

Quarter Term Review

- Long-run determinants of economic growth (changes in income over time)
 - Solow Model
- National Budget Constraint $\rightarrow Y = C + I + G + NX$
 - Consumption determinants
 - Atemporal models – Keynesian
 - Intertemporal models – Fisher; Life-Cycle, Permanent Income
 - Investment determinants
 - Tobin's q
 - Accelerator model
 - Irreversibilities in investment
 - Government determinants
 - Government's budget constraint and funding alternatives
 - Ricardian Equivalence
 - Net exports determinants
 - Balance of payments identity
 - Exchange rates – nominal and real
 - PPP and UIP

Macroeconomics V: Aggregate Demand

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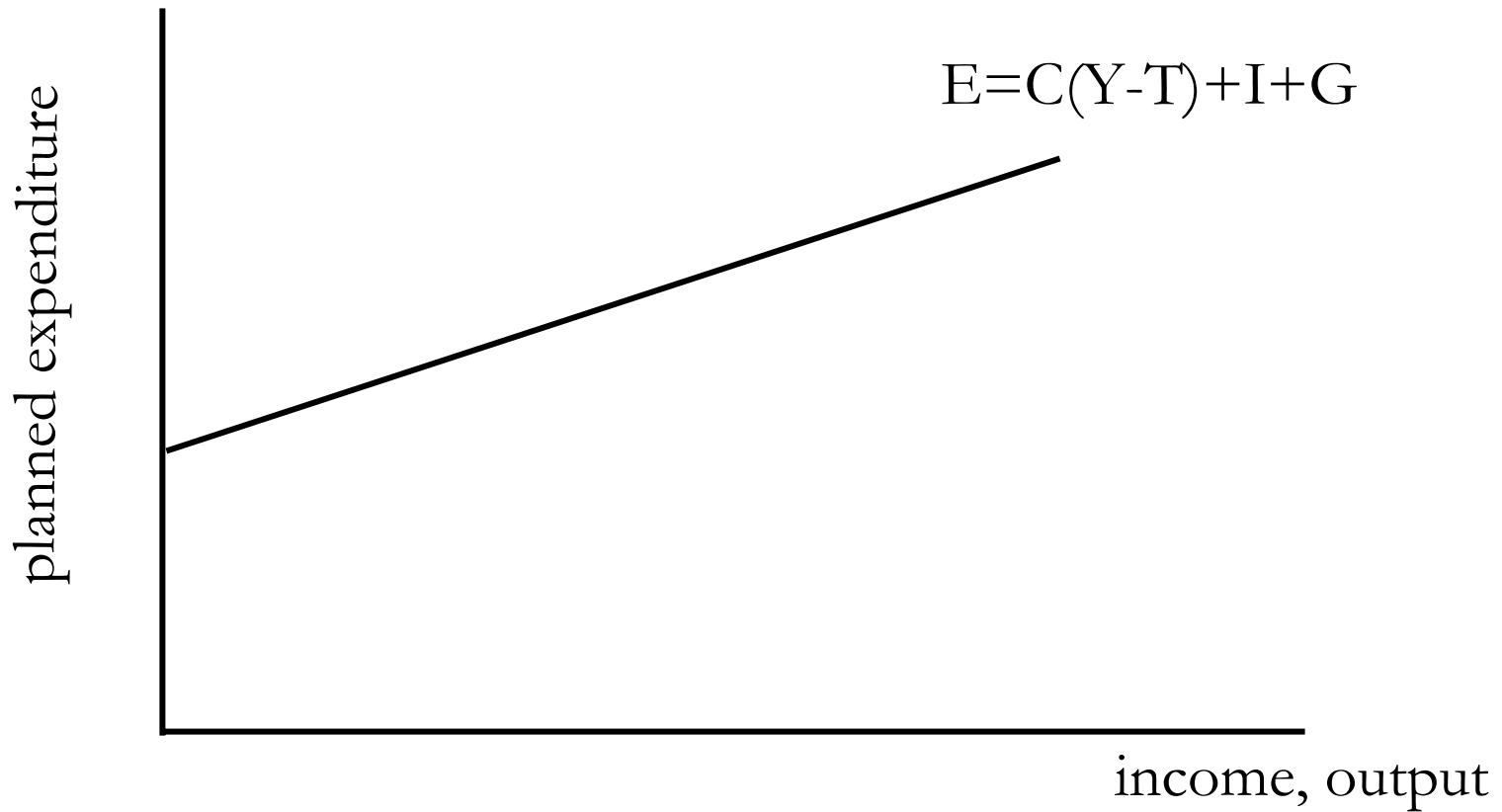
introduction

