Diego, Ridout came to Los Angeles in 1937 and joined SoCounties that same year, Beno and his wife, Clara, now live in San Pedro.

Says his new-found free time will be devoted to golfing, hunting and fishing.

Southern California lost a long-time resident April 27 as June Rigby retired from the Company and moved to a farm in Oklahoma.

Joining SoCounties in 1948, June rose to the position of Senior Customer Services Representative in the Inland Division Customer Services section.

Although she has an interest in thoroughbred horses, June plans to raise beef cattle on her 420-acre Oklahoma farm.

Arvey Sewall, who began his Company career 42 years ago as a Laborer in Southern Division, retires June 1. Arvey climaxed his career by serving as Customer Services Supervisor in the San Fernando Valley Division.

Arvey will continue his music studies. He plays the organ and directs a choir.

Clyde Smallley, a Pressman in Administrative Services, Service Operations, Headquarters, retires June 1.

Clyde's entire 15-year SoCal career has been spent in the Company print shop. He now plans to tour the United States in his travel trailer with his wife, Emma. Clyde is a native of Kentucky.

Charles Smith, a 45-year Company career ended April 1. He and his wife, Mildred, are to return to the Pacific Northwest to fish and sightsee.

When the rainy season forces Charles, a native of Idaho, back to California, he will spend the winter season sharpening his bowling game.

Herb Taylor retires June 1, completing a 25-year career with SoCal, including 15 years as a Sales Representative.

Since last year, Herb has been a Public Relations Representative in Public Relations.

Although he plans to work part-time, Herb will be reserving time to pursue his favorite pastimes—traveling, golfing and fishing. He also manages a boys' baseball team.

Frank Trotta, a Routing Control Clerk in Headquarters Measurement Shops since 1961, retires June 1.

Joining the Company after his discharge from the service in 1945, Frank signed on as a Civil Engineering Aid. When Frank's 27-year career ends next month, he says he will spend his free time with his wife, Margie, and friends.

Frank also says he wants to work in the garden of his Pico Rivera home.

Cord Walker, an Area 6 Marketing Sales Representative since 1952, retires June 1.

Walker, a South Bay area resident all his life, began his 35-year career with the Company in 1957 as a Fitter Helper, in SoCounties Santa Monica District.

And his wife, Virginia, will reserve most of their free time taken up with boat, golfing, gardening and traveling — and their four grandchildren.
Second Disneyland Night Attracts 13,000 Guests

About 13,000 guests passed through the Disneyland turnstiles May 12 to enjoy the Company's family night social at the Anaheim amusement park. The fascinating sights of the famed park continue to capture the imagination of young and old alike. New for guests was a series of excursions aboard the Mark Twain sternwheeler. Here guests gathered to enjoy special treats as arranged by some of the Company's Division Managers.

Also new to all guests was the Disneyland attraction, Bear Country Jamboree.

Flickering gas lights and old-time horse-drawn trolleys on Main Street add their own bit of magic to Walt Disney's Magic Kingdom. Thirteen thousand SoCal folks strolled along Main Street during the Company's Disneyland night.

Mark Twain excursions attracted hundreds throughout the evening. Division managers acted as skippers for a number of cruises aboard the stern-wheeler.

Boarding a natural gas-powered Disneyland bus are, from left, Tracy, Robert, Sue and Jim Beidletman, Grace Johnson and David Hawk.
Two Misses and Three Mistakes won the Western Division’s bowling league title with their 2,862 pin total. ‘No jive,’ says George Sampson, center. Del Small and Jim Smith, left, and Art Gipson and Dannie Villalobos, right, agree. Standing is Bowling Assn. president Don Westphal.

Orange County’s Aarvig Makes Training Transfer

A lateral transfer in connection with SoCal’s management training program has been announced by Industrial Relations.

Dick Aarvig has moved from Assistant Distribution Supervisor in Distribution, Orange County, to Technical Supervisor in the same division and section.

Replacing Ken Evans in this position, Aarvig will report to Bill Perkins.

The following promotions and transfers have been announced by Industrial Relations.

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<thead>
<tr>
<th>Position</th>
<th>Department</th>
<th>Manager</th>
<th>City</th>
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<tr>
<td>Meter Reader</td>
<td>Eastern</td>
<td>Nila L. Hardin</td>
<td>Inland</td>
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<tr>
<td>Relief Service Mechanic</td>
<td>SFV</td>
<td>Willie Coleman</td>
<td>Inland</td>
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<tr>
<td>Field Service Representative</td>
<td>Inland</td>
<td>William M. Sikora</td>
<td>Inland</td>
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<tr>
<td>Field Survey Man</td>
<td>Western</td>
<td>Edward C. Wesolowski</td>
<td>SFV</td>
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<tr>
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<td>NC</td>
<td>William E. Mahneke</td>
<td>Southern</td>
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<tr>
<td>Order Dispatcher</td>
<td>SE</td>
<td>Michael D. Dehnke</td>
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<td>Crewman</td>
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<td>James F. Brennan</td>
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</tbody>
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SV Division Manager Joe Staller, left, plays tribute to Customer Services Meter Reading and Collection group’s 2½ year safety effort. Listening, from left, are Vic Lawler, Bill Riley, Howard Knudson and Hank Morales.

