

COMOX VALLEY CYCLING COALITION

MONTHLY MEETING MINUTES

Monday, September 28th, 2015 at 7:00 p.m.
Quality Foods – community meeting room – Cliffe Avenue, Courtenay

- Present: Marg Harris, Terry Bourque, Susan Osso, Chris Bowman, Julia Painchaud, Steve Allen, Wilf Dreher , Ed Schum
- Social Catch Up Time and Introductions
- Call to Order
- Approval of Agenda – the agenda was approved as amended
- Acceptance of Minutes – The minutes of the July 27, 2015 meeting were accepted as amended.
- Reports:

Financial Report – Julia

Comox Valley Cycling Coalition Financial Report from Jan 1 – September 25, 2015

Account Balance as of January 1, 2015:	\$6,641.61		
		Additions	Totals
General Income:			
Membership fees: (\$600.00 from PayPal deposits total since Jan 1/15)	\$ 20.00		\$ 1060.00
Sale of safety vests / bike pins:	\$ 80.00		\$ 140.00
Honorarium (S to S) / Donations (FF: 645.00 / Air Show for bike pins: 209.00):			\$ 854.00
\$ 1719.00			
Donation from Dora Ellis:			\$ 663.00
Interest:	\$ 0.11		\$ 0.50
 Total Income:	 \$ 1617.11		 \$ 3,582.50
 General Expenses:			
Society Fees / BCCC Membership fees / BCCC Insurance fees:	\$ 625.00		\$ 650.00
Food and beverages for AGM / rodeos / BTWW; Guest speaker expenses:			\$ 270.48
Group spaces account fee:			\$ 134.99
Cost associated with video presentation development (To City council)			\$ 91.02
Mapping Project expenses:			\$ 827.50
Gift certificate for Airport Service and Mini Storage for trailer storage:			\$ 100.00
Trailer maintenance / insurance; Bike purchase / maintenance expenses:			\$ 654.13
Miscellaneous expenses:			\$ 741.04
 Total Expenses:	 \$ 859.99		 \$ 3469.16
 Account Balance:			 \$6,754.95

President's Report August/September 2015 Marg Harris

1. City Council (Courtenay) – at the regular Council meeting on Monday, September 8th a Motion was passed requiring Engineering Staff to develop a Policy and a Cycle Network Plan to guide road development in the future. This is exactly what Lesley Hatch (Head of Engineering) has been asking for so that roads are not dealt with in a scattered manner but rather as a cohesive plan which guides Engineering projects into the future. Lesley was well-supported in the Council meeting by David Allen CAO.
2. Dialogue with Engineering (Courtenay) – there have been several satisfying e-mails, phone, and face-to-face conversations between Sue V/myself and Lesley Hatch/Craig Perry (Engineering) re: the Lerwick development, alternative routes to the new hospital, Willemar Avenue and the development of a cycling network plan. The mapping project (thanks Sue!!) will be very significant in developing this network plan.
3. Village of Cumberland – I received a request to talk with Rob Crisfield, Manager of Operations re: the plan to upgrade Cumberland Road to include bike lanes. He is a regular commuter from East Courtenay to Cumberland and has a good appreciation for the concerns we share as cyclists. Cumberland is applying for a grant from BC MOTI and is looking for data to support this. After our discussion he plans to use the data from Bike to Work Week. It may be possible to assist with a bike count in the spring/summer to determine the increase in cycle use of Cumberland Rd as opposed to the alternative of Union Road.
4. Cycling Task Force/CPAC transition to ITAC. At the last meeting on August 19 the Terms of Reference were approved by the Committee and have been taken back to the respective Councils for approval. The Task Force still has some funds – approx 5K – which may be approved for use to initiate an ITAC/Go Smart website.
5. Please mark Monday, November 9th in your calendars! The Florence Filberg Centre is booked for our next 'membership evening'. "Joy Rides" from Campbell River will be presenting re: their bike tours on the Island. Phase 1 of the mapping project is ready to share and we will be asking for input for Phase 2. Once Phase 2 is completed (end of November is the goal) it is hoped that we can obtain funding for z-card maps.
6. Donation to CVCCo – some of you may have seen in the Record that we received a generous donation of \$663 from Dora Ellis, a long-time member of the CCCTS and a talented senior cyclist. This money is specifically earmarked for Safe Cycling education for children so will support our bike rodeos in the schools.
7. 6th Street Bridge – a developer from Alberta is looking to build a senior's facility along the riverfront immediately to the south of Central Builders. The Bridge committee chair (Harry Holland) has been in conversation with the developer and both

