WINTER . . . AND THE HOLIDAYS ARE COMING!

In the language of the street, Mr. and Mrs. Thomas T. Turkey are decidedly "behind the eight ball." Thanksgiving—Christmas—New Year's—the holidays are coming! And while Mr. and Mrs. T. shudder at the shadow of the axe, we citizens sit back with anticipation and await the coming of the drumstick. Or perhaps you prefer white meat?

No accident is the fact that on Thanksgiving day—and every day, an instant supply of natural gas is available when Mrs. Home Manager turns the control of her automatic gas range. No accident is the fact that, if it is cold, the master of the household may press a button for an even flood of healthful warmth. It's a story of preparedness, and an interesting one, too.

From November 15 to March 15 annually, the Southern California Gas Company and other gas companies in Southern California, based on past experience, expect the peak loads of the entire year. Men and equipment, always prepared, must be doubly on the alert. During this four month period, winter holidays and cold weather combine to create a greater demand for natural gas. About five years ago—January 15, 1932—the weather man brought snow to Los Angeles, the first time in fifty years, old timers said. It was cold and Southern California residents "turned on the heat." Suppose this year "unusual" cold weather greets us Thanksgiving or Christmas day?—when 260,000 gas consumers start their holiday dinners cooking in the ovens of their gas ranges? Here is a probable maximum peak that will demand an absolute peak of co-operation. Gas does not travel by magic from fields as far as 200 miles away. It takes the combined efforts of men and equipment. Members
of the Transmission, Distribution, and Manufacturing Departments must have foresight, must be constantly at attention! They must work together with 100 per cent cooperation.

Putting on our darkest glasses, let us suppose on one of these peak days a sudden cloudburst or accident should temporarily disable one of our major transmission lines. In case of any such emergency, standby oil gas manufacturing plants of the Company, at Distribution Headquarters, 1700 Santa Fe Avenue, Los Angeles, and at the Colton Plant are kept in constant readiness. This gas can be used with no change in present gas appliances and with absolutely no inconvenience to the customer. Let’s see what happens on a regular “big day.” Hourly—every day—volumes and pressures on all transmission lines are available. If the weather man predicts a storm or “unusual cold snap” this is taken into consideration, and the previous day a greater supply of natural gas is made available to the metropolitan districts. From the three major gas producing areas, the Los Angeles Basin fields, the Coastal district, and the San Joaquin Valley District, transmission lines besides metropolitan holders are “packed.” All this takes close cooperation between the fields and distribution centers and between the several gas companies operating in the L. A. Basin area.

Consumers on the lines of the Southern California Gas Company have increased 12,000 from September, 1935, to September of this year. By February of 1937, an estimated peak of 267,000 domestic and commercial consumers will receive natural gas from the lines of the Southern California Gas Company. Since that snowy day in January, 1932, 40,000 new customers have been added—thousands of modern automatic clock controlled gas ranges, air cooled Electrolux Gas Refrigerators, and modern house heating appliances have brought new conveniences to our customers. Facilities and men have kept step with this steady march forward. A peak supply of natural gas is available to the metropolitan area. As for the reserve supply, the discovery of new fields is continuing, and today, 27 years after the discovery of the first natural gas wells in the Buena Vista Hills the supply of natural gas is greater than any time in the past. Progress—that’s the word!

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• You can’t make a real success without making enemies. You can’t hold a strong position without opposition. You can’t be right without seeming to be wrong to many. Every earnest man pays the price of individuality—you can’t dodge it. So long as you aspire others will conspire; so long as you try others will vie. So long as your conscience isn’t ashamed to acknowledge you have a friend don’t give a rap for your enemy. Go straight ahead to your goal.

—Oregon Merchants Magazine.

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• A special orange meal for laying hens and dairy cows is manufactured in Southern California with the aid of Natural Gas! This feed—for livestock—is made from orange peel and pulp by the Kuder Orange Meal Company of Los Angeles. The president of the company, J. M. Kuder, says his company must exercise every precaution in the manufacturing process to insure absolute cleanliness. They have obtained this cleanliness by using natural gas as the power fuel, he states.
GAS RANGE ARTISTS

"Be an Artist at the Gas Range" is the message of the Mystery Chef each Wednesday and Friday morning at 9:45. Of the thousands who have accepted this challenge, more than 19,000 in this region have requested his personal cookbook which he offers free.

