

Blockchains for Real Estate

Trent McConaghy

@trentmc0

BIGCHAIN^{DB} **iPDB**
INTERPLANETARY DATABASE



Blockchain: A Special “Spreadsheet in the Sky”



What's special:

- no one owns it
- anyone can add to it
- no one can delete from it
- Writing to a blockchain is like etching in stone.
- Which allows us to issue assets, and transfer them

A dark, stormy ocean under a heavy, cloudy sky. The water is dark blue with whitecaps, and the sky is filled with dark, heavy clouds, with some lighter patches near the horizon.

Traditional blockchain issues

Can't get to "internet scale"

Hard to query through mountains of data

Let's fix this...

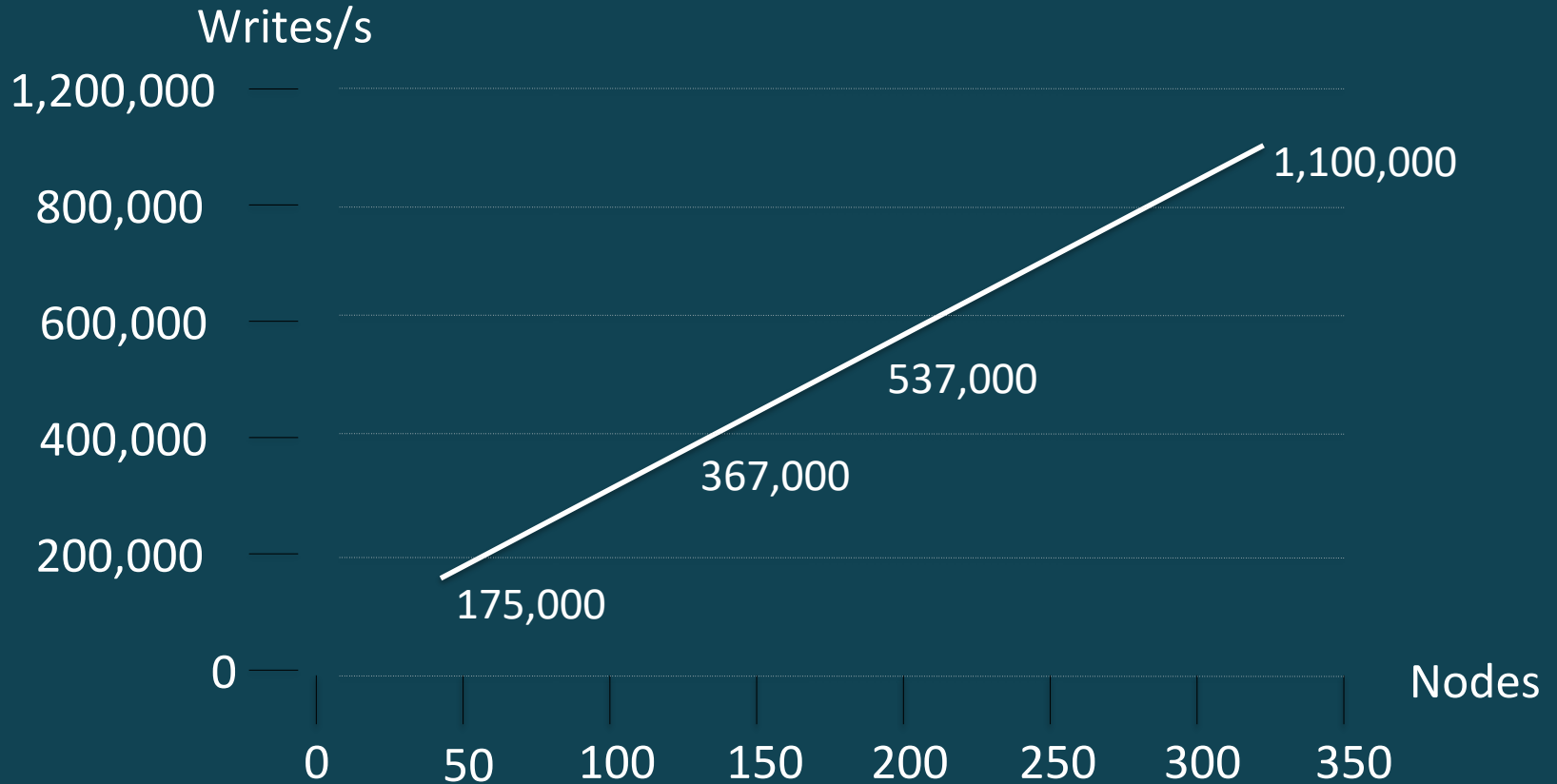
Everyone Uses Databases

Example: MongoDB select customers



Traditional databases get to “internet scale”:

How: Distribute storage across many machines. Example: Cassandra



Blockchains are really *databases* with “blue ocean” benefits



Decentralized / shared control
Immutability / audit trail
Assets / tokens / code

How to build a blockchain database (BigchainDB)

1. Start with a traditional distributed database (e.g. MongoDB)
2. Engineer in blockchain characteristics (decentralized, immutable, assets)

Let's make a shared, planetary database!