he and I had the opportunity to meet the development team on Sept 17th in the foyer of the Sid where they had a display. They are most interested in the Bridge plans and included it in their design display. It would provide great access from the development into Simms's and Lewis parks and the Lewis Centre. Apparently they are hoping to start the development in the spring though they have not approached Council directly as yet.

A 'Memorandum of Understanding' between the City and the Bridge Committee is being developed by the Courtenay City Staff following approval for that by Council and a meeting of the Committee and Staff to respond to questions/concerns.

8. Education Committee – met on Sept 3 to plan for school rodeos linked to the iRide program (Lauren Lan)

Membership Report – Sue F

Education Report – Chris

The committee met Sep 3rd 2015 and discussed the following topics:

1. Liaising with Lauren Lan and the iRide Program to deliver a CVCCo safety cycling rodeo following the iRide program that teaches bicycling handling skills at Queneesh school Oct 22nd and 27th and at Arden school, date to be announced (?Oct 26th). We will need 7 volunteers on each of those days from 9.00am to 13.45pm. We do safety skills.
2. Discussion about the need to offer training to volunteers for school rodeos and adult courses.
3. Discussion about the growing need to offer a specific Road safety course for adults with new Ebikes. A 2016 project.
4. Bike loans to iRide. (Chris subsequently met with Lauren and lent 4 of our larger bikes for the October sessions. They will be returned before our courses.) Two larger bicycles 24" were bought in the summer.
5. Discussion about the merits of again applying for a New Horizons for Seniors Grant to be able to offer more educational courses. (They are not accepting applications at this time, but we expect the application cycle will be in Spring and Summer of 2016 for the 2017 Fiscal Year.) Plenty of time to network and have a plan for an application that meets local needs if the Board decides CVCCo wants to pursue this.
6. Quiet over the summer.
7. We need to decide where we want to put our energies

CPAC / ITAC Report- Marg The new terms of reference were approved at the last meeting and is being taken back to the valley councils for their approval. This includes the accessibility committee at present. We anticipate that these will be accepted.

Special Events –

- Ribfest (Rotary) – Terry & Steve - Due to inclement weather there were only 15 bicycles and donations totalling \$ 8.60. There were expenses of \$ 20.16 for two laminated bicycle lock up signs. The volunteers who participated were very upbeat. The conclusion was that we would not be inclined to do this again
- Farm Cycle Tour – Chris/Marg Was a really good bike tour 214 pre register and another 34 250 total.
- Royal Lepages's Petite Fondo ride for shelter Sept 17. We have received a thank you note for our help volunteer time and loan of racks
- Yana Ride in August – they raised \$45,000 we loaned them bike racks
- Air Show the day before Yana ride
- Membership meeting November 9, 2015 – Marg (Sue V) Filberg Centre booked. Joyrides coming to do the presentation and Sue taking the first hour to explain the mapping

Pedestrian/Cycling Bridge – Marg 6th Street Bridge update – A Development of the current Central Builders property includes a pedestrian bridge as part of the plan. Local lawyer Harry Holland is involved . They will be approaching Courtenay City council in October and hope to begin work in the spring.