- “A very poor man may be said in some sense to have a demand for a coach and six; he might like to have it; but his demand is not an effectual demand, as the commodity can never be brought to market in order to satisfy it”, Adam Smith, 1776.

the Keynesian cross

- In equilibrium, planned spending must equal actual spending in the economy ($E = Y$).
- The difference between planned and actual expenditure is unplanned inventory investment. When firms sell less of their product than planned, stocks of inventories rise. The change in inventories is included in investment, I .
- Because of this, actual expenditure can be above or below planned expenditure.
- When the economy is closed, $E = C + I + G$.
- Consumption rises with disposable income $\Rightarrow C = C(Y - T)$ and $C'(Y - T) \in (0, 1)$. For simplicity, we'll assume $C = c(Y - T)$, where c is a constant between 0 and 1 (C is a linear function of disposable income).
- Therefore $E = C(Y - T) + I + G$.

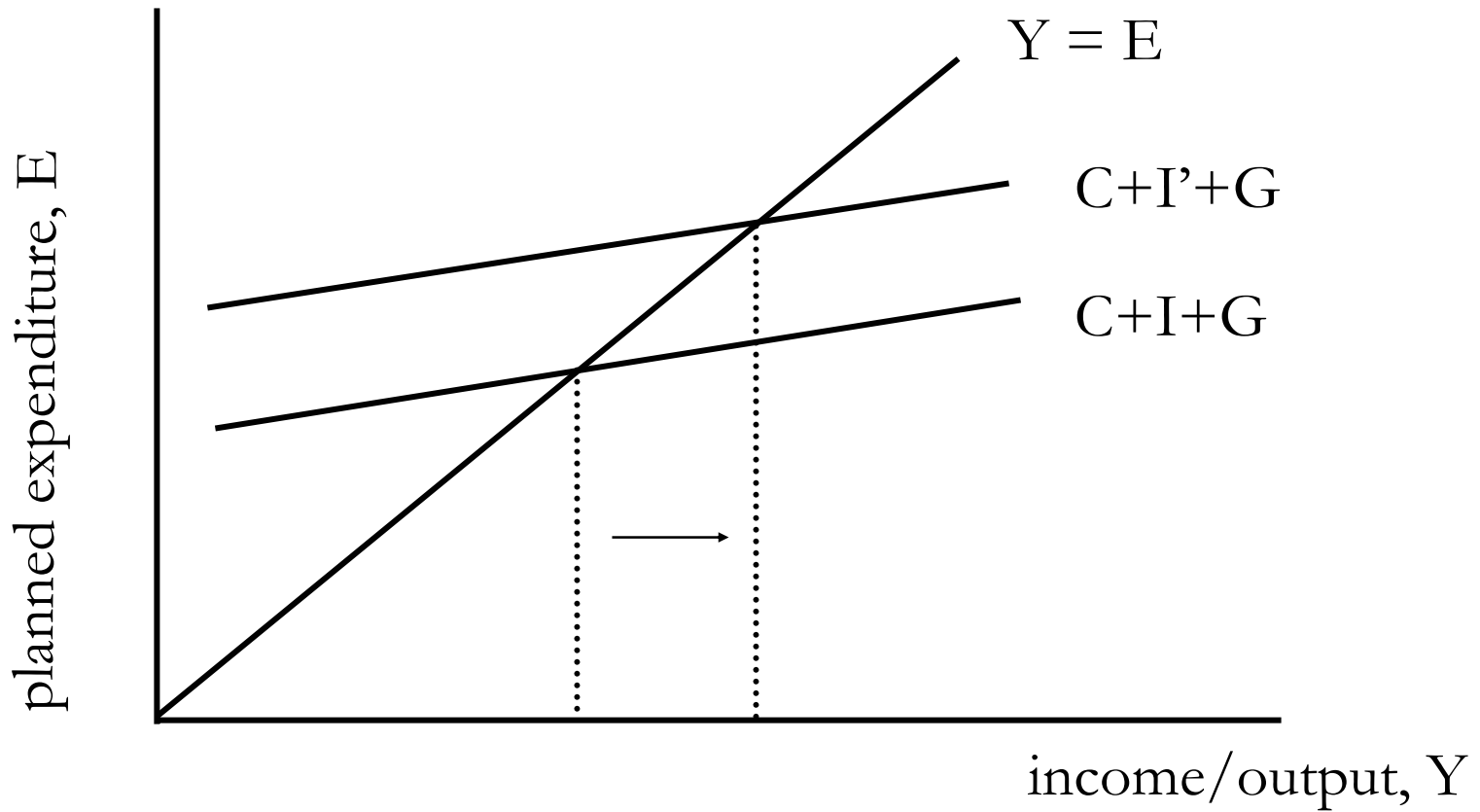
planned expenditure as a function of income