The Mystery Chef, one of the leading radio programs in the East is fast gaining favor in Southern California. His recipes are his own, and his "fight talks"—as a football coach might term them—should make master chefs of timid cooks with inferiority complexes.

The identity of this mystery culinary expert has been kept a secret, but this much is known about him:—he is a retired business man who took up cooking as a hobby.

Tell your friends to listen in—the Mystery Chef, Wednesday and Friday, KFI, 9:45 a.m.

PLUMBERS’ INSTITUTE

On Monday, November 9, 16, 23, and 30, the Natural Gas Bureau will conduct meetings for journeymen plumbers at the Merchant Plumbers Building, Los Angeles. The meetings, known as the Plumbers Gas Industry Institute, will serve to answer questions relative to modern gas appliances. Members of the Company will take part in the discussions.

In Topeka, Kansas, recently, an employee of the water department was called out to repair one of the main water lines. It was Sunday afternoon. He descended the manhole, there shut off the main gas line instead, deprived 1,200 gas customers of North Topeka their fuel supply. It took sixty-five gas company employees 12 hours to restore service. A case where the middle valve was pushed down, things went 'round and 'round, but everything came out all right after all.

NATURAL GASOLINE GROUP MEETS . . .

William Moeller, Jr., Vice-President in charge of Production and Transmission, was chairman at the recent meeting of the California Natural Gasoline Association. The gathering was the regular fall meeting of the Association, and was held at the Biltmore Hotel, Los Angeles, November 5.

Below is reproduced the cover of the interesting cook book given free upon request by the Mystery Chef. The original cover is reproduced in full colors. A copy of the book may be obtained by employees of the Company. Requests should be made to the local supervisor.

Be an artist at the gas range
SUCCESSFUL RECIPES
BY THE MYSTERY CHEF

GAS NEWS FOR NOVEMBER • 1936
Opportunities are seldom labeled as such. Usually they come in the guise of hard, perhaps unpleasant, tasks. In novels and on the screen we are entertained by stories of young men and women who achieve a high degree of success by a single and spectacular act of genius. Maybe it happens like that in life sometimes, but much more often a worthwhile structure is built brick by brick. Most of us will go through life without meeting the great opportunity which will pull us up by our bootstraps overnight. Whatever we accomplish will be the result of seemingly unimportant, almost trivial, acts and thoughts repeated day after day.

One day we will come to the time when our active years are over. If we are able then to look back clearly over the years, we will realize that every act and thought has carried us toward or away from our goal, that there is no such thing as an act or thought without an effect.

When we say a man or a woman we know is a thoroughbred, we pay to him or her the greatest compliment of which we are capable. There is not in the vocabulary of pleasant terms a stronger word.

Visit a stock-farm, the home of high-grade horses or cattle, and you will see that the physical signs of the thoroughbred are fine eyes and an erect bearing. These are the symbols of a high, generous spirit. The keeper of the stock-farm will tell you that a thoroughbred never whines. One illustrated this to me by swinging a dog around by the tail. The creature was in pain, but not a sound escaped him. "You see," said the keeper, "they never complain. It ain't in 'em. Same way when a stable burns. It ain't the best horses that scream when they're burnin'. It's the worst."

All this is quite as true of the human thoroughbred. The visible signs of the invisible spirit are the eyes that are steady and shoulders that are straight. No burden except possibly the weight of many years bends his shoulders, and his eyes meet years in honest fashion, because he neither fears, nor has been ashamed, at the bar of his own soul. He never complains. He keeps his troubles to himself, having discovered, as thoroughbreds do, that to tell troubles is to multiply them, and to lock them in the breast is to diminish and finally end them. He never talks about what Fate has done to him. He knows he is master of his own destiny. He never bewails the treatment he has received from another, for he knows no one can do him lasting harm except himself. — Ada Patterson, National Service System.

A sizable group of safety men were discussing accidents. More especially they were trying to find out what caused motor vehicle collisions. There were professors who analyzed what they called "intelligence levels." There were police who claimed that
weather conditions had much to do with accidents. There were safety directors who cited numerous other causes. There were doctors who talked of "emotional stability." Most of the talk was a little too deep for yours truly. One remark however, struck home. This particular gent said: "The cause of most motor vehicle collisions is not so much that a couple of cars meet as it is that a couple of fools meet."