1. Blockchain

Database

Software

BIGCHAIN^{DB}

2. Network running the

sw, w/ thoughtful

governance

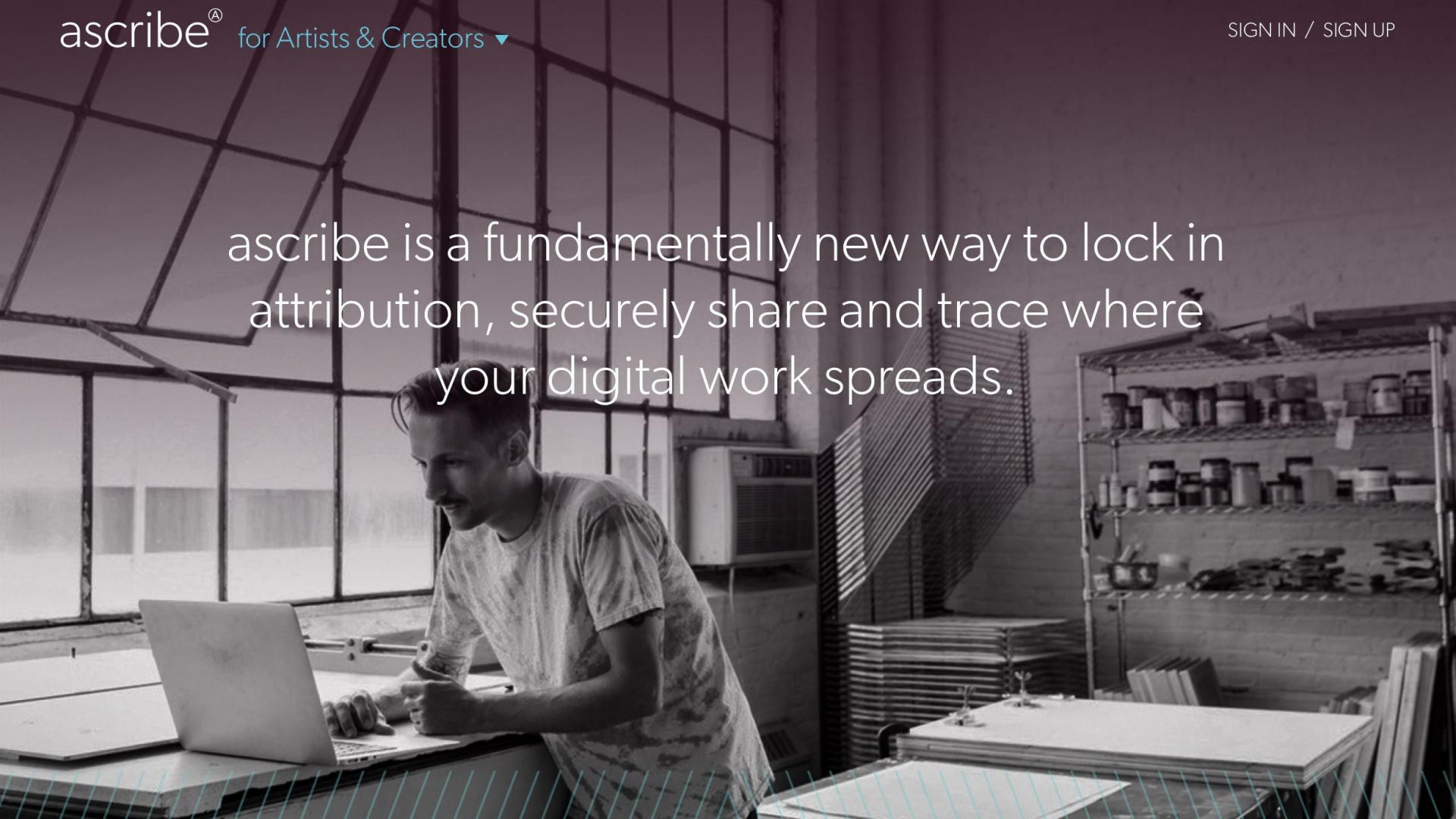


iPDB
INTERPLANETARY DATABASE

Applications

Example 1 : digital art ascribe

ascribe is a fundamentally new way to lock in attribution, securely share and trace where your digital work spreads.