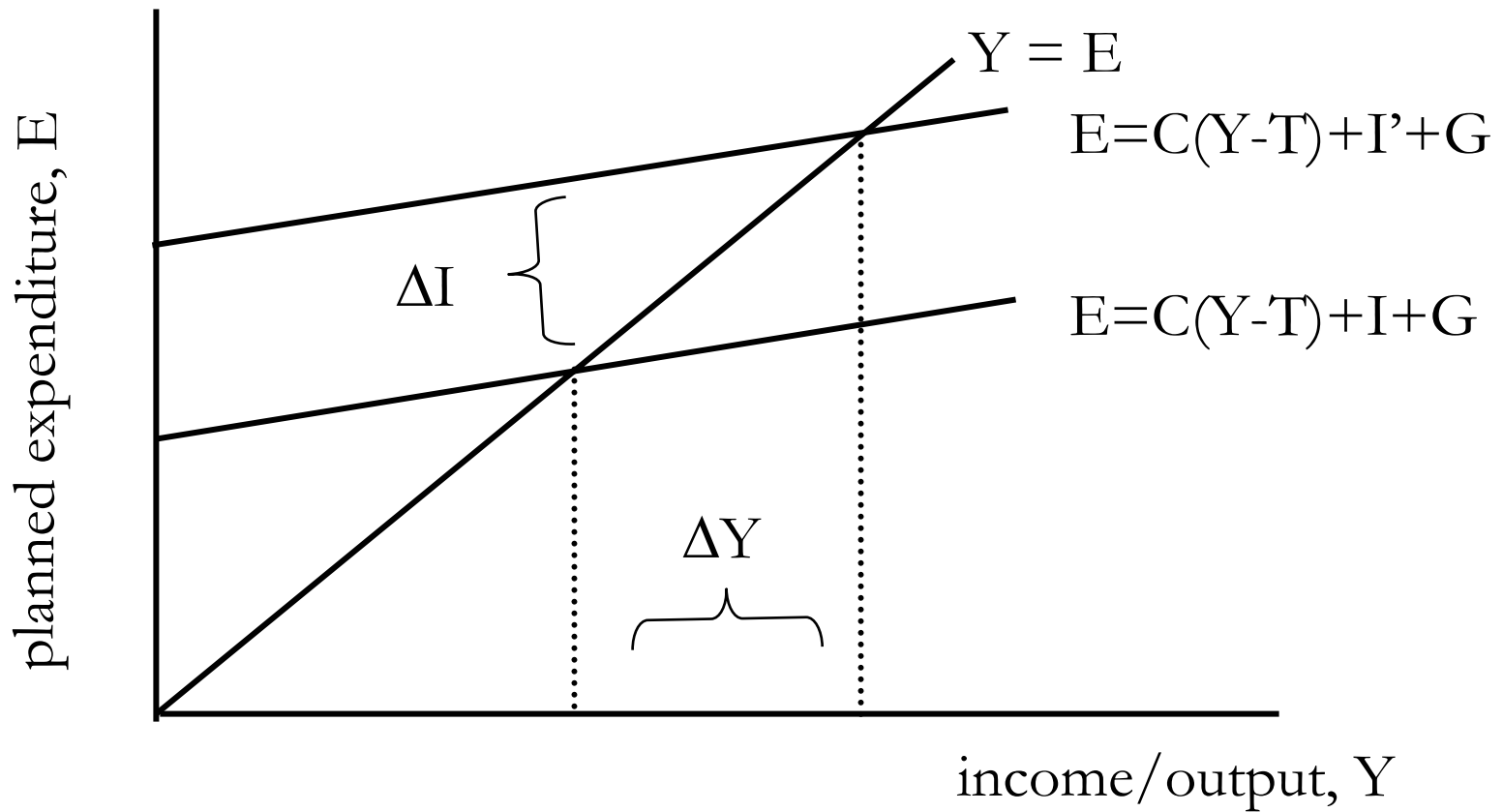
the economy in equilibrium

- The economy is only in equilibrium when planned expenditure equals actual expenditure ($E = Y$).
- Suppose that actual expenditure is lower than planned. Firms start to acquire excessive inventories and so they lay off workers and reduce production until their inventories are stable again.
- Suppose that actual expenditure is higher than planned. Stocks of inventories start to fall, so firms hire new workers and increase production.
- Note that we are assuming that prices and wages are fixed in the short-run (possibly because of menu costs) and there are unemployed resources. There is slack in the economy.

aggregate expenditure



a simple multiplier



the expenditure multiplier

- When investment rises by ΔI , income rises by ΔY . The ratio $\Delta Y / \Delta I$ is equal to the multiplier. An implication of the Keynesian Cross is that the multiplier is greater than 1. Geometrically, this is demonstrated by the planned expenditure curve having a slope less than the slope of the $Y=E$ curve, which is 1.
- The reason is that higher income causes higher consumption. Because higher investment (or government spending) raises income it also raises consumption.
- How big is the multiplier?
 - $Y = C(Y-T) + I + G$
 - $Y - cY = I + G - cT$
 - $(1-c)Y = I + G - cT$
 - $Y = (I + G - cT) / (1-c)$
 - $\Delta Y = \Delta I / (1-c)$
 - $\Delta Y / \Delta I = 1 / (1-c)$
