



February 6, 2009

To Whom It May Concern:

The LA Fashion District is a Business Improvement District (BID) centrally located in Downtown Los Angeles. On most days, but more prevalent on weekends, thousands of shoppers converge on the 115 blocks of the district for their shopping needs. Consistent with other areas that draw large crowds of shoppers, the Fashion District is also home to a cast of illegal vendors who sell counterfeit merchandise, food and animals of all sorts, sizes and species.

Working regularly with the Los Angeles Police Department, the Fashion District Safety Officers are routinely deployed to thwart the activities of these illegal vendors. Generally, confiscated items are seized and then destroyed. In the case of the animals, our protocol was to call the Los Angeles regulation authorities and have the animal picked up – where the animal would later be euthanized.

In June, 2008, I met Lejla Hadzimuratovic after she was feloniously assaulted by some animal vendors in the district. Her passion for the premature (new born) bunnies that were being illicitly sold on the streets was a deciding factor in a policy change at the Fashion District. It was decided that instead of euthanasia, the bunnies would be instead given to Ms. Hadzimuratovic who, at her own expense, would attempt to nurse the bunnies back to health.

We are proud to report that since our first encounter with Ms. Hadzimuratovic, she has rescued almost 200 bunnies - a number that unfortunately changes weekly. She reports that she has now founded an organization, Bunny World Foundation. Her focus is to not only draw attention to the plight of these bunnies, but to also assist in the rabbit's medical treatment and later adoption.

Please accept this communication as a testament to the veracity and passion of Lejla Hadzimuratovic and all of other personnel associated and affiliated with the Bunny World Foundation. The LA Fashion District will continue to partner with Bunny World in an effort to rescue and hopefully eradicate the sales of animals (bunnies) in the district.

Sincerely,

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