

# ADVERTISEMENT KIT

PROMOTE YOUR BUSINESS AND CHANGE LIVES

## WHO WE ARE

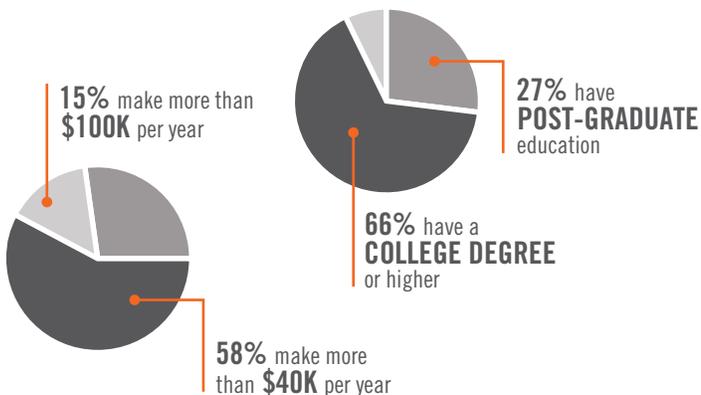
The *Denver VOICE* publishes articles, personal essays, poetry, and visual media by professional writers and members of the homeless community.



The publication's cornerstone and main source of distribution is our Vendor Program. We specifically recruit and hire people who are homeless in an effort to help them get off the street by providing jobs and training.

## WHO READS OUR PAPER

We have a monthly readership of 18,000 and growing. Our readers are loyal, well-educated, and socially concerned.



## WHY ADVERTISE WITH US?

### COMMUNITY SUPPORT

Your presence in our paper shows customers that you are dedicated to the improvement of our community and support individuals who are ready to work hard to improve their lives.

### DYNAMIC MARKETING

Vendors distribute the *Denver VOICE* in close proximity to your business. Advertisements provide an incentive to drive customers back into your establishment.

## DISPLAY ADVERTISING RATES

(cost per advertisement)

FULL PAGE* 10.4 x 12.8	1/2 PAGE Hor: 10.4 x 6.4 Vert: 5.2 x 12.8	1/4 PAGE 2.6 x 12.8	1/8 PAGE 2.6 x 6.4
1X \$1,200	1X \$750	1X \$425	1X \$225
3X \$1,000	3X \$625	3X \$375	3X \$175
6X \$850	6X \$500	6X \$325	6X \$150
12X \$700	12X \$375	12X \$275	12X \$125

\*pick your own location, center spread excluded  
DIMENSIONS are in inches, width x height.

## AD RATE DETAILS

- Frequency discounts apply with written agreement for consecutive ad placement.
- Nonprofit discount of 10% applies to 501(c) 3, government organizations, and student groups.
- Placement costs an additional 15% above the net cost (including applicable discounts) and is sold on a space-available basis.
- Color is available on any page for an additional \$200.

## CONTACT US

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For information on submission guidelines and general policies, go to [DENVERVOICE.ORG/ADS](https://denvervoice.org/ads)

