Eastern Unveils Headquarters

Open House For Employees Tomorrow In All-Gas Structure

RIVERSIDE — There’s nothing finer than a big package for Christmas and the new year that’s precisely what the Eastern Division received in the form of its new headquarters building here.

The big move into the $750,000 structure, heated, cooled and lighted by natural gas, took place just before the holidays at the 3700 Central Avenue location.

Division Manager L. P. Derrick extends an invitation to all Company employees, particularly to Eastern and nearby San Bernardino Division workers, to attend tomorrow’s open house, 6:30-9 P.M.

The event will include a tour of the modern headquarters facility, focal point of SoCal’s three-year-old Eastern Division, largest geographical operating unit within the system which serves two counties and part of another. Refreshments will be served, balloons provided for youngsters and door prizes awarded during the open house.

A similar open house is planned for community leaders January 14, with the Western Division distributing the Pictorial at the new facility.

The slick-produced finished features the important role gas plays in the lives of residents living in the high desert of San Bernardino County.

Employees are expected to get the publication in the mail next week, according to L. P. Derrick, Eastern Division Manager. He has allotted special days next Monday and Tuesday.

The total energy GasCo headquarters, second to Southeast’s, has two 300 horsepower gas turbines that drive electrical generators from which hot exhaust gas is used to provide steam for absorption air conditioning units as well as for heating and cooling.

The building is color coordinated to tie in with the Gas Company’s blue-burner symbol.

Crowds Still Viewing Balanced Power Home

SOUTHERN CALIFORNIA — The 18-year-old wheel of Balanced Power homes encircles the neighborhood here where this warm, well-built building is visualized in color-coordinated with the Gas Company’s blue symbol, a new feature.

The Times-Gas Companies Home of the Year, continues to draw large crowds.

Including the Times structure, 10 other homes, utilizing natural gas for air conditioning and kitchen appliances, from a "parade" of model homes built by Crestmark Development Company and Leo J. Shanahan and Sons.

Opening from 10 A.M. to 5 P.M. each day of the Home of the Year has attracted 29,012 visitors through January 10, according to Andrew Carton, Northeast Division Sales Manager.

SoCal President Banks Won’t Forget January

January 14 will go down as a memorable date and important one for SoCal President F. M. Banks and for the Company.

As the firm moves into its twenty-second year of operation, President Banks is the only nominee for the presidency of the Los Angeles Chamber of Commerce.

It seems that a contracting firm had broken one of the essential Gas Company pipelines serving the GM facility, taking place Thursday during the Chamber’s noon luncheon meeting.

On the same evening, Banks returns to his boyhood home town of Riverside to help preside at the bicentennial celebration and civic leaders to the Company’s new Eastern Division headquarters.

High Desert Line Being Installed

TWENTYNINE PALMS — Hood Corporation of Whittier has been selected to install a portion of the necessary facilities to supply natural gas to the Twentynine Palms Marine Corps Base.

Eastern Division Superintendent H. C. MacFarlane estimates that approximately one additional month will be required for completion of present liquid petroleum gas distribution system on the base.

Housing homes on the base, the project will provide firm natural gas service for mess halls, kitchens and irreplaceable gas service to boilers to provide steam heating in the main camp area.

High desert communities of Twentynine Palms, Joshua Tree and Yucca Valley received first natural gas service last year.

Annual Long-Service Tribute

Commemences February 3 In S.B.

San Bernardino Division will kick-off the Company’s annual service recognition dinners on February 3, the first of 19 such events scheduled during a two-month period with more than 2,500 expected to participate.

Most division headquarters have been selected for the banquets which will feature, besides the pin awards, presentations by Vice Presidents Austin Strong and J. N. Shrader.

Location of the dinners have not been determined by all dividends as yet and will be announced in the next edition of Gas News, says Ben McCormick, Company Coordinator.

More than 300 employees will be recognized as having attained 15, 25, 30 and 40 years of service, with the select 40-plus club slated to add 37 members.

