

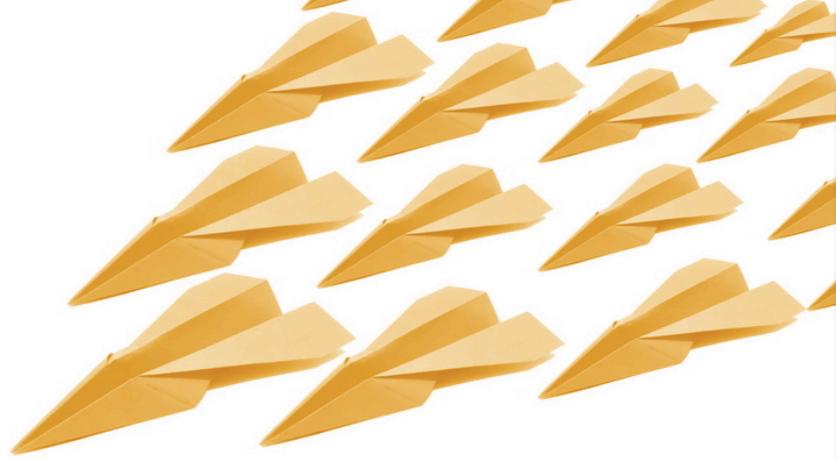


THE NEXT STEP IN YOUR CAREER

# Career Change Programme

*For more information or a free no obligation phone-consultation contact us on:*  
[enquiries@positionignition.com](mailto:enquiries@positionignition.com)

# Introduction



Position Ignition is a new way of approaching your career. We can help you to plan your career, control it and make it work for you. We focus on offering very personal careers services to individuals in transition. Our Guides help individuals gain confidence in their career choices and in achieving their career goals.

In today's world, individuals like you, will change jobs on average 7 times more in your lifetime, compared to only a couple of decades ago – and this rate is rising. You have more choice available especially if you are talented, driven and ambitious. Given that traditional support available is limited and mostly generic, it is easy for you to find yourself in a vicious cycle – moving from one unfulfilling job to another, or feeling 'stuck in a rut' or at a 'dead end'.

Our **Career Change Programme** can help you rise above the water, get ignited and be in control of your career going forwards.

**The Career Change Programme** has been created for individuals who are proactively looking for a change and who value getting professional guidance to ensure that this change is right and a success.

The programme will be tailored to your needs and will help you get focused on what you really want to do. Together through our structured approach we will work with you until you achieve your end goal.

Searching for the next and right role can be challenging, difficult, lonely, and sometimes stressful. Having someone 'walk the path' with you and help you get clear about what your options are, what you want and how to get it can be hugely valuable. With your Guide, you can have the confidence that they have the experience career and life-wise to bring real expertise to the process and help you succeed.

[www.positionignition.com](http://www.positionignition.com)



## The Programme Structure

The programme is structured in 3 main parts and follows what we call the 3C's model. The result is complete clarity and control for you going forwards.

To begin, we will establish your unique situation. We will try to uncover the challenges, issues, and complications that you are facing. Together we will identify blocks and areas to work on through the program. Then we will go through the following 3 main stages:

### **Capability**

You will spend up to a day with us in order to get to the bottom of what makes you 'tick'. We will explore your strengths, passions, interests and what makes you uniquely talented. We will look at your career and life to date going as far back as your upbringing. Together we will gain a deep understanding of what you have to offer, what is important to you and what you want for your professional and personal life.

### **Creativity**

Once we know who you are and what you are about, we can start to look creatively at your options. Too often we limit ourselves. We think that we have thought about all the options but often we do not. It is also hard to consider options before really knowing ourselves. That is why we work with you to scope out and discover exciting opportunities and options that could work for you.

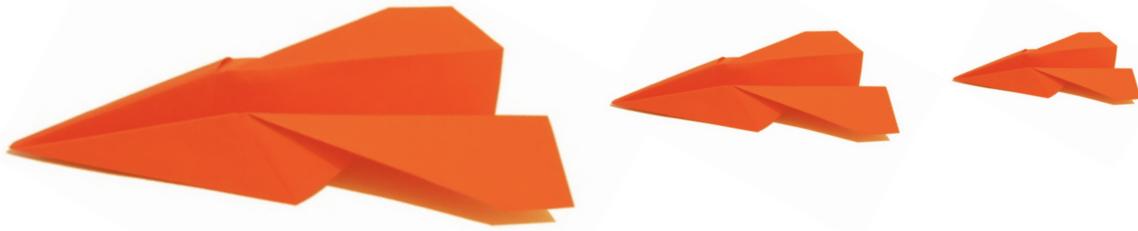


We explore, create and discover. We examine your options against what is important to you - evaluating the impact of each opportunity on family, finances, health and more. We create career plans that work for you and focus on how to realise them. The key is in narrowing down your options to the one right thing for you.

### **Connections**

When you are clear about what you really want, we will help you go into the market and get it. This involves creating a targeting strategy, an action plan and supporting you through to getting that job you want. We'll connect you to key individuals who will help you move forwards. Our network can be instrumental in ensuring that you head in the right direction and that you are smart in the market. You will be confident for your interviews and in your connecting.

