Thank you for being a content leader at the 2007 Annual Meeting & Exposition. I am writing you today for two reasons. The first is to share with you the evaluation feedback we received. The second is to provide you information about submitting resources to our Knowledge Center should you be interested.

**Evaluation Feedback**

We are very proud of this conference and certainly could not have done it without you. We hope you found your experience to be worthwhile. Below are the evaluations for your session, For Small Associations: Pearls and Perils for the New Small Staff Chief Executive — What to Expect in the First Year. The evaluation rating is on a 1-5 scale (1 = extremely dissatisfied and 5 = extremely satisfied). The mean learning lab score for the 2007 Annual Meeting was a 3.7.

The Key Driver column indicates what was the overall reason for the session to be rated as it was. For instance, if the #1 key driver is the quality of the content leader, then attendees provided their overall satisfaction result based on how they felt the content leader was. Similarly, if the #1 key driver is Relevance to one’s job responsibility, then the overall satisfaction with the session primarily came from that one area of the session. Please let us know if you have any questions or comments.

Please rate your satisfaction with the following aspects of the learning lab: For Small Associations: Pearls and Perils for the New Small Staff Chief Executive — What to Expect in the First Year.

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<tr>
<th>Room Count</th>
<th>Number of Responses</th>
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Relevance of content to your job or responsibilities 4.7 2
Your opportunity to interact and engage 4.4 1
The quality of Jimelle Rumberg, Ph.D., CAE as a content leader 4.1
The quality of Robert Harris, CAE as a content leader 4.7 3
Your overall satisfaction with this session 4.6
COMMENTS

- Wow! They packed a lot of information in a short time. It was very relevant. I think there would have been more questions if the attendees weren't so tired at this point.

- Very useful session. I think a much longer version of this one would be helpful.
- This session sounded so tailored for me that I was afraid I would be the only attendee, but apparently a lot of other people felt the same way. The session fully lived up to my expectations--amazing information by great presenters. I hope you present this session every year!

- Same comment as before - put a stop to one audience member making is a personal coaching session! Bob Harris is a terrific leader and outstanding role model for anyone in the association world. Have more sessions featuring him!

- I wish I had known of Robert Harris' services years ago. Truly helpful for those trying to help a small association grow and become successful.

- I always attend Bob's sessions. Always learn something new - or get reinforced information.

- Great session. Found some really useful tools.

- GREAT information, and not just for new CEOs. This has information anyone working in a small staff association should know.

- Great information! Love Bob!!!

- Good. needed more time. need more tips, how tos, and real world examples.

- Finally, practical and useful information. Not just another 'motivational' session.

- Bob is always great; Jimelle was helpful as well. Could have used a lot more time, especially in regard to opportunities for more interaction.

- Bob Harris is again proven as a thoughtful and prepared session leader. His materials are attractive and informative, and his inclusive style is appreciated. He has a good eye and ear for the details that define our individual associations. I would attend another session by him if offered in the future.

- As a new Executive Director this was EXTREMELY helpful. Honestly wish we could have a WHOLE Day of this, or a separate track for small associations, or what to do in the first year.

Thank you and best wishes,
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