A pretty good answer but not always correct. One fool can cause just about as much damage as two fools almost any time. It all depends on the circumstances. It may take two people to make a quarrel, but it doesn't necessarily take two to make an accident.

Walk down the street and look in the shop windows. Drive on the highways and see the outdoor displays. A Mammoth Sale of Modern Gas Ranges! Thousands of Southern California Home Managers have taken advantage of the special sale of clock-controlled gas ranges and are now preparing dinner automatically, in the ovens of their new gas ranges. Gas Appliance Dealers and gas companies are co-operating in this special sales event. Reductions in regular prices of the de luxe gas ranges are $30 and more. Tell your friends about this opportunity.

No labor was ever quite finished,
Few dreams of the dreamer come true
The end of the thing is but seeming,
There's something still further to do.

No sculptor yet made from the marble
The beautiful things that he would;
No painter, however he painted,
Has painted the best that he could.

No, never a singer or poet—
However the heart he could melt—
Found voices wherein he might utter
The whole of the joy that he felt.

Time leaves us no leisure to finish
The beautiful things we would do,
And the soul is still there in the marble,
And only the thought has come through.

Perhaps in the happy up yonder—
Where time is unmeasured, they say—
There'll be chance there and hope for completing
The things we have thought of today.
The largest porcelain enameling oven on the Pacific Coast is right here in Southern California — to be exact, in Los Angeles — 2151 East 51st Street. And this furnace is fired by natural gas from the lines of the Southern California Gas Company. That it costs a tenth as much to operate with natural gas as with electricity is beside the point—as far as the visitor is concerned. Of important interest is the fact that a piece of sheet steel evolves in a relatively short period of time into a sparkling, durable sign of many colors. A sign that is guaranteed for twelve long years against fading or losing its gloss—under any climatic conditions.

Briefly, here is the process. The sheet of steel is cut to proper size, then in an oakite solution is thoroughly cleaned. The first coating of enamel sprayed on, the blank sign goes for its first trip to the furnace, is baked at high temperature. This process is repeated, then the sign is ready for the artist's copy and colors. Following its third trip to the furnace, the sign is completed.

"The porcelain enamel sign shown in the photograph is the largest double-faced porcelain sign ever made," says Mr. J. T. Penton, president of the California Metal Enameling Company. And he adds, "fuel consumption is surprisingly low . . . we have produced over 10,000,000 Cameo porcelain signs in the past 25 years."

And for our engineering friends—the furnace is fired by 9 North American gas burners with a 5 H.P. North American blower, and maintains uniform temperatures from 1650 to 1759 degrees.

BIG BOWLING DAYS AHEAD, SAY GIRL BOWLERS . . .

Big times are ahead, say girl bowlers of the Central Division. Plans are being formulated for bowling teams—members of which shall be limited to the so-called "weaker" sex. As soon as recruits are lined up, teams will bowl regularly at alleys soon to be chosen. The girls are interested to hear from those who would like to "roll 'em down the alleys." Don't be bashful! Get in touch with Martha Yoerg—General Office.
BASEBALL CHAMPIONS . . .

In a presentation ceremony at the Olympic swimming stadium, Los Angeles, the Central Division Southern California Gas Company softball team received a handsome trophy, emblematic of the Industrial Division championship of Los Angeles. The trophy climaxed a season of startling successes.

Besides this championship they won the Los Angeles Municipal Softball championship, and for this each member of the team was awarded a medal. This fast, hard-hitting bunch of ball players defeated such aggregations as the Standard Oil, Lacy Manufacturing, Entz and Rucker, Glenn’s 5 and 10, and other top-notch teams. Part of the team had their pictures in a recent issue of GAS NEWS, and just in case you didn’t study the line-up, here’s the crew that brought new honors to the “Gasco.” They are: Henderson, manager, Hickson, Wyckoff, Foster, Stupin, Langfield, Reynolds, Chabre, Cecil, Young, Haskell, Elkins, Christensen.

Gushing Lady: “Oh Mr. Jones, we are collecting funds to help the starving heathens. May I put your name on the succor list?”

J. S. Edwards of the San Bernaridno office is vacationing in the High Sierras. We are told he is spending most of his time fishing and hunting. We wish him success!