Once you have gone through these 3 key stages of our programme you will have all the tools you need to be in control of your next step. You will be supported until you reach your goal and will remain a part of our community and network for as long as you feel you want to be.



Working with us through a programme, you will have a highly experienced expert alongside you. Our Career Guides know the business world, have had successful careers themselves and are experts at guiding people through their career transitions.

This programme is designed after over 25 years of experience in working with talent through times of change and major challenges. We have pulled together our research and vast experience into an approach backed up with a wide range of proven tools and techniques. Through our understanding of individuals in transition we have moulded and shaped a programme that we know works and will deliver exceptional results for you.

## What do you get?

- ✓ ***A comprehensive programme taking you from start to finish i.e. from planning to implementation to success***
- ✓ ***A holistic approach that builds up a picture of your life and career starting from childhood through to now***
- ✓ ***A results driven approach to careers support***
- ✓ ***A payment structure that ensures commitment, goal alignment and success***
- ✓ ***Clarity and focus around the one thing you want and how to get it***
- ✓ ***Real energy and drive to move you forwards to succeed with confidence***
- ✓ ***A structured approach predicated on over 25 years of experience and successes***
- ✓ ***Access to a network designed to get you where you want to be***
- ✓ ***Flexibility to drive the programme at your own pace***
- ✓ ***New skills that will be valuable to you through the rest of your career***

## Benefits of Getting Clear

Managing your career can be a challenging experience. There are many key stages and turning points to consider. It is an important journey requiring a significant amount of thought, consideration, time and investment. With this in mind, we created a programme that has worked for individuals at various stages of their lives and will provide you with what you need to continue confidently on your journey.

Without real clarity about what you want to do or how to get it, achieving any sense of fulfillment or being in control of your future will be very difficult.

From completing the programme you will be:

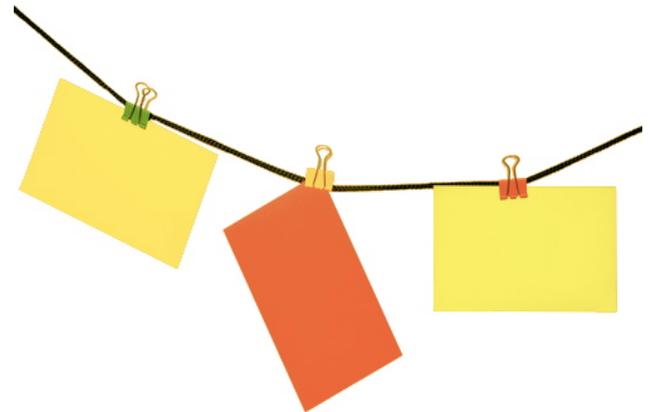
*Clear about what your central goal is and how to achieve it*

*Clear about your plan of action and how to carry out what we have specifically designed together*

*In control of the key elements in your world and be able to drive forward with the career and life of your choosing*

*Really focused and efficient around where you put your energy and effort to get the outcome you want*

*Clear and confident in achieving your goals (landing your next role)*



*Confident about your strengths, values and passions and will understand how to harness them*

*Clear about what works and what doesn't work for you in order to be happy*

*More self aware – understanding and knowing yourself better*

*Better at managing relationships with others and your surroundings*

*Clear about who to connect with to help you along your way*

*Free of any blocks or issues identified and worked on through the process in a more comfortable and manageable place*

The Career Control Programme is perfect for you if you are:

- *Unhappy with where you are*
- *Ready to make a change*
- *Serious about getting what you want*
- *Tired of following the same old routine*
- *Considering a career change*
- *Looking for a new career direction*
- *Wanting a new role or way of living*
- *Going through a significant transition*
- *Wanting to discover what all of your options are*
- *Ready to take control of your career and make it work the way you want*
- *Tired of following the crowd and doing what does not work for you*
- *Keen to be clear about your goals*
- *Ready for a clear path to move forwards with*
- *Ready for real confidence in your actions going forwards*
- *Ready to re-evaluate your career and life priorities*
- *Ready for a work-life balance that works for you*

'I came out feeling like – I'm not going to let their system beat me! I had renewed vigour and optimism! The whole process has provided me with great support as well as making me think creatively about how to maximize my effectiveness within the role of my choice and within the organisation that I want to work for. I was given such wise counsel. I'd definitely recommend Position Ignition to others.'

**General Counsel & Company Secretary, leading retail group**

'I was able to process my own thoughts and to take actions relevant to my own real needs and wants. I had the privilege of working with a Position Ignition Guide and had many aha moments that moved me forward. The process opened up new ways of seeing things. This was really powerful for me and my development. I would recommend this programme wholeheartedly if you are looking to find your way.'

**Leadership and Professional Development Manager, leading international consultancy**

'When I first thought about the first session I felt a mixture of fear and excitement. Fear because it seemed to be so many hours focused on me – I didn't have that much to say, well not things I would share! Some of the process surprised me – it turned out to be a releasing and exciting revelation of potential, dreams and reality, all gently revealed and explored in a relaxed but professional manner. A heady cocktail that produced a beautiful picture of both my known and previously 'unknown' professional and personal aspirations. What I learned through the programme is a lasting tangible. Since doing this work, I have landed the perfect CEO role and am going ahead with it! Watch this space!'

**CEO, leading national charity**