How Do I Find New Leaders?

The most common question asked by executive directors is, “how do I find new leaders?”

Whether seeking directors for the board, volunteers for committees, or industry leaders to serve on allied boards, the critical step is to ASK. Nearly every volunteer remembers who flattered them with the question, “Would you accept a leadership role in our organization?”

Consider this approach to building a corps of future leaders. The time and expense is minimal while the message conveys the opportunities for giving back and personal growth.

Every other year, plan a half day “leadership summit” for prospective volunteers. Start in the morning with time to chat over coffee, and then invite speakers to describe the importance of volunteering. Promote opportunities on allied boards and councils as well as in the host organization.

Subjects to cover:
• Reasons and opportunities to be a leader in your profession, community and the organization.

NOTE: BOB HARRIS, CAE, OFFERS BOARD TIPS AND TEMPLATES AT WWW.NONPROFITCENTER.COM.

MASAE Welcomes New Members

Katie Bhandare
Hilton Parsippany Hotel
1 Hilton Court
Parsippany, NJ 07054
(973) 267-7373
katie.bhandare@hilton.com

Kimberly Reichard
Association Associates
Trenton, NJ

Jamie Lin
Hilton Hotels & Resorts
Elizabeth, NJ

Eileen Banasiak
EMc Venues
Sea Girt, NJ

Paula Bennett
Hyatt Regency Princeton
Princeton, NJ

Walter X. Kalman
NASW-NJ
North Brunswick, NJ

Society of Hospital Medicine,
Philadelphia, PA:
Brendon Shank
Ashley Berger
Ethan Gray
Joy Barnosky
Hayley Siegel
Michael Porecca
Meredith Myers
Taylor Griffith
Shawn Sullivan
Irisa Gold