- The multiplier here is equal to $1 / (1-c)$ where c is the marginal propensity to consume and $(1-c)$ is the marginal propensity to save.

the balanced-budget multiplier

- Consider an increase in government spending that is matched by an equal increase in taxation (so that the government budget remains balanced)
 - $Y = c(Y - T) + I + G$
 - $Y = (I + G - cT) / (1 - c)$
 - $\Delta Y = (\Delta G - c \Delta T) / (1 - c)$
- But since $\Delta G = \Delta T$
 - $\Delta Y = (\Delta G - c \Delta G) / (1 - c)$
 - $\Delta Y = ((1 - c)\Delta G) / (1 - c)$
 - $\Delta Y / \Delta G = (1 - c) / (1 - c) = 1$
- The balanced-budget multiplier is 1 for a closed economy.

the multiplier with proportional taxes

- Consider an economy with taxes that are proportional to income
- Now $Y=C-T+I+G$ but $C=c(Y-T)$ and $T=tY$, so
 - $Y = c(Y-tY)+I+G$
 - $Y-cY+ctY = I+G$
 - $(1-c+ct)Y = I+G$
 - $Y = (I+G)/(1-c+ct)$
 - $\Delta Y = \Delta I/(1-c+ct)$
 - $\Delta Y/\Delta I = 1/(1-c+ct) = 1/(1-c(1-t))$
- Since $(1-c)$ is smaller than $(1-c+ct)$ the multiplier is bigger when taxes are not proportional (when they are lump-sum) since the marginal propensity to save out of income is smaller. Therefore, proportional taxes help to stabilise the economy, by making consumption less responsive to changes in income.
- Geometrically, note that the larger is c , the steeper is the slope of the planned expenditure line; and the larger is t , the shallower is its slope.