The schedule follows:

<table>
<thead>
<tr>
<th>Date</th>
<th>Division/Dept.</th>
<th>Coordinator</th>
<th>Speaker</th>
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<tr>
<td>Feb 3</td>
<td>San Bernardino</td>
<td>Charles Baker</td>
<td>Strong</td>
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<tr>
<td>Feb 9</td>
<td>Southwest</td>
<td>Roy Smith</td>
<td>Shadrach</td>
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<tr>
<td>Feb 11</td>
<td>Headquarters #1*</td>
<td>Charles Ray</td>
<td>Shadrach</td>
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<tr>
<td>Feb 16</td>
<td>San Fernando</td>
<td>Ben McCormick</td>
<td>Strong</td>
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<td>Feb 16</td>
<td>Metropolitan</td>
<td>D. A. Sayles</td>
<td>Shadrach</td>
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<td>Feb 18</td>
<td>Northwest</td>
<td>H. M. O’Hara</td>
<td>Strong</td>
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<td>Feb 25</td>
<td>4th Quarter</td>
<td>John Young</td>
<td>Strong</td>
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<tr>
<td>Feb 25</td>
<td>Headquarters #4*</td>
<td>Not named as yet</td>
<td>Shadrach</td>
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<tr>
<td>March 3</td>
<td>Kern</td>
<td>John Kryger</td>
<td>Strong</td>
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<tr>
<td>March 4</td>
<td>San Joaquin Valley</td>
<td>E. E. Enterline</td>
<td>Shadrach</td>
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<td>March 4</td>
<td>Southeast</td>
<td>Douglas Harkness</td>
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<td>March 16</td>
<td>Southern</td>
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<td>March 21</td>
<td>Southern</td>
<td>R. V. Gray</td>
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<td>March 23</td>
<td>Western</td>
<td>S. A. Bramson</td>
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<td>March 25</td>
<td>Northern</td>
<td>Leo Rollans</td>
<td>Shadrach</td>
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<tr>
<td>March 30</td>
<td>Southern</td>
<td>C. N. Alexander</td>
<td>Shadrach</td>
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<tr>
<td>April 1</td>
<td>Newhall—Needles</td>
<td>John Brady</td>
<td>Shadrach</td>
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<tr>
<td>April 1</td>
<td>Newhall</td>
<td>Not named as yet</td>
<td>Shadrach</td>
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*Headquarters #1 includes Advertising, Customers, Executive Office, Finance-Rate, Legal-Claims, Personnel, Procedures, Public Relations, Real Estate, Industrial Engineering, Sales and Secretaries; Headquarters #2, Special Services; Headquarters #3, Controllers and Engineering; Headquarters #4, Customer Service, Distribution, Measurement and Transmission.
**ROD AND GUN CLUB**

GasCo Scouts Spread Holiday Cheer; San Gabriel Chapter Installs Tonight

Gas Company-sponsored Scout Troop 144 combined fun with Christmas giving when they gathered at Santa Fe Base for a yuletide party with several GasCo representatives attending.

Two dozen boys played games, watched a film and enjoyed a variety of refreshments before the highlight of the evening — the annual pin presentation.

Under the direction of Scoutmaster Harry Aronson and Assistant Scoutmasters Ron Gies, Mike Watters and Herb Johnson, the group collected assorted canned goods for presentation to families in the area of North Broadway’s street school Christmas Eve. They also distributed turkeys.

Present at the event was Bren McCormick, Trus Apperson and Power Hames.

Lancaster Chapter has moved its NRA pistol meet up to Jan. 30 from February 6. Its big bore shoots shifts to February 6.

Tonight San Gabriel Chapter holds its annual installation at Redwood Room, Pasadena. Dinner starts at 6 P.M.

New officers are Robert Tores, Chairman; Connie Yancey, Co-Chairman; Frank Longnecker, Treasurer, and Jerry Lawson, Secretary.

Col. President Frank Arnold reports the largest turnout on record at the group’s NRA winter league shot last month. Some 38 competitors matched skills from five outside clubs.

Larry Shermans, Bud Bagsdahl, Kenny Wind and his son Dow, were top GasCo scorers. David edged “poop” for sixth place.

**LEGIONNAIRES START BOYS’ STATE CHOICES**

LOS ANGELES — Selection of candidates for Boys’ State will begin tonight during GasCo’s American Legion Post meeting in Banham Auditorium, Flower Street. announces Post Commander Fred Strong.

Strong said that all names of prospects will be submitted before the group tonight. The Post usually sends a boy to the State

The candidacy discussion will be preceded by a social at 6 P.M. followed by dinner. A short film will follow the business meeting.

For information regarding the Legion’s activities, contact Dan Watkins, Station 122-412.

