## **Blockchains for Artificial Intelligence**

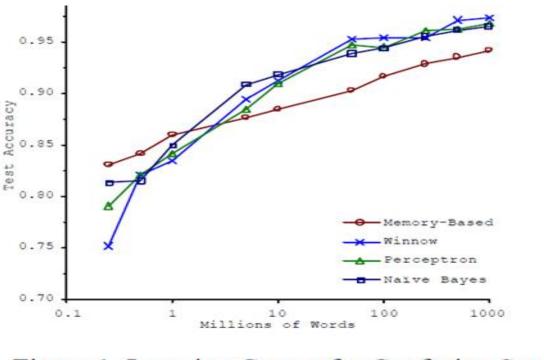
Trent McConaghy Cofounder & CTO, BigchainDB | IPDB @trentmc0

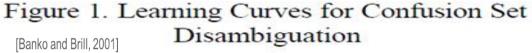






K(DB)







## Mo' data (and mo' compute) Mo' accuracy Mo' \$

## THE 3 ELEMENTS OF COMPUTING



## STORAGE PROCESSING COMMUNICATIONS

### THE 3 ELEMENTS OF COMPUTING



### Key Blocks in AI Landscape

STORAGE	PROCESSING	COMMUNICATIONS
FILE SYSTEM HDFS, S3	BIZ LOGIC CPU, EC2	DATA TCP/IP, HTTP
DATABASE MongoDB, Cassandra	HIGH PERF. COMPUTE Nvidia GPU, Goog TPU, MapReduce, Spark	



## But all is not well in the world of AI

- Data hoarding. Big guys have all the data.
- Weak data history. Garbage in, garbage out.
- Data is *expensive*.

And more..



## But all is not well in the world of AI

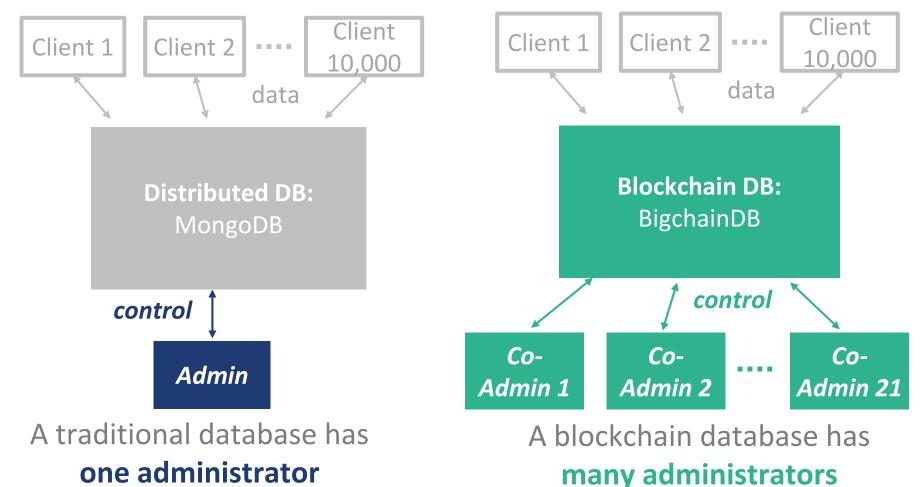
- Data hoarding. Big guys have all the data.
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And more..

Can decentralization help?



- +Query +Open-source +Scale +Decentralized, Assets
- Relational DB Oracle
   Website-ready DB MySQL
   "Big data" Distributed DB MongoDB
   "Blockchain" DB BigchainDB + IPDB



(centralized)

(decentralized)



E-GOLD / E-CASH Bitcoin, zcash, .\*

VMs, client-side compute

State PolkaDot, Aeternity K(DB)

## THE 3 ELEMENTS OF COMPUTING, DECENTRALIZED

## BOB

Key Blocks in AI Landscape

STORAGE	PROCESSING	COMMUNICATIONS

FILE SYSTEM IPFS/FileCoin, Swarm BIZ LOGIC Ethereum, Hyperledger DATA TCP/IP, HTTP

