Association 201 Survey Results
March 26, 2008

1. Rate the following statements:

   Content was informative and useful
   Strongly Agree 30
   Agree 3
   Disagree 0
   Strongly Disagree 0

   Speaker was informative and effective
   Strongly Agree 33
   Agree 0
   Disagree 0
   Strongly Disagree 0

   Overall satisfaction with this seminar
   Excellent 32
   Good 16
   Poor 1

2. What was the most useful aspect of this program?

   Necessity of manuals and what is necessary
   Great review of boards, that was useful for me to learn
   IRS 990; Location to locate things we need to run our association
   Handouts with page numbers on the PowerPoint, question and answers
   New info 990s, Detailed discussion on antitrust, sponsorship is advertising
   All of it
   Just the tips, tricks and checklists
Bob is so knowledgeable and really makes sure you are dotting your associations “I’s” and crossing their “T’s” – so thankful he has all the information so I can begin to use it all and make sure my societies are compliant!

All of the resources Bob shares

Strategic planning segment

Strategic Planning

Specific Examples

Every topic relates to my organization

Resources available in book and website

Guidelines are clear

Policy writing and Strategic Planning

Board orientation and strategic planning information

Strategic plan info, Board Responsibilities Guide

Legal info and operational advice

Operations section

Terrific update on all policies and methods

Clearly established key components to run an exceptional organization

The speaker, handouts and websites

“Create a Manual for the Organization” with a specific list of items that must go into the book

How to make board materials more effective during orientation process

Bob’s knowledge and presentation skill, it was all useful either it was new info or affirmation of what I know to do

Board Development section along with leadership binder list

Bob was very organized, thorough, practical and personable
The importance of manuals and board leadership is paramount for a successful organization

Documentation, examples to take back

Keep the “plan” alive with the many examples given in the handouts and teaching

The presenter! Knowledgeable, friendly, substantial.

3. Do you have any recommendations on ways to improve this program?

Booklet was nice, would be helpful if we could had some of the slides in the booklet so were not trying to write down the slides and can listen more effectively. Great info! Really like the reference of pages in book to slide. Would have like to write more of comments spoken to us.

Nope

No. It was great

No. Keep as is!

Encourage participants to review their strategic plans before attending (I wish I had!)

A little longer

Topic areas (beyond promotional materials) prior to event to prepare questions

None. Bring him back

Suggest attendees to visit bob’s web site prior to the meeting

Great program with excellent facilitator, not much to change

Have Bob come back and do Leadership Session or do this in 2 half day parts

Needs to be longer

No-excellent presentation!

I would like more “in-depth” discussions, this could be accomplished with association 301.

No
All was good.

I sometimes got lost in that the PowerPoint does not follow the order of the bound material and not all the slides in the PowerPoint are in the binder

4. Suggestions for future seminars:

Board Responsibilities

Leave some blank pages in the book for notes. Arrangement of materials could be more logical but they are great.

Have Bob do association 101, 201 and follow up (301) making sure you still have support—someone to ask questions to after you have begun to implement new processes.

Round table version.

CPA-nonprofit

Come back again this fall

IT Audits, Financial Audits

Have some more in North Texas

Small Staff Offices- Operations and networking

More effective use of committee structure and their time

Session in creating Strategic plan. Effective Board Meetings, agendas, minutes. Working with volunteer leaders.

Do whatever you can to get Bob Harris Back and make sure it is well publicized

Exceptions for board members (prior to them running)

Where is the future headed for associations and their members? (High cost for members). With the costs, Where are Annual Conferences headed?

Provided 101 level workshop for board members or at please for Pres/President Elect and CEO Staff to attend.
5. Additional comments:

You got great energy and kept the audience engaged. Eye contact and recognizing names of individuals was very impressive. Thank you 😊 for all the info.

Thank you!!!!

Thank you.

Great job- Thanks

Excellent insight for new and seasoned executive directors

Speaker kept everyone engaged

Very effective speaker- presented topic in an easy to understand setup. Excellent Handouts.

Wow! Great info. Some of it was a little over my head, as I have only been here less than 1 year, but it was very beneficial. Thanks!

Bob rocks!

I appreciate Bob’s open manner, sharing of his materials and access to his expertise.

Great Seminar – Great speaker

Very informative from the admin perspective.

This program is a must have for the development of the associations leaders as well as for the protection and growth of the association.