**CHRISTMAS CANS** — GasCo Scoutmaster Harry Aronson (second from right) guides Scout Troop 144 members in constructing Christmas tree with canned goods which the group distributed to needy downtown families during holiday.

**STAGE BALANCED POWER TOURNAMENT JANUARY 30 ANGELA MONTE FOURTH ANNUAL BALANCED POWER TOURNAMENT OF S. CALIFORNIA BOWLING LEAGUES, featuring some 75 league leaders over Team Six and Rooney’s, will be held for January 30.

Every award in the nine-league circuit will be presented with San Gabriel League Central Division, 10 A.M. and 1:30 P.M. Dave and John Simmons assisted the event by Howard Barrett and Harry Aronson.

**BLUE FLAME BOWLING**

Bowlers Brace For Stretch Drive At Mid-Season Mark

Major league baseball legend sets forth that the team losing each loop at season’s halfway mark invariably wins the pennant. Several squads in SoCal’s bowling leagues now await their faith at mid-season has been reached.

In Kern Division’s league, Cardinals lead the pack. Bill Kirby continues to dominate individual performances with a 234 high game and 654 average. Though Four Arkeys — A Payne faltered noticeably, they maintain a near-them half game lead over neighbours in Southwest’s competition. Bob Cats and Easy Mamas are just one game off the pace.

Of’s hold a wider three-game margin in San Fernando Valley League ahead of Five Thumbs and Alley Oops. Pacing the leaders are Clarence Martin and Ann Junkowski.

Big league play shows up in Northern where Power Pals maintaining a commanding 11-game margin over Top Bummers and Rooney’s, who are 1152 games out.

Conversely, Rejects and Foul Five are deadlocked in Eastern with 51-21 slates. Sid Branson and Bob Van Wagner continue to stalk individually.

Another right game is between Em Squads and Should Be’s in Southern-Southeast. Currently Em Squad holds a half game lead over Team Six and Jim.

**BOWLING AND GUN CLUB**

Friendly Marionette — Metros’ President Fran Juliano (right) and East Los Angeles school scholars Don Evans Brienen and Joe Flores watch Sandy Price of Bob Baker Marionette Theatre guide puppet. Metros were hosts for 90 youngsters at the performance and presented them with gifts.

**JOE ROSS**

Friends’ Choice — Pops Horan, president of Friends’ Choice, announces the group’s annual yuletide dinner-dance at the Tudor Inn.
COPPER CO. — Elmer H. Johnson, Gas Co. District Manager, was a speaker at the recent meeting of the company's sales division. Mr. Johnson discussed the company's plans for expanding its service area in the future.

TOP AIDERS — Southeast Division Manager C. T. Schweitzer (right) assists Division Manager E. C. A. Bouchard (left) in congratulating Betty Tucker (of Telephone Service Bureau) and Bly Strauss of Collections whose work earned them a streamer for outstanding work.

STARRERS OF THE SOUTH — Frank Cooper, District Manager of the Southern Division, was presented with a certificate of appreciation for his efforts in promoting the company's image in the community.

NORTHEAST CITATIONS — Awards are presented to Northeast by AID United Gas Co. President Edward Sheldon (left) and Harry Tyler (right), President of AID's Pasadena-Air Alameda chapter. Receiving certificates are Division Manager C. R. Riehl, Frank Cossidy and Roy Berger.

KERN LEADS ALL — Frank Hooper, Jr. (with certificate), President of Kern AID, presents the award to Division Manager A. N. Newby (center) and division workers for earning the highest percentage of AID in Kern County.

HELPING YOUTH — With the hope that AID will assist the community's youth to a better future, several AID companies contributed to the local youth center.

REPRESENT EMPLOYEES' GENEROSITY — Employees of SoCalGas present the company with a certificate of appreciation for its generous contribution to the local community.

BLOOD BANK — SoCalGas Eastern Division blood donors presented the company with a certificate of appreciation for its contribution to the local blood bank.

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RETRIEVE M. — Retiring Manager M. Co. J. A. Healy (left), Division Manager E. R. Pickle, and Gene Barta add to AID fund during recognition dinner held at Carlsbad Restaurant.

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COLDER WEATHER COMMENT
As we Make Up For Past Warmer Years
As we plunge pell-mell into 1965, let’s pause and peek at what’s going on in the gas business.