Register your work

Your Work

Drag file here

or

choose a file to upload

Artist Name

(e.g. Andy Warhol)

Title

(e.g. 32 Campbell's Soup Cans)

Year Created

(e.g. 1962)

Specify editions

Register work

.zip



Share



Tweet



Download .zip

Event Listeners

CREATED BY Harm van den Dorpel

DATE 2015

EDITION 24 of 100

ID 1CbB2YEnBQUkHjWZvqfNNfjK8wh2cg69zQ

OWNER Masha McConaghy

ACTIONS

EMAIL

TRANSFER

CONSIGN

LOAN

DELETE

[+ Certificate of Authenticity](#)[- Provenance/Ownership History](#)

Apr. 17, 2015, 16:15:21

Registered by mail@harmvandendorpel.com

Apr. 20, 2015, 20:54:16

Transferred to Masha McConaghy

[+ Consignment History](#)[+ Notes](#)

cointemporary

A temporary online exhibition of art for bitcoin

Marian Tubbs

Orbiting (A Melodrama)

2016
video
1920 × 1080 pixels

Edition of 50

Learn more about [Digital Editions](#)

- [Artist Vita](#)
- [Description of Work](#)
- [Artist Website](#)



Orbiting (A Melodrama), 2016
4 of 50
Offered for **0.07 B**

.zip



Share



Tweet

Download .zip

Event Listeners

CREATED BY Harm van den Dorpel

DATE 2015

EDITION 24 of 100

ID 1CbB2YEnBQUkHjWZvqfNnFjK8wh2cg69zQ

OWNER Masha McConaghy

ACTIONS

EMAIL

TRANSFER

CONSIGN

LOAN

DELETE

[+ Certificate of Authenticity](#)

- Provenance/Ownership History

Apr. 17, 2015, 16:15:21

Registered by mail@harmvandendorpel.com

Apr. 20, 2015, 20:54:16

Transferred to Masha McConaghy

[+ Consignment History](#)[+ Notes](#)

Certificate Of Authenticity

As of 30 November 2015, 17:36:00 GMT, Masha McConaghy is the owner.
To verify current owner, please visit <http://ascr.be/1luAOpo>



Currency

Date: 2014

Edition: 3 of 100

Created by: Dan Perjovschi

Owner: Masha McConaghy

ARTWORK DETAILS

Artwork ID: 17uZBwSbLGfXy3vRRMwzF5PMjFVNc1tkQ2

File: currency-2014.jpg (499 KB)

PROVENANCE/OWNERSHIP HISTORY

Apr. 30, 2015, 12:36:19 - Registered by mail@cointemporary.com

May. 01, 2015, 09:46:08 - Transferred to admin

May. 08, 2015, 13:04:59 - Transferred to trent

Nov. 27, 2015, 19:35:14 - Transferred to Masha McConaghy

CRYPTOGRAPHIC STAMP

Use the [summary](#) and [signature](#) below to authenticate this certificate:
<http://ascr.be/1Sr45Q>

Summary: Dan Perjovschi*Currency*3/100*2014*2015Apr30-12:36:19

Signature: 438B24CE06182FA3AA82BC285F867D03FB73F3BCC0F73FDBA6
EC2BFF7088E011E60355B7DC75D5745A9D5CA2A8115512FF835
C4ABEF6869BF6A991668A820F3FB03A48C6A9E05834716F6500
68E8E07E5266620BA815948DC265605D23FAF016CB46ACD4BC
BE75F08D0DEBD7AF55E4C8085B9A0A14583F135D8B399121B24
ED1L

