Register early for the NYSAE CEO Institute.

Registration is limited to 50 people.
Enjoy a continental breakfast while networking with peers.

“*The Impact of the Economic Climate on You and Your Board*”

As associations and nonprofits continue to feel the impact of the current economic climate, CEOs and Executives Directors also feel the impact in terms of board leadership and stability.

Whether you are a seasoned or a first-time CEO and Executive Director of a trade association, professional society, or nonprofit, **this facilitator-led and peer dialogue institute is a rare and unique opportunity to strategize on issues that matter most for you right now**:

- Role of boards in times of uncertainty and change is in a sense no different than at other times, but how do you manage a distracted board, keep them on track and avoid possible derailment
- Keeping your board strategic versus operational
- Creating a productive and effective staff and board leadership team
- Building a board that works and managing an increase in the available pool of board volunteers
- Increased oversight and how it impacts board composition
- Managing your organization’s assets
- The job of the nonprofit CEO—are you at risk?

**This facilitator-led, fast track and intimate institute for CEOs only is a must attend event.**

NYSAE’s Learning Institute brings into focus information, ideas and skills on the core competencies needed by employees at every level within association and not-for-profit organizations. The Institute also offers programs on timely and relevant issues, trends, knowledge and skill bases. You can also use your institute experience to move you toward your Certified Association Executive (CAE) designation by learning and accumulating credits applicable toward a CAE.
REGISTER TODAY!
CEO INSTITUTE
"Managing Your Board Now"
JANUARY 28, 2009
American Management Association
1601 Broadway at 48th Street
New York City

FOUR EASY WAYS TO REGISTER
1. MAIL: NYSAE
   322 8th Avenue
   Suite 501
   NY, NY 10001
2. FAX: 212-645-1147
3. TEL: 212-206-8230
4. WEB: www.nysaenet.org

Registrations will not be processed without payment.

PLEASE MAKE CHECKS PAYABLE TO NYSAE.

Mail form and payment to:
New York Society of Association Executives
322 Eighth Avenue,
Suite 501
New York, NY 10001-8001
Phone: 212-206-8230
Fax: 212-645-1147

Registration includes breakfast & course materials.

Registration Form (please print or type)

REGISTRATION FEES:
Member ........................................ $145 ea.
Non-Member ................................. $195 ea.

______________________________
Name

______________________________
Title

______________________________
Organization

______________________________
Address

______________________________
City/State/Zip

______________________________
Telephone Fax

______________________________
E-mail

METHOD OF PAYMENT
☐ Check enclosed for $__________________
☐ Charge $__________________ to my:
  ☐ Mastercard  ☐ Visa  ☐ American Express

Account #: ________________________________

Expiration Date: ________________________________

Cardholder’s Name: ________________________________

Signature: ________________________________

Please indicate if you have accessibility needs and describe here. ________________________________

REGISTRATION CONFIRMATION WILL BE E-MAILED DIRECTLY TO YOU PROVIDED YOUR REGISTRATION IS RECEIVED BEFORE JANUARY 23rd, 2009.

CANCELLATION POLICY: A 50% REFUND WILL BE ISSUED ON WRITTEN REQUESTS RECEIVED NO LATER THAN 5:00 PM JANUARY 23rd, 2009.
UPCOMING EVENTS

March 18, 2009

Update on the New IRS Form 990:

Although the 2008 Form 990 allows tax-exempt organizations to better describe their activities and contributions to the community, it also requires significantly more disclosure than it ever has before. Attend this session and adopt year-round practices that strengthen and protect your organization well beyond the scope of annual reporting requirements. Use this period of adjustment to the new Form 990 to your advantage and implement new policies that encourage candor and transparency.

April 29, 2009

Marketing through Technology

As organizations reach out to an ever-changing marketplace, marketing professionals can depend on readily available electronic tools, technologies and techniques that are capable of bridging the gap between conception and implementation.

May 13, 2009

Communications Institute

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Principal
Ferm Strategies

Vice Chair:
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James E. Rocco Associates

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