Coal weather, as you know, is a fairly nice thing for the Gas Company from a pennies-in-the-pocket point of view. The average temperature during the heating season, from November to April, can make the difference between a lean or reasonable year financially.

The key to this difference, of course, is how much gas our residential customers consume for space heating during the season. You probably know that the rates paid by our residential and other firm customers are somewhat higher than the prices paid by our interruptable industrial customers. The larger customers, who actually allow all customers to buy gas at reasonable costs, get a rate break because they buy more gas — sort of a whole scale — and because they must be ready to switch to a stand-by fuel if we need all the gas we have for residential customers.

As a yardstick to how the weather is treating us, our Climate Information Center maintains a running record of “degree days” during the season. So what a degree day is.

Most people start turning up that heating dial when the outdoor temperature falls below 65 degrees. So we record a “degree day” for each degree by which the mean temperature on a given day falls below 65.

On January 17 Riverside 500 stock car race provides a running total. Other current coupon available are the Los Angeles Blades, Loco Los Angeles, Davy Crockett, (fishing boats), Invitation Dinners, Eve Theatre, Melodyland, Pacific Coast, Chico, Bakersfield, Village, Universal Studios, Marineland and Lawrence Wilk.

HOME SERVICE TIPS
Home Cooking Made Easier

BY JAMES TAYLOR
As we Make Up For Past Warmer Years

BAKING

Broil Beef Stew

For 10 servings: Measure 3 cups of meat into a 5" by 7" baking pan. Arrange meat so that you can place the beef stew in the oven. Place the stew in the oven and bake according to the manufacturer’s instructions.

COOKING

Browning

Brown the meat in a large skillet over medium-high heat until the meat is browned. Transfer the meat to a plate.

CUTTING

Cut the meat into small pieces. Place the meat in a bowl and add 1/2 cup of water. Cover the bowl and refrigerate for 1 hour.

SAUTEING

Saute the meat in a large skillet over medium-high heat until the meat is browned. Transfer the meat to a plate.

STIRRING

Stir the meat in the skillet with a spoon. Add 1/2 cup of water. Cover the skillet and refrigerate for 1 hour.

CALORIE COUNT

Steak Sauce

Steak sauce is a thick, brown sauce that is made with meat broth, pepper, garlic, and spices. It is often used as a dip for meat or as a topping for meat. For 1 serving: 1/2 cup of steak sauce.

THE GASS’ WORKS

First L.A. Street Lights Perched High

Following incorporation in October, 1882, the Los Angeles Electric Company literally “sailed” into South L.A. on the feet of 1920, in December of that year. Initial electric street lights were installed on two streets, each 150 feet in the sky. These lights were constructed of two lengths of 150 feet, the lower section measured 80 feet and the cup rose an additional 70 feet. Appropriately enough, these lights were constructed of cast iron, and were made to look like the iron street lights of San Francisco.

On December 30, 1882, the first and only mounted electric street lamps were lighted, on one on Main near 15th Street, and on the second on the First Street hill. Four more followed in January, located at Boyle and First, Avenue 22 and North Broadway, Fourth and Charnley (now Grand) and First and Vine (now Central). (In 1904, Los Angeles Electric was consolidated with Los Angeles’ Gas Company to become Los Angeles Gas and Electric, one of the largest electric utilities in the country.)
Alcoholism Costs Firms $1 Billion Annually

PASADENA — Methods of combating alcoholism as an enemy to business—alcoholism were discussed here recently at the annual Conference for Business and Industry on Alcoholicism at Caltech with SoCal's A. W. Turner at the helm.

Mr. Turner, Supervisor of Employee Relations, chairman here of the conference, stressed in his opening remarks the need for the diagnosis of the alcoholic employee.

"Alcoholism is frequently misdiagnosed by industry as a social problem," commented Turner, "Whereas it is a medical problem of major proportions."

The all-day meeting drew over 300 managerial and community leaders from throughout the Southland and featured Dr. Nicholas Khoury, Chairman of the County Medical Association Committee on Alcoholism.

"The job is the earliest place you will find the alcoholic," Khoury said. "Inability to get work, to get there on time and to do the job are symptoms."

At the afternoon panel, moderated by Turner, Edward Shedlock, Regional Director, Utility Workers Union of America-AFL-CIO, noted that companies often ignore employee drinking habits.