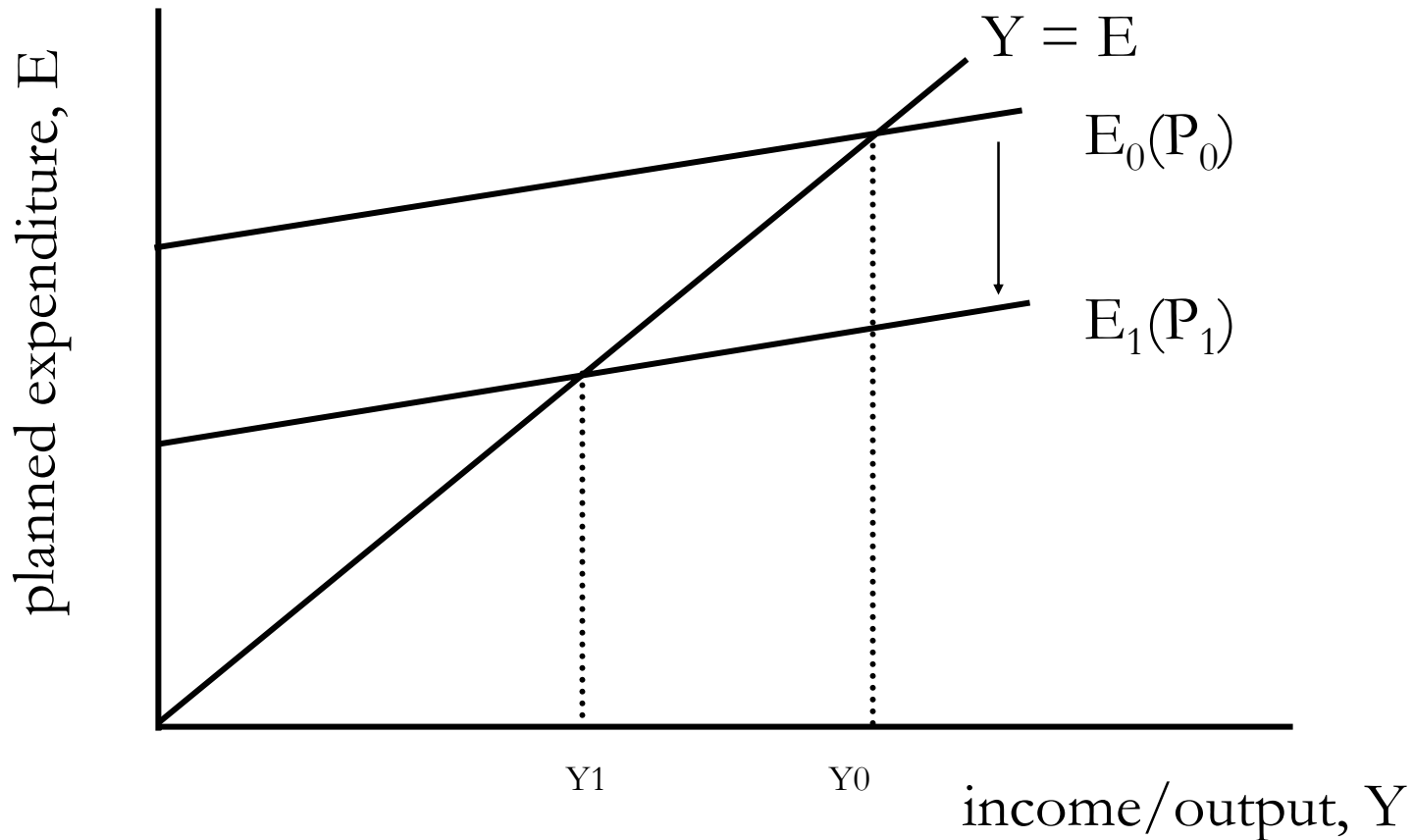
the open-economy multiplier

- Now consider an open economy, where imports $M=m(Y-T)$, with $m \in (0,1)$. Imports are an increasing linear function of disposable income.
- $Y=C+I+G+X-M$
- but $C=c(Y-T)$, $T=tY$ & $M=m(Y-T)$, so
 - $Y = c(Y-tY)+I+G+X-m(Y-tY)$
 - $Y-cY+ctY+mY-mtY = I+G+X$
 - $(1-c+ct+m-mt)Y = I+G+X$
 - $Y = (I+G+X)/(1-c+ct+m-mt)$
 - $\Delta Y = \Delta I / (1-c+ct+m-mt)$
 - $\Delta Y / \Delta I = 1 / (1-c+ct+m-mt) = 1 / (1-c(1-t)+m(1-t))$
- Imports provide another possible source of withdrawals or leakages, reducing the multiplier further.