DATABASE BigchainDB/IPDB

E-GOLD / E-CASH Bitcoin, zcash, .\* HIGH PERF. COMPUTE TrueBit, Golem, iExec, VMs, client-side compute VALUE ILP, Cosmos

State PolkaDot, Aeternity



**Problem:** Data Hoarding Sol'n: Data Pooling For More Accurate Models Online platform for industrial 3d printing. E.g. spare aircraft parts

GENESIS

**DI**THIN

innoav

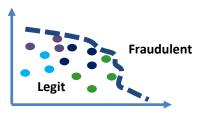
📑 Cognizant

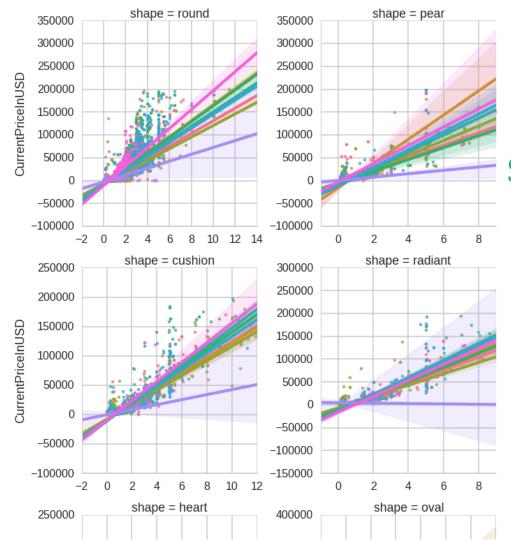
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R(DB)

3D MAKERS ZONE.

- Find and contract the best 3d printer
- Securely transfer production files
- Pool data in ecosystem → 1-class classifiers for fraud detection





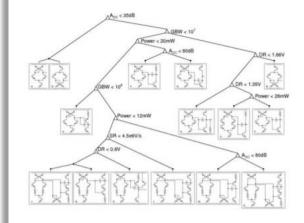
# B<sup>B</sup> ta Hoarding (2)

## Problem: Data Hoarding (2) Sol'n: Data Pooling For More Accurate Models

Diamond price prediction for fraud detection: Warn if predicted price !≈ asking price

#### Certificate of Authenticity

As of Nov. 06 2016, 19:10:42, trent is the owner. To verify current owner, please visit https://www.ascribe.io/app/coa\_verify/



#### **Circuit Decision Tree**

Edition: 1/3 Created by: Trent McConaghy Owner: trent

#### ARTWORK DETAILS

Artwork ID: 136UbLGSHNHqY9kjxQ3tDy83K7P69zDjeN File Extension: .png File Size: 87090 bytes

ascribe®

#### PROVENANCE/OWNERSHIP HISTORY

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#### CRYPTOGRAPHIC STAMP

Use the summary and signature below to authenticate this certificate on:

- Link: https://www.ascribe.io/app/coa\_verify/
- Summary: Trent McConaghy\*Circuit Decision Tree\*1/3\*2008\*2016Nov06-19:10:42

Signature: C38D56C823CEC09E40B35B9D27D48B9C8EF9ADECC9592F469 CE0144CF9ECA406B3ABF1D976ADB7813895379A66F9F7C327B B0EE090A52F6A8274F3F4AC9EE3D7DF0FA98964C8346F9F7C327B 2554F5687E784243F8F65FF57315CB7391A03874CD4BDFCB357 18F1742AB5256B72A4C2D2593F3492372A66C82679263E39BA B9996EL

**Problem:** High Friction to Monetize Algorithms Sol'n: Claim & License Your Algorithm IP





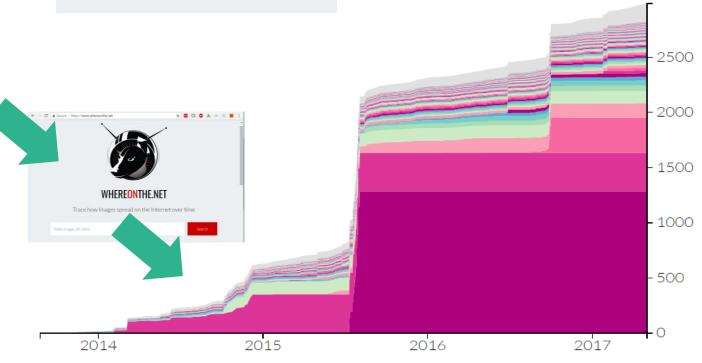
## **Problem:** High Friction to Monetize Algorithms (2) Solution: Hedge Fund In a Box (Numeraire)

