NAHB Execs 9-07 – Board Roles and Responsibilities

Session: Techniques for Effectively Communicating Board Responsibilities
Speaker: Bob Harris
Number Participating: 53
Number Responding: 53
Response Rate: 100%

1. What is your principal job activity? (Number of Respondents: 53)

2007

Executive Officer: 91%
HBA Staff: 9%

2. What did you gain from this education session? (Check all that apply) (Number of Respondents: 45)

2007

- Practical Techniques/Solutions: 96%
- New Trends/Information: 42%
- Networking Opportunities: 36%
- Tools to Better Serve My Customers: 80%
- Detailed Examples: 60%
Techniques for Effectively Communicating Board Responsibilities
Bob Harris

Session Ratings
(Responses are based on a 1-5 scale, where 5=strongly agree.)

<table>
<thead>
<tr>
<th>Statement</th>
<th>Mean</th>
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<tbody>
<tr>
<td>The session increased my knowledge of this topic.</td>
<td>4.94</td>
</tr>
<tr>
<td>I will be able to apply what I learned to my job.</td>
<td>4.92</td>
</tr>
<tr>
<td>I learned new information on this topic.</td>
<td>4.92</td>
</tr>
<tr>
<td>The topic is very important to me.</td>
<td>4.94</td>
</tr>
<tr>
<td>The A/V enhanced my understanding of the topic.</td>
<td>4.87</td>
</tr>
<tr>
<td>I would recommend this session to others.</td>
<td>4.92</td>
</tr>
<tr>
<td><strong>Overall, the session met my expectations.</strong></td>
<td>4.92</td>
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Speaker Ratings
(Responses are based on a 1-5 scale, where 5=excellent.)

<table>
<thead>
<tr>
<th>Speaker</th>
<th>Knowledge of Subject Rating</th>
<th>Clarity of Examples and Explanations Rating</th>
<th>Overall Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Harris</td>
<td>4.98</td>
<td>4.94</td>
<td>4.96</td>
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Future Program and Speaker Suggestions

“Bob Harris as keynote speaker.” “More from Bob Harris.”

“Offer some of the programs two or three times instead of only once.”

“Please consider a QuickBooks class.”

General Comments and Suggestions

“Always the best sessions at the conference!” “Best meeting I’ve been to! Thanks.”

“Best EO resource I have ever found!” “I enjoy Bob Harris’ sessions. I have learned so much!”

“Excellent and very helpful!” (7) “Excellent! One of the Best! Extremely useful information and handouts!”

“Great job!” (5) “Great class.”

“Great speaker. Great suggestions. Loved his cartoons.” (3)

“Great! This man is extremely insightful. I would be more than happy to listen to him for the entire seminar.”

“I needed to know this information five years ago! I love these classes.” (2)
continued: Techniques for Effectively Communicating Board Responsibilities
Bob Harris

General Comments and Suggestions continued

“Super. I wish everyone could hear this. We should have each class offered two or three times. Each of Bob Harris’ sessions overflowed, which is great but a bigger room should have been assigned him. He has a relevant topic and he's a good speaker.”

“The topics Bob covered are always good topics. There were two sessions during this time frame that looked good to me. I'm very happy that I attended this one. It was excellent!”