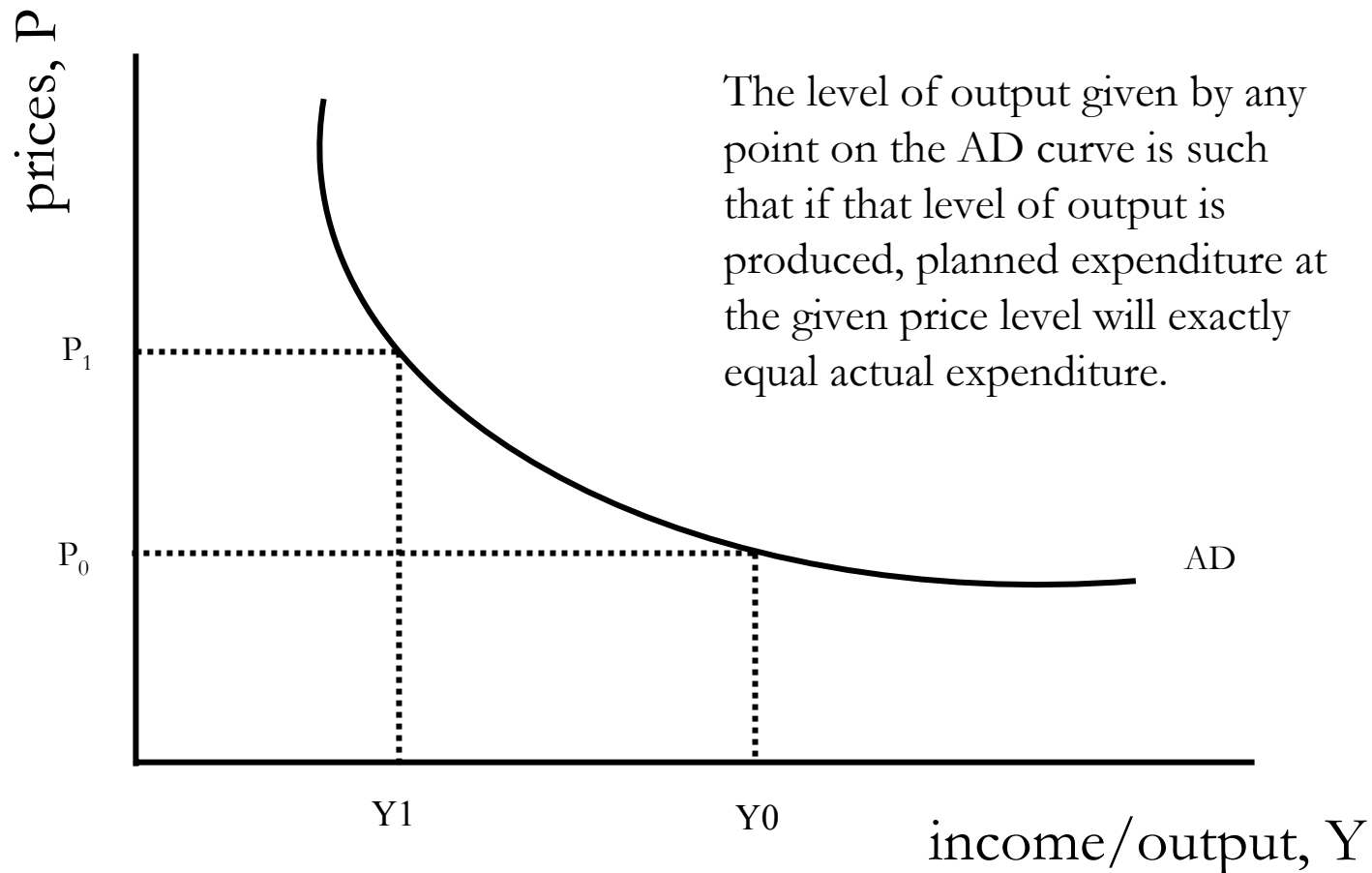
the Keynesian cross when prices change

- What would happen to equilibrium income if prices were exogenously higher. That is, what happens to the components of $Y=C+I+G+X-M$?
- Consumption here depends only on real income, so there is no effect (prices do not appear in the Keynesian cross model). However, a more realistic consumption function also depends positively on real wealth. Then, an unexpected rise in prices leads to lower real wealth, and thus lower consumption.
- In an open economy, when prices rise unexpectedly and the nominal exchange rate is constant, the real exchange rate falls (appreciates) and hence it is more difficult to export and easier to import. Therefore the primary current account is lower (net exports $(X-M)$ fall).
- Therefore, when prices are higher, equilibrium real income should be lower in the short-run.