- 1. 12K+ data scientists submit algorithms
- 2. Market winnings are distributed wrt performance
- 3. Positive-sum via tokenization

## Problem: blockchain-secured data spreads online Sol'n: visibility into spread via web crawl + AI



## WHERE<mark>ON</mark>THE.NET



K(db)

## **Problem:** Weak Data History (Garbage In Garbage Out) Sol'n: Immutable Audit Trails of AI Data & Models

## Provenance in model building:

- Sensor / input stream data
  - Training X/y data
- Model building convergence

Provenance in model deployment:

- Testing X data
- Model simulation
- Testing yhat data

Time-stamp to IPDB Store to IPFS



#### **Problem:** Weak Data History (2) Sol'n: Audit Trails of Vehicle Life Cycle Data (CarPass) orc **BIGCHAIN B** Welcome admin 🔘 -CAR PASS innogy **BIGCHAIN**

See All Licen

TRIP

TRIP

MODE

START TIME

2012-09-

2013-10-

10T19:06:33Z

10112:06:137

innogy

riddle&code

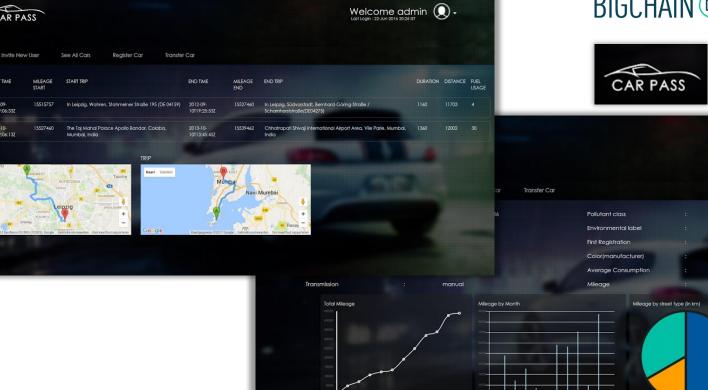
Welcome admin

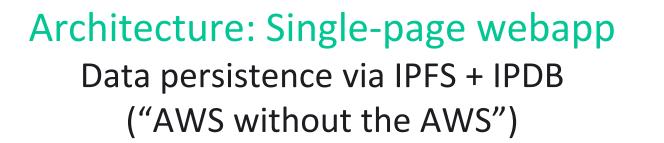
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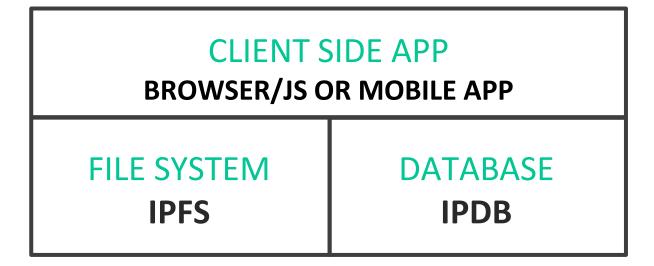
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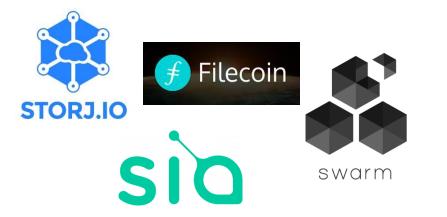












#### **HIGH PERF. COMPUTE**





### **Problem:** Compute & Storage are Expensive Solution: Tokenized, Competitive Markets for Compute & Storage



The world's most valuable resource

## **Problem: Data is Expensive**

## What's the ultimate way to unlock data? A Data Exchange

(and mo' compute) Mo' accuracy **Mo'**\$

Mo' data

K(DB)

