Strategic Plan Business Card format

Keep the strategic plan in the forefront of leaders and stakeholders by creating a business card. Inexpensive to print and easy for leadership to promote the organization by having the mission and goals in their wallets.

**Mission**

Dedicated to advancing the specialty of Family Medicine and improving the health of all people in Mississippi.

**Vision**

For every person in Mississippi to have access and availability to a well-trained family physician to manage their medical care.

**Goals**

- Advocacy – Serving as the unified voice of family physicians in Mississippi.
- Academy – Maintaining a dynamic association through an engaged membership, leadership and sufficient resources.
- Workforce – Expanding the family physician workforce to meet patient and community needs.
- Professional Development – Providing relevant education through a variety of delivery mechanisms.
- Public Awareness – Improving public awareness of the roles and position of family physicians.

**Principles**

- Integrity in our Leadership
- Accountability for our Actions
- Responsiveness to Specialty Needs
- Excellence in the Academy
- Sustainability of the Profession

---

Bob Harris, CAE  
bob@rchcae.com  
www.nonprofitcenter.com