



AFRICAN GREETINGS

Say it with meaning

DESIGN SCHEDULE GUIDELINES

African Greetings will be launching two collections per year. Freelance artists/designers should submit their designs well in advance of the deadlines, so that we have time to work with the artists to finalise designs, place them on products, prepare marketing material and print stocks.

Please bear in mind the following design schedule and deadlines when working on and submitting artworks. We welcome designs submitted well in advance of the deadlines:

Collection	Collection focuses on the following themes	Collection Launch Date	LATEST Deadline for submitting artworks
NEW YEAR COLLECTION	<ul style="list-style-type: none">⇒ Birthdays⇒ Thank You⇒ Get Well Soon⇒ New Baby⇒ Condolence⇒ Sorry / Forgiveness⇒ Love / Friendship / Valentines / Engagement⇒ Easter⇒ Fathers Day⇒ Mothers Day⇒ General Christian Thanksgiving / Praise / Celebration⇒ General Occasions	Early January each year	End of September each year, at the latest
MID YEAR COLLECTION	<ul style="list-style-type: none">⇒ Christmas⇒ Success⇒ Graduation⇒ Weddings	July each year	End of March each year, at the latest