

The One Page Strategic Plan® – A Superior Way to Manage Your Winning Priorities

Also known as OGSP® – Objectives, Goals, Strategies and Plan

Background

No organization today is as focused as it needs to be for achieving sustained success in such a fast changing and complex world.

Research shows that most employees are not clear on what success looks like for the organization and how resources should be allocated to achieve that success.

How the OGSP Tools Work

The OGSP is a **one-page priority management tool** which defines:

- **“What”** success is for the organization in the coming 3 years (Objective and Goals) and
- **“How”** limited resources will be allocated to achieve that success (Strategies and Plans)

The benefits:

- OGSP forces real choices, greater clarity, and stronger accountability and alignment
- OGSP makes it easier to fully deploy, measure and adjust priorities

Key OGSP Elements

- **Objective:** a one-sentence description of success over the 3 years
- **Goals:** the metrics that will track progress toward promises made in the Objective
- **Strategies:** the choices made on where resources will go to deliver sustained, superior results; defines “how we are going to win”
- **Plans:** the key initiatives that will bring each Strategy to life in the first 9-12 months

Additional Supporting Tools

Won't Do List: Confirms in writing what work will either be Stopped, Held or Limited to free up resources to execute higher potential projects

OGSP Scorecard: Measuring in a strategically consistent fashion progress each month towards the defined Objective and Strategies

Resources and Barriers Summary: An assessment of what Resources (funding and people) and Expertise (platform capabilities) are lacking in current budgets, and what controllable Barriers could hinder full and timely completion of the OGSP Plans