Irene Buchwalter of the Customers’ Department in the San Bernardino office left the Company to take the very important role of a housewife. The lucky man is Bob Day of the Engineering Department, San Bernardino office. Miss Buchwalter was replaced by Ruth Avey, a new employee.

Oscar Koenke, member of the San Bernardino office, is still receiving the congratulations of his many friends. The reason is his recent marriage to Miss Grace Miller of San Bernaridno. The couple were married in Las Vegas.

Ethel Daley of the Banning office reports a most enjoyable vacation with Los Angeles as headquarters; she attended the fair, beaches, and made other trips.

A shower honoring Dorothy Allen, Irene Buchwalter, and May Yinger was given recently by Marjorie Duke, Grace Gipson, Barbara Taylor, Marguerite Jacobsen, Claire Cummins, and Alydia Dutcher of the San Bernaridno office.

At the recent Recreation Day’s Parade in Downey the local office of the Company entered the above float, won the third prize ribbon. The snipe sailboat, leaning with the breeze, is the property of serviceman Roy Tompkins.

Recently Gordon Hulett, member of the Treasurer’s Department, went berserk and laid a bet on the Trojans. Bill Blaska chose Washington State, collected 25c and the following ditty from Mr. Hulett’s pen:

IF

If Davis hadn’t been injured,
If Pappas had made a long run,
The Score would have mounted and mounted
And the Trojans would surely have won.

BUT

The Weather Man turned on the faucets
The Cougars turned on the steam
The Trojans bogged down on the offense
And the score ran away with the Team.

SO

From now on we “betters” be cautious
Guard points that you give when you bet
The Trojans are good—and we like ’em
But a cinch in a pinch?—Not as yet.

To Dorothy Allen, member of the San Bernaridno office, best wishes! She was married to John Bright, San Bernardino business man, October 18. Their friends in the San Bernardino district wish them much luck and happiness.

Natural gas has brought new speed and

economy into the soap making business, according to an interesting and informative article in Industrial Gas by H. H. Foreman. Mr. Foreman is an Industrial Engineer in the Sales Department.

The Finnish Baths in San Francisco is a famous health center according to Industrial Gas. The proprietor has chosen natural gas to give the all important hot water and steam.
CHEST CAMPAIGN . . .

• With many members of the Southern California Gas Company in official capacity as volunteer workers, the Community Chest campaign is now under way. The total goal for the campaign is more than $3,000,000. Because legal rulings will prevent the county from paying into the Chest coffers its annual $200,000 contribution, and because the ruling was passed after but $30,000 was paid in last year, an additional $370,000 must be raised. This figure, coupled with the increased needs of the 91 chest agencies, brings the total to more than $500,000 that must be raised over last year's quota. Not to be dismayed, chest workers will double efforts, show the need for more liberal giving.

• An interesting trip was made by C. K. Graham and J. T. Morehead through the Cabazon Tunnel of the Metropolitan Water District. This giant project will require approximately three more years to complete.

• The San Bernardino office wishes to welcome Frank Foster, a newcomer to the Sales Department.

• From the Everett Dunns comes word that a new member of the family arrived September 26. He is Everett Dunn, Jr., and his dad is laboratory assistant at the Distribution Building, Los Angeles. Congratulations to Mr. and Mrs. Dunn.

• That satisfied look of A. B. Cates, Assistant Auditor—the reason is his new home in the San Marino district. Many other members of the Southern are building their own. Recently Grove Lawrence, Office Engineer, joined the ranks of home owners.

• A "quiltin' party" that goes on every working day is a part of the regular program at Goodwill Industries. Hundreds of beautiful, warm and serviceable quilts are turned out every year—often as many as fifty a month. They find a ready market through the Goodwill stores. This "quiltin' party" provides work at cash wages for a number of older women who with almost 600 other aged and handicapped doing other tasks, are able to provide their own living.

TEST GAS . . .

• As a result of the recent changeover from manufactured to liquefied petroleum gas service in the town of Escondido, California, it has been necessary for the Pacific Coast Branch of the American Gas Association Testing Laboratories to seek elsewhere for a source of manufactured gas suitable to its purposes in testing gas appliances and their accessories. Arrangements have, accordingly, been completed with the Southern California Gas Company in Los Angeles for the new supply. The gas is transported in cylinders, as shown above. The picture was taken at the Company's 9th and Santa Fe plant, where equipment has been set up to supply the gas.