- Comox Valley Safety Village – Ed updated the Coalition regarding his plan to create a Comox Valley Children's Safety Village because injuries are the leading cause of death amongst children in Canada. Every day, two Canadian children die from unintentional injuries and another 80 require hospitalization. These are staggering statistics as the majority of these injuries and deaths were considered "preventable."
 - In comparison to 29 peer countries, Canada has been ranked 22 in educating and protecting our children from serious injury and death. The report also noted that with universal health care and generous social programs, Canada should have been #1.
 - Ed noted that aside from road safety, several other components can be added such as safety around fire, internet exploitation, earthquakes, and stranger safety. Currently all 6 valley fire chiefs and the RCMP are supportive. MLA Don McCrae is seeking for funding for the project and support to get it integrated into the school curriculum.. A society needs to be formed in the near future. Saugeen Valley Children's Safety Village, in Ontario, is well on its way to opening in 2016 so that it can be a safety and education tool for students in Grey and Bruce counties and surrounding areas. The Penticton Safety centre recently received \$20,000 in funding in incorporate bicycling road safety into its programs. On October 18 Ed will be going to Ontario to research safety villages there.

➤ Discusson items:

Membership – Steve initiated a discussion around increasing the current membership. In order to not burn out board members we need to organize and increase membership. He proposed an online special general meeting to consider reducing membership fees by at least half as a way of enticing new members to sign up. He would also like to appeal to Cross Canada Cycling Tour Society members to join and ask local bike shops to be more active in encouraging people to become members. He also suggested pursuing members to rejoin as soon as their membership expires.

Discussion held re promotion of the coalition via the local newspapers and Facebook so that the general public is aware of our goals and what we have accomplished. We are an organization that does advocacy work but we also are holding educational and other supporting events
Marg to contact Brian re lapsed memberships
The Newsletter issue was raised again and Marg will work to try to design short newsletter to send to membership

Strategic Plan – Marg

STRATEGIC PLANNING 2015

(Summary from meetings in May, June, July)

ADVOCACY Public and Community Awareness & Engagement (Terry, Steve, Sue F, Sue V, Marg, Julia)

Communication – open meetings, media, public perceptions

Why – environment, building community, safety, health (physical, mental, emotional), economy

To whom – governments, school board, health authority, public (including non-cyclists), bike shops, businesses, Economic Development,

How – communicate benefits to broad community, identify opportunities and strategies, be prepared, identify and understand routes, projects, opportunities

Where – the whole Comox Valley

INFRASTRUCTURE Politics, Planning, Engineering (Wilf, Sue V, Marg)

All types of cycling infrastructure to focus on safety for all road users

Engineering Standards

Policies which guide projects

Cycling network plan (link with mapping project)

Who – Schools (HASTe), local Government, concerned citizens/parents, community TO local Government

How – researched information (evidence based practice)

- Community strategic plans
- Elections - voting

EDUCATION Adults & Children (Chris, Angela)

What –New Horizons for Seniors Grant 2016 application for receipt in 2017/18 which allows for free courses, a paid coordinator, equipment additions and replacement.

- Safe routes to school- relationship with SD 71, HASTe
- Bike rodeos at schools – relationship with iRide (Lauren Lan)
- Cycling skills and safety – Safety Village
- Adult education courses

Who – CanBike and/or Cycling BC

How – more trained instructors, funds to train instructors and pay them for courses

Information dissemination – publications (newspaper, pamphlets, newsletter, FB, Twitter, bike shops, Parent Advisory Councils, Teachers (PD days)

SPECIAL EVENTS Public Awareness e.g. bike parking, car free events etc. (Chris, Sue F, Sue V, Brian S, Julia, Steve)

What - Secure bike parking – Filberg Festival, Comox Air Show, Petit Fondo, Farm/Cycle Tour, YANA ride, Snow to Surf, Car Free Sunday, Parades, Member/public events/info/educational opportunities

Who – within membership, CCCTS, Board members

How – Resource/Information box at the ready (Pamphlets, pins, photos etc.)

- Increased public presence – parades
- Initiate a Coalition event – ride, speaker, social. ?pay for a speaker to come in
- Bike Festival (through Pedego bikes)
- Trade shows

Where – throughout the Valley (no events in Cumberland so far)

Sue Fabrizio

Marg

Chris

Next meeting October 26, 2015