James S. Cantilen, retired Vice President and General Manager of Pacific Lighting Gas Supply Company, challenged companies to boldly attack alcoholism.

"The reason supervisors cover up for employees is misplaced loyalty to them," Cantilen said. "The fact is, covering up is supervision for an employee with a drinking problem."

Dudley Miller, Acting Chief, California State Department of Public Health, added: "Supervisors are afraid to report fellow workers because they're under the misconception that this means automatic firing."

Rendering religion's views, Reverend John Burt, Reector of St. Andrew's Episcopal Church, Pasadena, urged: "Alcoholism is a sickness, not immorality. We are interested in understanding for its victims. It rotes a deeper, more serious problem."

Represented at the Cal Tech meeting were some 100 major Southland companies. In addition to Turner, Northeast Division Manager R. C. Rikel was present. They are Directors of the Pasadena Alcoholicism Council and Turners, a representative of the Greater Los Angeles Alcoholism Council.

Legislative Duties Shift To McCanlies

F. A. McCanlies, former Assistant Director of SoCal Public Relations, has been assigned legislative representative duties upon the retirement of Edward "Ted" Craig, former member and speaker of the California State Legislature.

McCanlies, Executive Assistant for Pacific Lighting Gas Supply Company, had been working with Craig in recent months and will maintain close liaison for Pacific Lighting Gas Supply Companies in both Sacramento and Washington, D.C.

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Do Monkeys See, Hear, Speak No Evil?

Comic Bob Newhart once suggested that if one collected a group of monkeys and turned them loose in a room with several typewriters for a few hours they would eventually turn out prose that would make Shakespeare look like a piker.

SoCal's Warren Mitchell would bet otherwise.

While a Serviceman at Compton Base, Mitchell, who is now training in Sales, Flower Street, answered a call.

After completing the order, he was returning to his truck when he noticed a monkey behind the wheel. Inquiring about his furry friend, he was told the animal had run away from his owners and had already chomped two people.

Thoughtfully, Mitchell decided to wait until the "beast" departed, Then he returned to find the inside of the cab methodically ransacked with orders strewn all over.

He decided to use monkeys for "see no evil, hear no evil, speak no evil" certain
dly didn't consult Mitchell.

Charles C. Oehl

WESTMINSTER — Funeral rites for Charles C. Oehl, 92, who lived at 13212 Olympic Blvd. in West Hollywood, were held in Peek Family Colonial Funeral Home in this Orange County community. Interment was in Good Shepherd Cemetery, Huntington Beach.

Mr. Oehl was born in New York City and began working for the SoCal Public Service Company in 1925, in Customers, Los Angeles. He retired from April 1, 1960, and is survived by his daughter, Mrs. Robert D. Mitchell, 4920 S. Central Avenue, Los Angeles, 90040.

OBITUARIES

Walter A. Korman

SAUGUS — Walter A. Korman, 92, died here on August 5, 1964. Funeral services were held for Forest Lawn Memorial in Glendale with instructor following.

Mr. Korman was born in South Bend, Indiana, and was employed by the California State Department of Public Health in 1925.

He retired in January 1945 at the age of 60, and is survived by his wife, Pauline Reed.

Arnold W. Blakeslee

COMPTON — Arnold W. Blakeslee, 55, died here December 31 as a result of a coronary attack.

Mr. Blakeslee, who had been with the company since 1929, was a Field Merchandising Engineer, Southern Division, at the time of his death.

Born in SAC City, Iowa, he was ennobled in Angeles Abbey Macaulay following services on January 4 at Neel's Mortuary.

He leaves his mother, Mrs. Corn Leveld.

Domenic Trentini

LOS ANGELES — Funeral services for Domenic Trentini, 68, who died January 5, were held January 9 in the Church of St. Mary's, Temple City, and at Inglewood Funeral Home.

He was a member of the Knights of Columbus, Metropolis, retiring in October of last year.

He was born in 1921 as a young child, Cementum, Metropolis, retiring in October of last year.

In 1951 as a young child, Cementum, Metropolis, retiring in October of last year.

Burial was in Inglewood Park Cemetery.

Surviving is his wife, Helen L.

Floyd Hambright

LOS ANGELES — Funeral services for Floyd Hambright, 68, were held January 4. and began working for the SoCal on February 1, 1925, in Customers, Los Angeles. He retired from April 1, 1960, and is survived by his wife, Pauline Reed.

