

# SUSAN GUZZETTA

PROFESSIONAL SPEAKERS FOR ALL OCCASIONS



## **LTCOL PATRICIA MURRAY**

### **TOOLS TO NAVIGATE THE COMBAT ZONES OF BUSINESS & LIFE**

2010 California Air National Guard Field Grade Officer of the Year

Masters of Science in Military Studies and Operational Art

Member of Board of Directors for Disabled Veterans Charities

Deputy Flight Commander and member of the Board of Directors for the Order of Daedalions.

Patricia has a B.S. in Aeronautical Engineering from California Polytechnic State University and used her scholarship earned as Miss California 1992 to pursue a career in commercial aviation. She was recruited by the California Air National Guard to fly the C-130 J Super Hercules aircraft and she was awarded the top honor of the Commanders Trophy at military pilot training graduation. She was inducted into the *Order of Daedalions*, a WWII flying organization. She flies as a LtCol and Instructor Pilot for the California Air National Guard in the 115th Airlift Squadron and has flown six tours of duty in the Middle East and has been awarded 5 flying Air Medals. She was named the 2010 California Air National Guard Field Grade Officer of the Year. She has earned her Masters of Science in Military Science and Operational Art. Patricia is a director on the Disabled Veterans Charities board that helps disabled and struggling veterans in the Los Angeles Area and recently was appointed the Executive Director and CEO of the Miss California Organization. She has flown 16 years as a pilot for American Airlines and resides with her husband Andrew and three daughters in Redondo Beach, California.

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### TOPICS

Can a woman that walked as Miss California in 4" heels command an aircraft in combat? You bet!!

LTCol. Patricia Murray has been speaking to audiences of all ages for 20 years about how the most ordinary ideas can be extraordinary successes.

She has often been told how "lucky" she has been in her life to have achieved so much, but once you listen to her speak, you will learn that it is simply turning life's normal rejections and failures to her advantage and being ready to seize opportunities when they appear.

She is an expert on leadership in high stress and dynamic situations, breaking the glass ceiling and developing positive harmonious relationships between men and women in the workplace and finding a way to win the race of life when the world is convinced you are the underdog.

Patricia is an engineer by trade but used her scholarship earned as Miss California 1992 to pursue a career in commercial aviation. She was recruited by the California Air National Guard and was awarded the top honor of the Commanders Trophy at military pilot training graduation. She was inducted into the prestigious Order of Daedalians, a WWII flying organization where she is now the deputy flight commander. She is currently a Director on the Disabled Veterans Charities board where they award hundreds of thousands to veterans nationwide annually.

She flies as a Lieutenant Colonel and Instructor Pilot for the 115th Airlift Squadron, has flown five tours of duty in the Middle East and has been awarded 3 flying Air Medals. She recently was trained as an Aerial Fire Fighter. She has flown 13 years as a pilot for American Airlines and resides with her husband, Andrew and daughter, Carlyn in Redondo Beach, California.

### **AMERICA AT WAR IN THE 21ST CENTURY: THIS IS NOT YOUR GRANDFATHER'S WAR.**

Having done five tours of duty in the Middle East, I have seen our involvement in the conflict from the front door of Iraq, Afghanistan, Africa, and even Iran. I've learned firsthand what the news outlets are often unwilling to report; America is making a difference but not in the way you would think. Often time it is the unintended consequences of any given situation that make or break the success or failure. Planning is key. Many of the same principles used on the battlefield can be used for success in leadership, business and in life. I speak about a side of America people may never have seen before and about how the lessons I have learned in war apply to them. This presentation is packed full of video, photos and first hand accounts that will bring a new dimension to your event.

### **RUN YOUR OWN RACE... LET THE WORLD CHASE YOU**

Throughout my life, I was always seen as a little "different," but ultimately managed to come out on top in everything I have set out to achieve. Little did I know at the beginning, my desire to march only to the beat of my own drum would be one of the keys to my success.

The title of this talk was advice given to me on the stage at the Miss America Pageant and it is advice that directs me to this day. This talk is designed to help any group find the strength and determination to succeed on their own terms, and turn any failure into an opportunity and to stop looking from side to side along the way. Powerful examples from my life experiences demonstrate how circumstances play only a small role in our potential. It's the discipline to stay focused on goals and keep taking action while being true to yourself that ultimately brings the biggest and most satisfying wins. You want your people to have confidence, make decisions with determination and lead from the front? Then this topic will have them moving forward with purpose!