Management Changes...

(Continued from Page 3)

Lee Derrick. Lowell Scheep moves from Senior Community Service Representative to Supervisor of School Programs in Public Relations, Headquarters. He reports to Don Hoyt.

Glen Van Gorden moves from Assistant Distribution Supervisor in San Gabriel Valley Distribution to Technical Supervisor in Northwest Distribution. He reports to Stan Kahan.

Cly Wilensky goes from Treasurer, Uni-Plant Corp., to Administrative Accountant in Accounting and Financial Controls, Headquarters. He reports to Hal Hammond.
Northern Division Employees Celebrate

Cinco de Mayo with Gala Luncheon

Northern Division's General Services Machine Accounting staff celebrated Cinco de Mayo in style. Staff members sponsored a huge luncheon feast which included tacos, tamales, refried beans, and all the fixins.

Cinco de Mayo (Fifth of May) is a Mexican holiday commemorating a victory over the French at the 1862 Battle of Puebla.

Machine Accounting staff's celebration of the event, says Supervisor Phil Scollard, was organized by Lupe Santos, a Keypunch and Reconciliation Clerk.

"Lupe organized an informal luncheon celebration last September 16 for the Mexican independence day," Phil says. "And when Cinco de Mayo was coming up, she asked permission to do it again. Well, everybody had a real good time."

All employees in the section contributed food to the event. Northern Division Manager Bob Rikel and many department heads met in the basement auditorium of Northern Division Headquarters in Glendale to participate.

Two on Marketing Staff Speak at PCGA Salt Lake Conference

Later this week, two members of SoCal's Marketing staff will speak to a Pacific Coast Gas Assn. marketing conference.

The two-day conference will be held Thursday and Friday in Salt Lake City. Focus will be on marketing techniques of Western gas utility firms.

Addressing a session discussing new directions in marketing service programs, Doris Rave will talk about fuel conservation as a team effort. Mrs. Rave, Staff Supervisor of Marketing's Consumer Information Program, says this effort involves home economics, customer services, public relations and advertising.

"My speech will outline contributions home economists can make to this effort," Doris says.

Don Deyoe, Staff Supervisor of Marketing Communications, will speak on major energy's new role during an era of unsure gas supplies—promoting the close working relationship of marketing and manufacturing.

"Manufacturers and marketing people must work together," he says, "to guarantee the optimum blend of profitability, marketability and energy conservation is achieved in each energy application."

Hansen Earns Highest Boy Scout Honor

Don Hansen, Measurement Technician in Measurement Operations, Headquarters, has been awarded the highest honor a local Boy Scouts of America council can bestow upon a scouting volunteer.

Last month, Verdugo Hills Council presented Don the Silver Beaver Award in recognition of his outstanding contributions to scouting in the Burbank area.

Don has been involved in the area's scouting programs for over 40 years. A holder of many offices, citations and honors, he has been involved in every phase of scouting — Cub Scouts, Boy Scouts and Explorer Scouts — as both a scout and adult leader.

A 20-year Company employee, Don devotes portions of his vacation to scout outings.

Mozelle's Job Keeps Her Close to Friends

Anyone who has visited the SoCal Headquarters Flower Street canteen in the last 30 years has seen Mozelle Washington — or at least seen her work.

Mozelle is the Headquarters Lead Canteen Assistant and she is responsible for maintaining the Company's fourth-floor lunch room.

"I make sure all the dishes and silverware are cleaned and set-out, the salt and pepper shakers are filled and the tables are straightened.

"I think I have a marvelous job," Mozelle says. "I have two marvelous people to work with — Wilbert Conner, who has been here 25 years, and I have all my old friends to talk with.

"I came to work here 37 years ago — when we were called LAG&E — Los Angeles Gas and Electric Company. For the first five years, she says, "I was a janitress; then moved into the old Company canteen.

"We were located on the 12th floor then and we served things like sandwiches, salads — yeah, and I think we had macaroni and cheese or something like that.

"In the fifties, however, the Company took a poll and indicated Headquarters employees wanted more hot food.

"So, they decided to lease-out the hot-food service area to a catering firm and re-assign most of the canteen employees," she says.

"Of the 11 women and three men who were working here, only three of us remain — Wilbert Conner, who has been here 25 years, Joe Ford, who has been here 28 years, and me.

"But we are able to keep things running smoothly," Mozelle says. "There are some problems every so often — like on those days when the dishwasher or the conveyor belt breaks down.

"Really though, this is a great place to work. I like working independently and talking with all my old friends.

"And after working here 37 years, I have made lots of friends," Mozelle says.

Retired Employee

John Ginther Dies

TAPF — John T. Ginther, a 71-year-old Company retiree, died May 11.

A 42-year SoCal employee, Mr. Ginther retired in 1969 from his last PLS position as a Field Operator in Transmission, Lebec.

Mr. Ginther is survived by his wife, Dorothy.