Data and the new rules of competition



-Madrona Venture Group

## **Problem:** Data is Expensive Sol'n: A Decentralized Data Exchange for Self-Driving Car Data

Secure. Decentr - Secure: Every trans - Decentralized: We - Open: Everybody ci	Welcome back, BigchainDB Home Create offer My Offers (1) Search Off			Iffers Logout BOB TOYOTA RESEARCH INSTITUTE						
Connect to your digital	Purpose					0.1.1				
	Final Round Test Data: JPG and Filtered ROSBAG  Description    Date   Lighting Conditions   Duration   Compressed Size   Direct Download  : : : :: :		Welcome back, BigchainDB	Home	Create offer	My Offers (2)	Search Offers		Logout	
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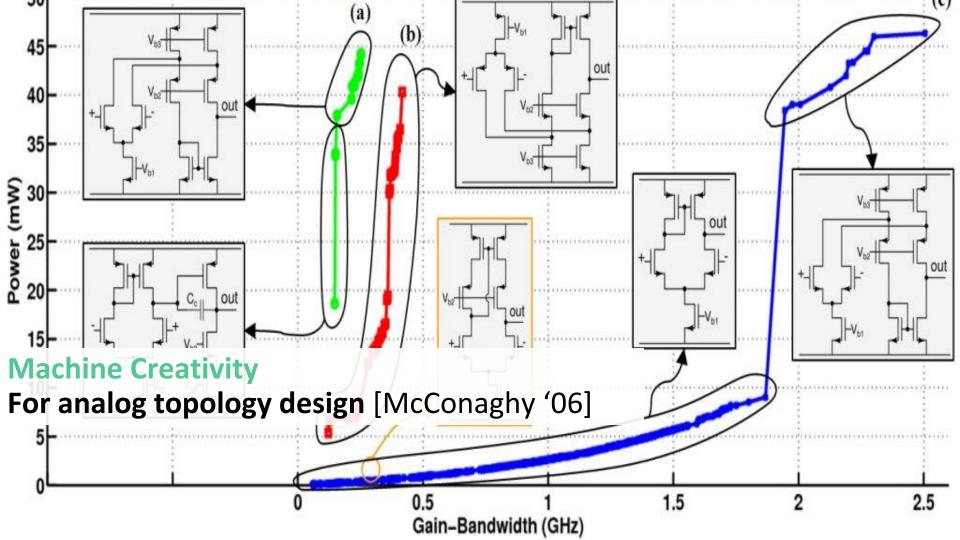


