

# Details

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## Event: Desktop to Cloud

**Date :** Saturday 19<sup>th</sup> May 2012

**Times:** (7.30am – 8.30am) Registrations, (8.30am – 5.00pm) Event

**Venue:** North Ryde RSL Club

**Address:** 33 Magdala Rd, North Ryde NSW 2113

**Information:** [www.desktoptocloud.com.au](http://www.desktoptocloud.com.au)

**Cost:** \$22 inc prior to May 5 with promo code EARLYBIRD, \$44 inc afterwards

### Overview

To provide attendees with information about the latest onsite and cloud based solutions. The event will be open to everyone but would consist of 2 tracks:

- a. Consumer
- b. IT Professional

Each track would have a total of 6 sessions throughout the day.

### Sponsors

**Gold – Microsoft**

The Microsoft logo is displayed in its characteristic bold, italicized, sans-serif font.

**Other – Woodslane publishing**



### Entry includes

- Entry to all sessions
- Refreshments including morning and afternoon tea as well as lunch
- WiFi Internet access
- On site parking
- Prize draws and giveaways

### Networking opportunities

Come along for the information and to network with technology professionals from far and wide. Meet experts on Windows 8, Office 365, Small Business Server, Cloud, Mobile devices and more. Network with other people who love and use technology and want to understand more about cloud computing. Discover how other businesses are using the cloud to save them time and money.

### Prizes and giveaways

What's an event without prizes and giveaways? At this stage we are keeping all the big ticket items under wraps but we hope to reveal them shortly. There will be give aways and prize draws throughout the day. All attendees will have the opportunity to win on the day.

- Technical books (provided by Woodslane)
- 6 month of 1TB subscription to cloud backup service (provided by Corporate Backup)
- More to be announced soon

# Agenda

Time	Consumer	IT Pro
<b>7.30am - 8.30am</b>	Registration	
<b>8.30am - 8.45am</b>	Welcome	
<b>9.00am - 10.00am</b>	Session 1C <i>Amazing cloud technologies you probably never knew existed</i> Robert Crane	Session 1P <i>Moving to the Cloud? Lessons from the field - Gotcha's every ITPro will encounter</i> Roger Lawrence
<b>10.00am - 10.30am</b>	Morning Tea	
<b>10.30am - 11.30am</b>	Session 2C <i>Windows 8 Consumer Preview: Enabling Flexible Workstyles</i> Jeff Alexander	Session 2P <i>Device and Platform Lead</i> Mark O'Shea
<b>11.30am - 11.45am</b>	Break	
<b>11.45am - 12.45pm</b>	Session 3C <i>Windows in your hand and on your phone</i> Dean Calvert	Session 3P <i>Migrating Sites to SharePoint Online (365)</i> Ishai Sagi
<b>12.45pm - 1.30pm</b>	Lunch	
<b>1.30pm - 2.30pm</b>	Session 4C <i>Cloud Application Smackdown! High Energy demonstrations of everything you want do (and many that you don't) with the Cloud.</i> Roger Lawrence	Session 4P <i>Windows Server 2012: Cloud Optimizing your IT</i> Jeff Alexander
<b>2.30pm - 2.45pm</b>	Break	

<b>2.45pm - 3.45pm</b>	Session 5C <i>The Small Business Enterprise</i> Robert Crane	Session 5P <i>Creating a Cloud Backup Business</i> Kevin Allan
<b>3.45pm - 4.15pm</b>	Afternoon tea	
<b>4.15pm - 5.15pm</b>	Session 6C <i>Bring your own device (BYOD) and Windows InTune</i> Anita Sood	Session 6P <i>Integrating Microsoft SMB Servers and Cloud Technologies for Small Businesses</i> Boon Tee

# Session details

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## **Session 1C – Amazing cloud technologies you probably never knew existed**

This session will open your eyes to some of the amazing apps that are available from the cloud. Best of all many are free and the rest are cheap. See applications that work just about everywhere you are and do just about everything you are doing today.

## **Session 1P - Moving to the Cloud? Lessons from the field - Gotcha's every IT Pro will encounter**

Come and listen to Roger Lawrence, CTO for Strategic Enterprise Services, HP Australia as he shares his experiences with Australian businesses adopting Private & Virtual Private Cloud Computing for their Infrastructure.

## **Session 2C - Windows 8 Consumer Preview: Enabling Flexible Workstyles.**

How people do their work in has changed dramatically during the last decade. Today's users have access to latest technology in their personal lives, and are increasingly technically savvy. Device proliferation, form factors and capabilities of the modern devices as well as explosion of social media technologies constantly push user expectations of technology to the new limits. As a result, people increasingly have a say in what technology they use at work and they expect technology to support their needs, preferences and individual work styles. Built on the solid foundation of Windows® 7, Windows 8 helps businesses unleash the full power of their people while meeting modern users' expectations of technology. With seamless connections to people and information, full-screen immersive apps, and built-in malware resistance, strong authentication, and data encryption, Windows 8 provides a great user experience along with a more secure and manageable platform. In this session IT Pro Evangelist, Jeff Alexander will talk and show the new Windows 8 Consumer Preview for both consumers and businesses.