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He leaves his mother, Mrs. Corn Leveld.

Ralph L. Holland

GLENDALE — Ralph L. Holland, 13423 Lomita Avenue, died here December 31. Death was attributed to cancer.

A Field Mercer in South- west, he had been with SoCal since October, 1951, serving his entire career with the same division.

Services were conducted for Mr. Holland, 55, in Inglewood Memorial Chapel on January 5, followed by interment in Saw- mill Cemetery, Los Angeles.

His wife, Ruth E., survives.

Hiram M. Smith

LOS ANGELES — Funeral services for Hiram M. Smith, 68, were held January 4. and began working for the SoCal on February 1, 1925, in Customers, Los Angeles. He retired from April 1, 1960, and is survived by his wife, Pauline Reed.

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**Northwest Division**

**HOLLYWOOD BAS**
Carroll and Billie Hooton traveled to Portland and Washington State to visit relatives during Christmas. They said it was nice to see all the old friends.

**KIWANIS KINGPIN**
Jim Dewey (second from right), SoCal’s Northwest Division Accountant, is congratulated by Fred McClellan (far right) for being named Million Dollar Kiwanis Club at Tail O’ The Cock. O. M. Chatburn (1 r 2), California Federal Savings, and O. L. Sperring, Carnation.

**SoCalGas Product News**

**Southwest Division**

**YUKON BAS**
The Base had an annual Christmas Brunch in successful fashion. Don Vest won 4th place in dominoes.

**GREVILLE STREET**
Candy and cigars abound to announce new arrivals: Bryan O’Neal made his appearance December 13, and LaVerne O’Neal. He weighed six pounds 10½ ounces.

**13TH STREET**
Good luck to Don Prest and Bob Phillip, who terminated and acquired positions with the Portland Gas Company.

**P. A. Cuddy and family spent Christ­mas vacation at Green Valley and were almost in snow.

**Florence and Henry Miller are proud grandparents of Laura Louise Danner, adopted December 17 by Nancy Ruth and David Danner of Canoga Park.

**Welcome to Jack Boyd, latest S-1 transfer to Green Valley.**

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**North Division**

**PASSAZO OFFICE**
Helene Mathews was welcomed back to work following surgery. Sales welcomes Carolyn Reeves, transferring from Headquarters Measurement. She replaces Mary Belding, who has assumed the Sales Secretarial position previously held by Nancy Hanks. Nancy went on maternity leave January 4.

**Machinist Accounting welcomed Shirley Haidley in new Special Ledgers Clerk. Shirley transferred from Southern Division.**

**Sharon Sidney spent vacation in Las Vegas.**

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**Pasadena Base welcomed new S­1 Reader Joe Knight and small crowd of well­wishers to E. Larry L. Walker, who transferred to Riverside.**

**B. S. Bryan, Welcome, by appointment of working his next home.**

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**JANUARY BASE**
Alhambra Service Base held their annual Christmas dinner-dance at the May club in Arcadia.

**Customer Service enjoyed a pre-Christmas breakfast at Morri’s cafe in Alhambra.**

**Following custom the Alhambra group did not send Christmas cards, donating the money to a local ‘Tovsky Fund.**

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**Nevada Division**

**ESCAPA — Peggy Strouton, Future Branch Office Supervisor, is moving from her present apartment by a fireman in recent months. Along with her move, she has also been transferred to the new building, but escaped injury, to Micro Bay and also to the snow in the Sierra. Our congratulations to范冰冰 and Sacramento and San Rafael for the holidays.**

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**San Joaquin Valley Division**

**VISALIA PLAN**
Al Fowler’s son Daryl was recently assumed from the silver screen son at the California State University at Los Angeles. His father, Nick Fowler, was stationed at Naval Air Station, North Island, December 20 at St. Francis Hospital in Arcadia. Stephens weighed six pounds eight ounces.

**Arkansas, Oklahoma and Texas were vacate spots for Griffie Beasty during his next vacation.**

**New Jersey**
Beloved congratulations to Joe and Thelma Powers, who welcomed a baby boy, Charles Francis Powers. Michael, born December 8, tipped the scales at 10 pounds four ounces.