## AI \* Blockchain Symbiosis: AI DAOs

Orbimi - Collections - Rings Bracelets Pendants Earrings

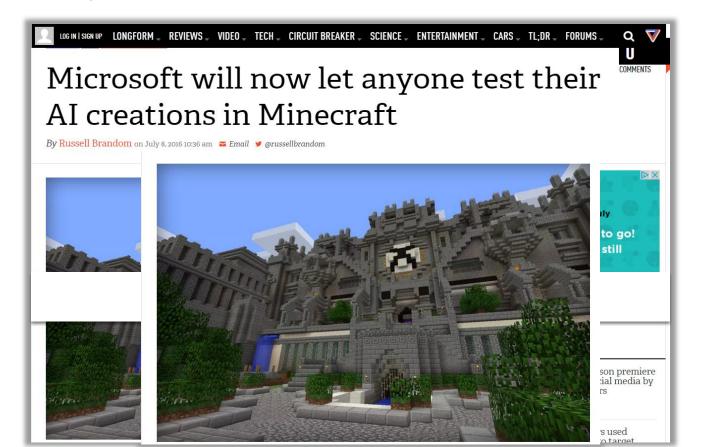
About





## AGI: Artificial General Intelligence Agents that sense, model, and act

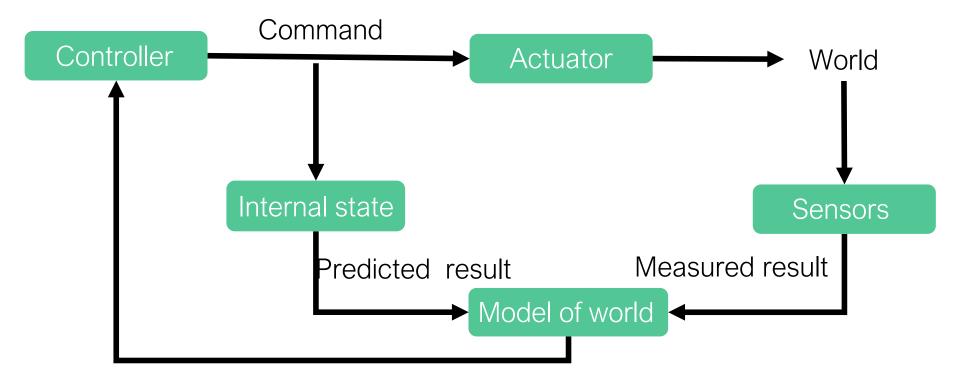




## **AGI: Artificial General Intelligence**

(DB)

### "AI meets Feedback Control Systems" Update internal state based on estimate of world state





## Example: The ArtDAO Algorithm...

- 1. Run Al art engine to generate new image
- 2. Claim attribution in blockchain
- 3. Post editions for sale onto a marketplace, using Getty (centralized), or OpenBazaar (decent.)
- 4. Sell the editions. \$ goes to ArtDAO, in exchange for IP

Repeat! Create more art, sell it, get wealthier



## Example: The ArtDAO Algorithm...

1 Run Alart ongine to generate new image

Over time, if ArtDAO makes more money from sales than from generating new art, then it will accumulate wealth. And, you can't turn it off.

4. Sell the editions. S goes to ArtoAo, in exchange for in

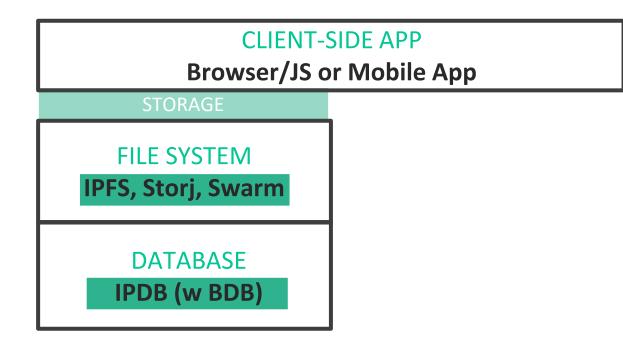
Repeat! Create more art, sell it, get wealthier



## **Deployment Architectures** A spectrum of decentralization choices

## Single-Page Webapp (Simple!)

K(db)



## Single-Page Webapp, With Your Al

CLIENT-SIDE APP Browser/JS or Mobile App				
STORAGE	PROCESSING			
FILE SYSTEM IPFS, Storj, Swarm	HIGH PERF. COMPUTE MLaaS (yours, 3 <sup>rd</sup> party)			
DATABASE IPDB (w BDB)				



Decentralize DB of "Who Owns What",

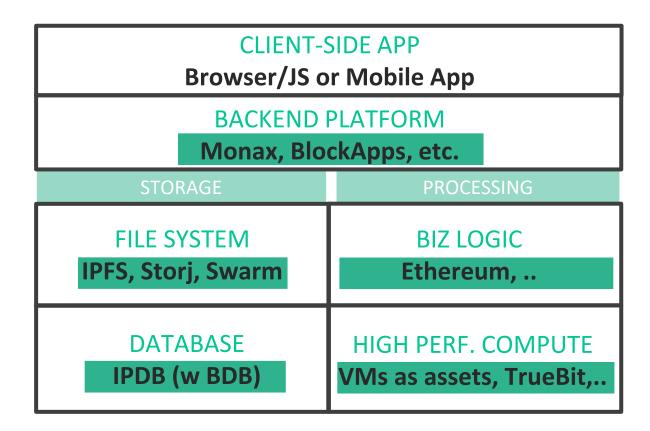


## Keep the rest the same

CLIENT-SIDE APP Browser/JS or Mobile App				
BACKEND PLATFORM Django, Flask, Lambda				
STORAGE	PROCESSING			
FILE SYSTEM HDFS, S3, maybe IPFS	BIZ LOGIC EC2			
DATABASE MongoDB, IPDB (w BDB)	HIGH PERF. COMPUTE Nvidia GPU, Goog TPU, MapReduce, Spark			