a rise in prices reduces output

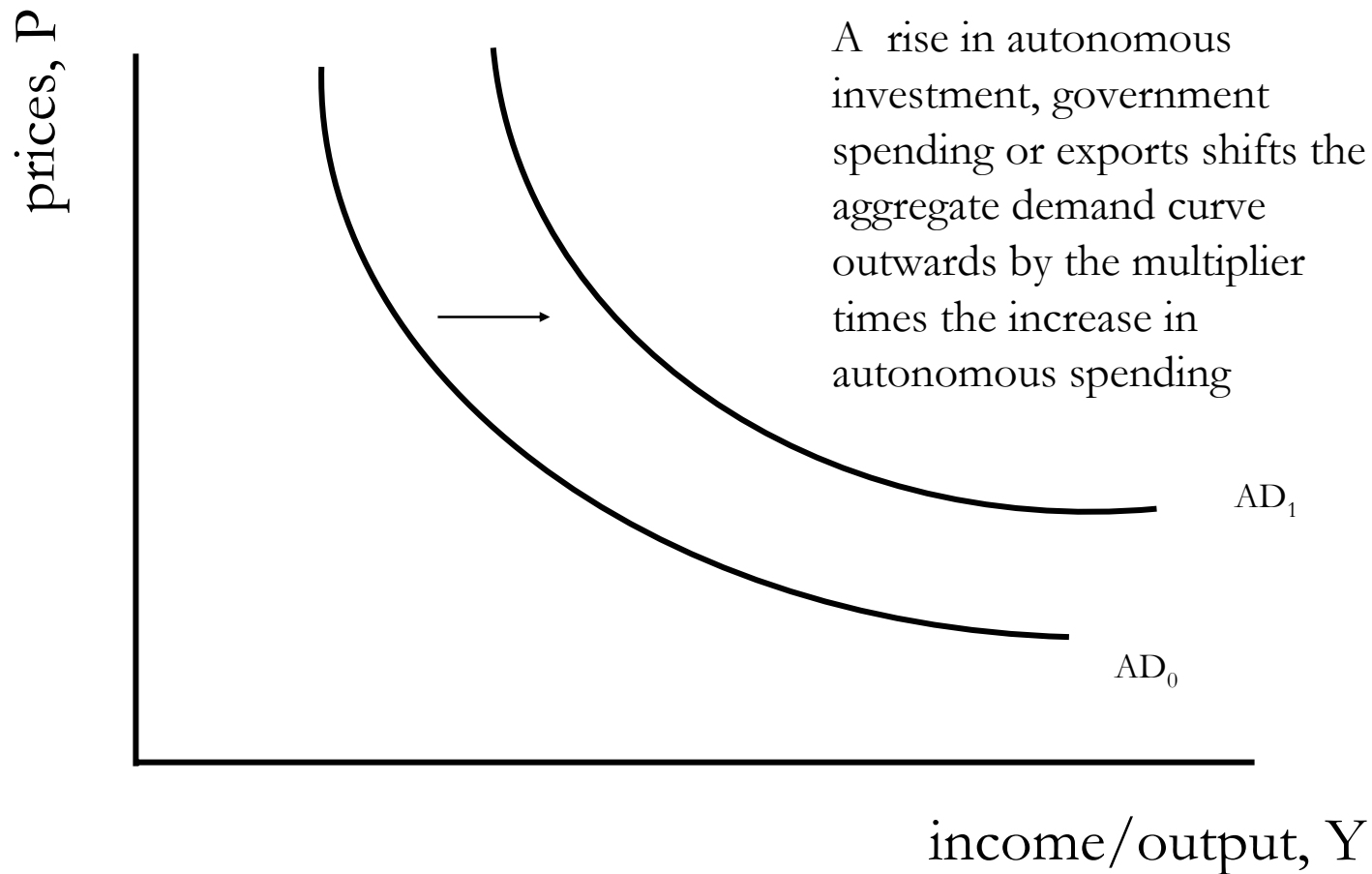


the aggregate demand curve



The level of output given by any point on the AD curve is such that if that level of output is produced, planned expenditure at the given price level will exactly equal actual expenditure.

a rise in autonomous spending



looking ahead...

- We know how aggregate demand (determined by the Keynesian cross equilibria where $Y = E$) changes when prices change.
- But what determines prices? The next three lectures tell us.
- The first discusses equilibrium in the labour market and the setting of nominal and real wages.
- The second discusses the determination of aggregate supply.
- The third brings together aggregate demand and aggregate supply.

looking further ahead...

- We have two reasons why aggregate demand rises when the price level falls unexpectedly.
 - The first is the Real Balance Effect (from Pigou). When prices fall unexpectedly, the real value of assets (wealth) whose prices are fixed in nominal terms (such as some government bonds, money, and gold) rises. This leads to more consumer spending.
 - The second is the real exchange rate effect. When prices fall unexpectedly, the real exchange rate falls (if the nominal exchange rate is constant). This leads to an improvement in the primary current account.
- But there is also the Keynes effect. When prices fall unexpectedly, people need less non-interest bearing money for day to day transactions and so switch their money balances into interest/return bearing bonds and shares. This reduces the interest rate (by increasing loanable funds) and hence increases interest-sensitive spending, such as investment.

summary

- If prices are sticky (as they are in Keynes' AD model), higher planned expenditure raises production, and this raises incomes. Higher incomes further raise consumption, and this raises aggregate income a little more.
- A change in any component of aggregate demand therefore leads to a multiplied shift in aggregate income.
- The size of this shift is a function of the size of leaks from the circular flow of income (into saving, taxation, and imports). The larger the leaks, the smaller the multiplier. Consequently, proportional taxation helps to stabilise the economy by reducing the impact of income fluctuations.
- Aggregate demand in the economy also depends upon prices (or more formally, upon prices today relative to their previous level plus expected inflation). If prices are higher than expected, aggregate demand will tend to be low.