Join Symposium leader Bob Harris, CAE as he takes your association’s chief staff officer and volunteer leader on a journey up, up and away...to the next level! From setting goals to appointing committees, building the board-staff relationship and understanding risk management, this cost-effective symposium will frame your upcoming year and promote meaningful governance, policy-making and visionary roles.

**Pricing**:  
Chief Staff Executive & Volunteer Leader: $325  
Single attendee: $175  

**Lodging**:  
Renaissance Asheville Hotel  
31 Woodfin Street  
Asheville, North Carolina 28801  
Phone: (828) 252-8211  
To reserve your room, simply call (800) 468-3571 and reference “CEO Symposium.” The rate is $149.

**What to Bring**:  
To encourage sharing, registrants are asked to bring their organization’s mission statement, strategic plan and leadership manual.

**Schedule**:  
**Sunday, March 9th**, 6:30 p.m. - registration and arrival reception, followed by dine around. Meet the symposium leader, as well as other association officers and CEOs.  
**Monday, March 10th**  
8:00 a.m. - Registration and Coffee  
8:30 a.m. - Welcome, Introductions and Workshops  
Topics covered:  
• Trends & Transition in Organizations & Governance  
• Roles of the Board  
• Risk Management  
• Maximizing Committee Use  
• Leadership Development  
Noon - Lunch  
1:00 p.m. - Planning the Future Workshops  
Topics covered:  
• The Core Purpose  
• Strategic Planning & Realistic Goal Setting  
• Board Meetings  
• Resources  
3:30 p.m. - Wrap-Up and Review

The 2008 Southeastern CEO and Volunteer Leader Symposium is brought to you by:  
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