**Welcome to new Telephonic Service Representative, Roger Matzen, who joined the staff.**

**Carly Correll visited Florida during her recent two-week vacation.**

**Swimmin back via the Feather River comes Howard Lampe after spending his vacation at home.**

**Mail Payments welcomes Sandy Cates from History and Goodbye went to Valerie Sagarow, on maternity leave.**

**Bob Francis, Carly Ferrai and Dean Plummer**

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**Newhall Division**

**Hermon O’Dell and wife spent the Christmas holiday at Lake Moljare Ranch.**

**Diana and Jim Rouge spent four days in San Bernardino ending for Santa Claus.**

**Hermon O’Dell and wife spent Christmas in Visalia with their eight grand­children.**

**John and Claire Brady spent an enjoyable week in Lake Tahoe, Reno, Carson City and Las Vegas.**

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**Los Angeles News**

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**San Fernando Valley Division**

**NORTH HOLLYWOOD BASE**
Congratulations to Roy Wilson who have been promoted to Commercial Supervisor. We welcome to new transfers George Division and Fred Foster.

**The flash of Daily Breeze of Saturday and John Varner are celebrating recent births in their families.**

**VAN NUYS**

**CONGRATULATIONS**

To George Thomas and Pauline Wilkins, who had baby born near Christmas. The Benton baby was welcomed by Kay and Kenine and the Tom Tucker had daughter, Barbara. The Tucker baby was welcomed by Kay and Kenine and the Tom Tucker had daughter, Barbara.

**Los Angeles News**

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**San Joaquin Valley Division**

**VISALIA PLANT**
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**Visalia News**

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**New York**

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**New York**

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**New York**
ENGINEERING RIVERA

Din and Frank Graf were in vacation in San Francisco, California, enjoying the fine weather with their friends in the San Francisco and San Mateo areas.

Wally and Evelyn Swain announced the engagement of their daughter Sandra Sue to Steven Stueber.

Susan Davey, San Mateo, received the third-degree black belt in karate.

special services staff

Nancy Marie Bloe to San Francisco for New Year’s High points were a helicopter trip over the bay and witnessing a performance of “The Nutcracker” by the San Francisco Ballet Company.

Sharon and Tim James flew back to Austin, Minnesota, to visit relatives and enjoy a white Christmas.

The Peake family went sightseeing in Laguna Beach and then saw the musical “The Sound of Music” in Los Angeles.

The Dick Williums entertained friends at their home in Menlo Park and watched the Rose Bowl game and watched the race at Santa Anita.

Robert and Emily Swain enjoy their 25th stop on their maiden voyage out of Long Beach.

Welcome back to Golly Wending from a convergence following a storm. A warm welcome is extended to two new employees, Jean Foster and Annis Aloua from Walnut, Wisconsin.

New faces to Southeast Division Manager C.T. Schweitzer (center) and Telephone Service Section Manager at Burlington listened and watch as Erwin Spindel, Director of Department of Public Works, describing landscape of new Stonewater Shopping Center across from Burlington headquarters building located on Firestone Boulevard.

EXPERIENCE, SALES

annual eastern division Christmas breakfast was held at the new divi­sion headquarters building for 125 employees attending. Special thanks to Art Palma and his crew of workers, Art Allen, Jim Smith, Florence Bredt, Judy Campion, Pam Kanoven, Jesse Sumner, John Whittaker, E. Wagner, C. H. MacFarlane, Paul Linke and Paul Reinhart.

the breakfast was followed by “professional” entertainment by Yvonne Logan and Hard and Loud (as Santa Claus reciting “The Night before Christmas” in Spanish. This was topped off by a commotion caused by MacFarlane and Verne Borgfeldt.

Thanks go to the following people for their cooperation: Bill Burgess, Paul Little, Herb Regrill, Phil Reed, Marlene Lord and Wally Venne.

Welcome east is out for Pamela Kanes and her new employee, Linda J. Reimschissel. She replaces Grace Day, who left to tend to a new employee, Darlene Rhodes in Accounting. She replaces Marlene

Northern Division

DOORAN STREET

Roy Rinken and wife Lois brought in the new year in skiing down the slopes of mammoth.

A welcome to new S. G. George Present.

New year’s at Dooran Street was great. It was a warm and sunny day at the Winnie Homes’ border.

Ed Drew and family have been temporarily filling in for Paul Hormak who is inick leave. Paul will be back soon.

