

May 7, 2008



website development/hosting

Dear Beacon Clients,

In an effort to make our beacon™ product more user friendly and to give you a place to express your comments and concerns about the product and its features, as well as a destination to keep up-to-date with current news and events, we are pleased to bring you a new website about beacon™ located at [www.geogearonline.com/beacon](http://www.geogearonline.com/beacon)

The new site was specifically designed with our current and future clients and users in mind; in that we have worked to create a venue where you can view product tutorials, watch videos of what current customers are saying and even join a user forum to discuss beacon with other clients and users around the country.

In the coming weeks you will begin to see forum topics ranging from new features you would like to see to discussions about potential new versions (anyone interested in a "beacon mobile"?). You will also be able to subscribe to RSS (Really Simple Syndication) feeds to automatically receive beacon information updates in your inbox or favorite reader.

Although we are introducing a new website this will not

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change the current beacon portal. Please continue using the portal located at [beacon.schneidercorp.com](http://beacon.schneidercorp.com) as usual.

It is our hope here at The Schneider Corporation, that you as well as your users will find this new online tool useful in developing your beacon abilities. We encourage you to get further involved with the product and look forward to your feedback as we work to serve you better.

Sincerely,

Tyler Poling

*Beacon Product Manager*

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