## **Decentralize All The Things**

K(DB)

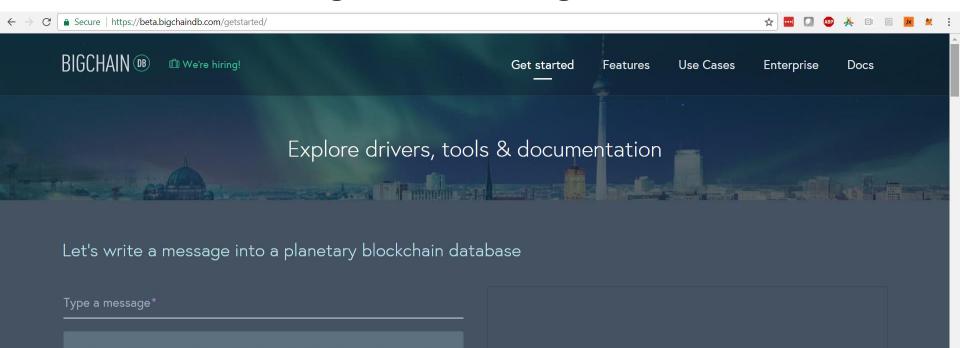




## How to start doing AI \* Blockchain



beta.bigchaindb.com/getstarted/



A transaction can contain a digital asset containing a message. Type something above to be sent in the asset.

Beep, boop, waiting for your input...

Off you go



## beta.bigchaindb.com/getstarted/

Type a message* Hello PyData		<pre>"fulfills": null, "owners_before": [ "FXB9jSF5DPV2RmN52MNeuLuYA68ww7AQakkUhwW7rMAb" ] ] ; "metaDataMessage": "Hello PyData" }, "asset": { "data": { "assetMessage": "Hello PyData" }, "version": "0.9" } Nicely done! You have just created an asset, sent it in a signed</pre>
		transaction and received the response. Phew.
		Check out your transaction on IPDB
cURL		

curl -X "POST" "https://test.ipdb.io/api/v1/transactions/"
 -d \$'{ message: "Hello PyData" }'



## beta.bigchaindb.com/getstarted/

cURL	Python
<pre>from bigchaindb_driver import</pre>	BigchainDB
<pre>from bigchaindb_driver.crypto</pre>	<pre>import generate_keypair</pre>
bdb = BigchainDB('https://tes	t.ipdb.io/api/v1/')
alice = generate_keypair()	
<pre>tx = bdb.transactions.prepare</pre>	
<pre>metadata={ "message": "He )</pre>	llo PyData" }
txSigned = bdb.transactions.f	ulfill(
tx,	
private_keys=alice.privat	e_key



## beta.bigchaindb.com/getstarted/

cURL	Python
<pre>from bigchaindb_driver import BigchainDB from bigchaindb_driver.crypto import generat</pre>	te_keypair
<pre>bdb = BigchainDB('https://test.ipdb.io/api/v</pre>	/1/')
alice = generate_keypair()	
<pre>tx = bdb.transactions.prepare(     metadata={ "message": "Hello PyData" } </pre>	
) txSigned = bdb.transactions.fulfill( tx, private_keys=alice.private_key	To b im
) bdb.transactions.send(txSigned)	

## To bring in the AI: import sklearn

...

## Conclusion

The world's most valuable resource

- Blockchains can really help AI
- It's all about the data
  - Getting the data
  - Getting good data with provenance
- (Plus those pesky AI DAOs)
- You can get started with AI + blockchain easily



Data and the new rules of competition