Example 2 :
Land registry
BenBen

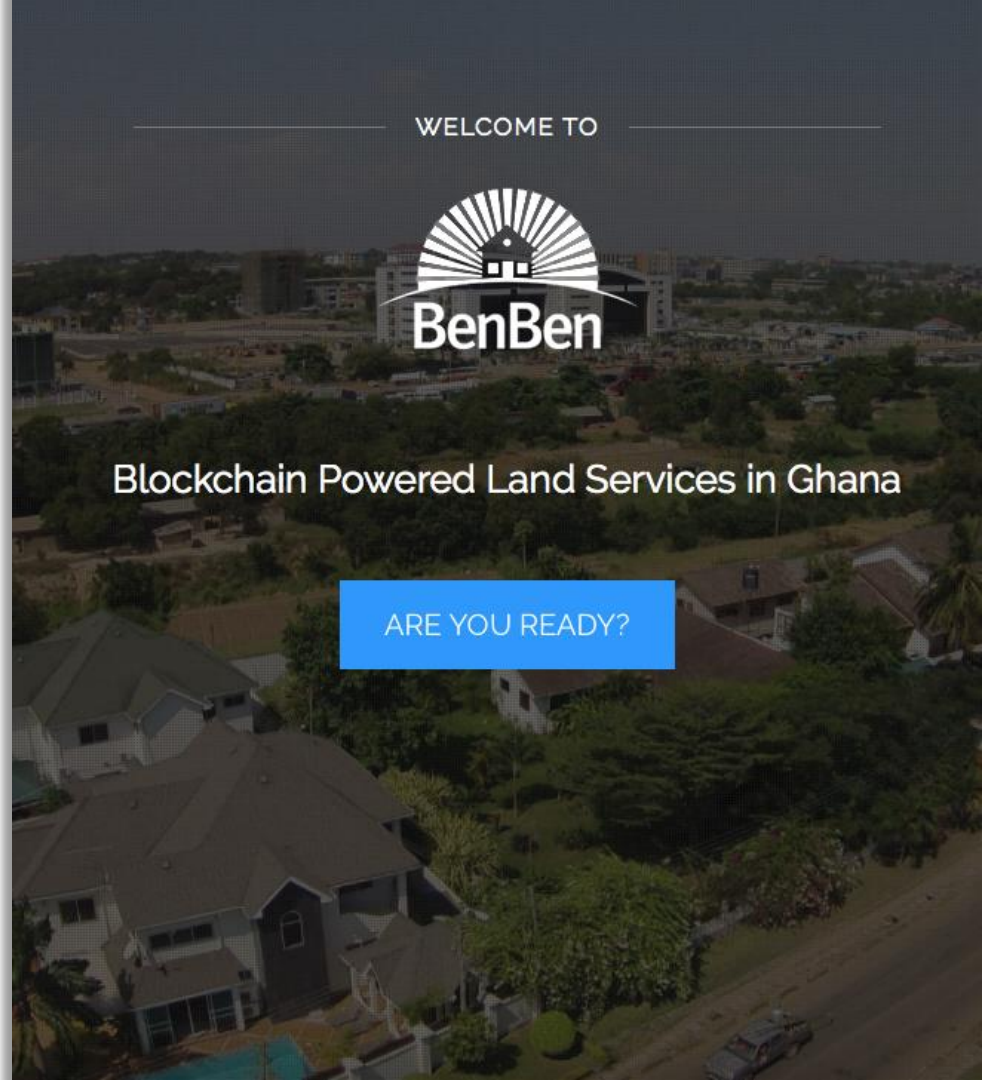
BenBen

Vertical:

Government – Land Registry

Value proposition:

Low-cost registry, less risk of corruption



WELCOME TO



Blockchain Powered Land Services in Ghana

ARE YOU READY?

How to generate application ideas



For each characteristic, ask: “how can it help my domain?”

1. Decentralized / shared control
2. Immutability / audit trail
3. Assets / tokens / code

A riff: generate a list of problems you see in your domain, then ask: for this problem, will this characteristic help?

Blockchains for Real Estate: Examples

1. Decentralized / shared control

- Shared registry of land titles. E.g. BenBen for cycle of poverty
- Shared registry of construction materials
- Shared real estate listing service (some won't like this!)
- Shared registry of credentials for realtors etc. Respects privacy.
- Public, signed annotation about each building's information. History, health hazards, rainscreening, etc. Price.

Blockchains for Real Estate: Examples

2. Immutability / audit trail

- Notarization of real estate purchases
- Provenance of each construction artifact in a building. “Green” materials, safety.
- Provenance of a house’s life, including renovations
- Immutable safety documentation. E.g. elevators
- Share notarized docs with auditors, govt, ecosystem
- When listing a property, secure claim of copyright of photographs
- Secure claim of an architecture design
- Secure claim of an interior design

Blockchains for Real Estate: Examples

3. Assets / tokens / code

- Secure, cryptographic transfer of real estate titles
- In a real estate development, incentivize participants to see success in the outcome (from architects onwards). E.g. FOAM
- Sell “voxels” in a condo, to lower barrier of entry to home ownership. Think “million dollar homepage” but for condos.
- Self-owning houses, condo buildings, forests. Capital-light, for good of community over generations. E.g. Terra0
- Incentive systems that connect citizens, governments etc over longer term.

Blockchains for Real Estate: Conclusion

- Blockchains aren't some mystical new thing.
- They're simply databases with new characteristics:
 - Decentralized
 - Immutable
 - Assets
- Modern blockchain database technology can scale to planetary levels (e.g. BigchainDB+IPDB). Look / act / feel like a database.
- Where to apply blockchain tech? Simply, where the new DB characteristics add benefit!