## LTCOL PATRICIA MURRAY

### TOPICS (continued)

#### **BRANDING YOURSELF - USING YOUR UNIQUE LIFE EXPERIENCES TO STAND OUT IN A WORLD CONFUSED ABOUT TRUE VALUE**

The point of this exercise is to determine who we are. The first step in branding ourselves is knowing ourselves. Sun Tzu said, "Knowing the other and not knowing oneself, in every battle - certain defeat."

Often our perception of ourselves and the perception the world has of us are two completely different viewpoints. The closer these two are, the more successful we will become. Sometimes we simply do not know who we are and sometimes we do not like who we are and we put on a mask for the world. Unfortunately, most people want you to show up and when you don't true opportunities are missed. This 90 minute workshop will use my varied, challenging and combat experience to aid you in developing your own unique brand and teaching you to market it with success. Learn to be yourself...in this one area EVERYONE is an expert...you have been yourself your whole life. Comfort in your own skin will allow you to find success in ways you had never thought possible.

#### **FROM HIGH HEELS AND LIP GLOSS TO CAMO AND COMBAT BOOTS**

I live and work in a male-dominated world, and out of necessity have become an expert on breaking through the glass ceiling without letting shards of falling glass damage the camaraderie of the workplace. I have been successful in developing positive harmonious relationships with the men I work and fly with every day. However, I am not a doormat, a woman trying to be a man, or be accepted as "one of the guys." I don't allow cussing in my aircraft. I regularly stand up for my rights, women's rights, and the rights of others, and yet continue to win awards and promotions without being alienated or becoming negatively branded. Today, for many powerful women, that's not the case.

With my unique style of working within the flow instead of fighting against it, I share tools that can be used by both men and woman to help them succeed in working with members of the opposite sex, by explaining how women think differently, act differently, bond differently, and have different loyalties. I help women use their unique perspectives and point of view to develop powerful partnerships with men that help propel them forward. And, I help men work more productively and harmoniously with the women on their teams, both in their private lives and in the workforce.

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### CLIENT LIST

California Polytechnic State University, SLO  
University of Davis, California  
Society of Women Engineers  
Lockheed Martin  
Rotary International  
Chamber of Commerce  
Miss America Organization  
Four Point Magazine  
Code One Magazine  
Los Angeles Unified School District  
Las Virgines Unified School District  
Ninety Nines  
Women in Aviation  
Westlake Magazine  
Beach Magazine  
USA/Canada Lion's Leadership Forum  
Northrop Grumman  
HSMIA  
LAX Coastal Area Chamber Of Commerce  
Girl Scouts  
APC  
Cal Chiefs Administrative Fire Services Section  
Creative Memories  
Women In Bail  
San Diego County Apartment Association  
Downey Unified School District

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### TESTIMONIALS

"Patricia, thank you so very much for your informative talk last night at NSD Management Club's first dinner meeting of 2012. We received nothing but rave reviews immediately, which, by the way is unusual for us.

I want to tell you that you are a true American hero, constantly putting your life on the line for us (the American people), who sometimes don't appreciate or recognize the risks you take to make our way of life safe and stable. We at Northrop Grumman appreciate you and I for one am richer for having met you. I am proud to say to anyone who would listen that I know you, even if only in passing."

Paul Roth  
NSD Management Club

"Patricia, thank you very much for your outstanding presentation last night at the Northrop Grumman Navigation Systems Management Club meeting! You are a totally engaging speaker and everyone in the room was fascinated by your stories. The pictures were great and the videos were amazing!

We had a club Board of Directors meeting at lunch today and all of us reported that the feedback from the general membership was unanimously positive. One long-time club member said last night's meeting was the best ever!"

Doug Brown  
NG NSD Management Club

"Patricia Murray is a powerful speaker. She relates the extraordinary things that she has accomplished in her life to her audience which inspires them to dream and to set goals for themselves."

Donna Duperron  
Executive Director  
Retired Senior and Volunteer Program  
Torrance

"Patricia Murray made our conference."

5

"Over 500 women attended our conference and everyone I talked to was impressed with her and what she had to say. No matter what age you are the things she had to say were so relevant for today's woman. I highly recommend her."

Jennifer Goldstein  
Assistant Vice President  
First Regional Bank

"I think that you will be an exceptional professional speaker. I thought that your story was very real and inspiring. Your presentation of it was great and it was really from the heart. I don't say this lightly. I am 58 years old and over the span of my career I have seen a multitude of professional speakers. You were definitely one of the top 5 I have seen!!!!!"

Carole Schlocker  
iSpace, Inc.