—Dick Adrian

LA CUCINA

La Cucina held their annual Christmas breakfast at the base with chief of staff, ipahil Col. Carter Dickering cooking ham, eggs and biscuits. Thirty-six men attended.

Carl D ock and Bill Price attended in San Francisco.

—J. L. Harris

GIENLIDE

Battle and Jack Hall received a Christmas greeting from their favorite daughter, Linda, who was at Christmas in California.

slightly

DORAN STREET

Almost everyone from the Base attended the Flower Fund Christmas breakfast held in the Gymnasium in Huntington Park.

The committee gave greetings to Gary Stevens, who has just completed 5-1/2 years, and one of six white driving weights three ounces.

Last vacations included a couple taking in the sights of Northern California and Ed Smith.

Welcome to new employees at the Base to new 5-1/2 Richard McKern. Richard moved from Huntington Park.

Enjoying Christmas weather were the 5-1/2 employees, who had vacation with relatives in the West.

—P. Nelson and D. London

Bob Milashek enjoyed his holiday vacation in Yuma entertaining his brother and family from Mountain View, California. Bob was back within the week, due to an illness by one of his employees.

Southern Division

HUNTINGTON PARK BASE

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Bezant 'Buzz' Bird's Bizarre Brighten Building's Brows

The many worlds of Bezant Bird contain a never-ending tale of unique experiences and reveal a man whose delightful laugh and personality do not overshadow his accomplishments.

SoCal's Jonathan Winters, Engineering, whose education

from Heavy Duty Tester Harry Masters at Pico Rivera during Instant Business in Action. At right, UCLA students Dick Terry, Dick Burseil and Howard Kuck receive information from NorthWest Division Engineer Jerry Murphy at Day in Industry.

LEADING LAUGH-MAKER — The many faces of Buzz Bird are on display (above) as the "Buzzer" goes through his daily gyrations at his desk in Graphics Department, Headquarters. He has been bringing smiles to SoCal faces nearly four decades and might well have outshone Buster Keaton had he ever gone into vaudeville.

INSTANT BUSINESS ACTION FIELD

College Men Also Here For Day Tour

First hand view of a modern business operation in the free enterprise system was presented by SoCal to students and administrators of Southland schools and colleges during separate one-day sessions.

An outgrowth of the annual Business in Action program for teachers, Instant Business in Action was presented to 40 administrators of Los Angeles City School System December 29.

BIA is held each summer and has more than 600 graduates in nine years.

Dave Greeds

Greeted by District Sales Vice President W. R. Davis, the administrators were taken to Southeast Division headquarters, Downey, to view daily customer operations. Then it was to Pico Rivera's Meter Shop to observe the handling of natural gas, it was explained, transferred and distributed. Senior Vice President R. R. Blackburn also participated.

The group returned to Flower Street headquarters, touring various departments and concluded with executives' "[audience] reception.

Commenting on such efforts, Robert Kelly, Associate Superintendent of secondary education, said: "We must interpret to our young people the position of an organization such as SoCal, the place it plays in community life, how it operates, the economic principal upon which it must operate and how they are essential to our way of life."

S.A.M. Men Visit

Following the administrators were those from the Society for the Advancement of Management from Southland colleges and universities who visited SoCal for a Day in Industry on December 30.

Representing USC, UCLA and San Fernando Valley State College, students were afforded an opportunity to learn Gas Company management activities.

E. B. Edie, Supervisor of Special Services Staff, G. J. Sindicu, Manager of Measurement, and J. E. Jacobs, Executive Assistant Personnel, gave talks and L. R. Pickup, Northeast Division Manager, described Company organization.

Departments Toured

More than 100 guests from the Machine Accounting Customer Telephone Service, Customer Service Division, and the various departments, the collegians spent the afternoon with supervisors of departments covering their particular interest.

Public Relations' Tour Bureau's R. G. Wass was in charge of the two special post-Christmas events.

Alhambra Office

Now Being Built

ALHAMBRA — Construction began this month on the modern, one-story SoCal branch office here, located across from the current site at 20 South First Street.

The building, featuring new six-floor office booths, a modern Home Service display section, a meeting room and a gas-heated patio, will be leased by the Company.

Scheduled for completion in March, the office will provide complete, convenient service to local customers and represent a beacon to the neighborhood, according to Northeast Division Manager C. R. Riel.