## **Session 2P – Device and platform lead**

Many present Cloud and on-premise solutions as competitors, arguing the pros and cons of each approach. In this session you will learn how to utilise on-premise skills you have already required to help deploy cloud solutions. This is done while leveraging on-premise infrastructure to save time and effort, just because it's cloud doesn't mean you need to reinvent the wheel. Windows Intune and Office 365 client component deployments are the focus for this session, using the Threat Management Gateway, Windows Deployment Service and Hyper-V skills you may already be familiar with.

## **Session 3C – Windows in your hand and on your phone**

Windows Phone is still very much the unknown platform for many. It packs many great features that will change the way you think a smart phone should be. This session will be lively, entertaining, engaging, interactive and informative as you take a journey into the exciting world of Windows Phone. You will also get to see some of the latest hardware devices and receive real world feedback on their pros and cons.

## **Session 3P – Migrating sites to SharePoint Online (Office365)**

In this session, SharePoint MVP Ishai Sagi will talk about the steps needed to move an existing web site to Office365, and will demo creating a public facing site and migrating contents to it using a utility built to migrate content between Sharepoint sites. He will also touch the delicate subject of backing up your sites and restoring content in case of a disaster.

## **Session 4C - Cloud Application Smackdown! High Energy demonstrations of everything you want do (and many that you don't) with the Cloud.**

This will be presented by a couple of presenters in a "battle of the bands" style showing off many of the cloud offerings available for people today.

Show how you can track your travel, communicate with your workers, manage your books, collaborate on proposals, etc. All stuff for small business owners, parents, individuals.

## **Session 4P - Windows Server 2012: Cloud Optimizing your IT**

When it comes to IT infrastructure, the message is clear: Organizations want a more consistent, integrated approach that helps them solve fundamental business and IT challenges. They also want to take advantage of new applications and services that can be deployed on premises and in private and public cloud environments. The next release of Windows Server, Windows Server 2012, is a more dynamic, available, cost-effective server platform that allows organizations of all types and sizes to cloud optimize their IT. In this session IT Pro Evangelist, Jeff Alexander will go into detail about Windows Server 2012 and how it helps you cloud optimize your IT Infrastructure. The session will also include demos on some of the new enhancements in Windows Server 2012 that enable a Cloud Optimized IT.

## **Session 5C - The Small Business Enterprise**

Never has it been more possible to use the same technology tools as the 'big boys' use. With Office 365 anyone can get access to some of the most powerful technology available today. Come along to this session and learn how to make the most of the best features in Office 365.

## **Session 5P – Creating a Cloud Backup Business**

Learn about how the world of backup has changed over the years, the current technologies available, and how you can leverage these to provide your own branded backup solution for PC, Mac, and Servers. Then get some helpful tips and tricks on the best way of selling your backup solution to your clients and prospects.

## **Session 6C – Bring Your Own Device (BYOD) and Windows Intune**

Bring Your Own Device (BYOD) is talk of the town in 2012. Businesses today are increasingly embracing new tools, strategies and processes to manage the onset of Consumerisation of IT.

Join this session to learn more about how the next release of Microsoft's Windows Intune will enable you to address the realities of today's workplace, where users bring their own devices into the workplace.

The focus of this session will be center around addressing the below two challenges businesses face today:

- How can I manage this proliferation of heterogeneous devices?

- How can I reduce security risks while enhancing user productivity?

## **Session 6P – Integrating Microsoft SMB Servers and Cloud Technologies for Small Businesses**

The largest diversity in the Australian Business sector is found in the micro and small business sector. In businesses with 1-20 employees, business owners have their hands full contending with their competitors, fully focused on staying that one step ahead. This session explores the challenges faced in providing IT services to this business sector, where the loss of a PC could be disastrous, and a crippled home ADSL link could shut down a business for the day. What technologies are currently available to minimise the impact of these common IT problems, and how can IT providers implement Integrated On-premises and Cloud solutions to ensure that a small business continues to operate efficiently with minimal downtime.

Products: Windows SBS Essentials 2011, Windows Multipoint Server 2011, Windows Storage Server 2008R2 Essentials, Office 365.

# Speaker details

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## **Kevin Allan – Founder Corporate Backup**

Kevin formed Corporate Backup in 2006 to fill a need of affordable Offsite Backup for the SMB market. Since then Kevin has changed Corporate Backup to become a wholesale-only offsite backup Company specializing in white labeling solutions to IT Companies and Consultants.

## **Jeff Alexander – Microsoft IT Evangelist**

Jeff Alexander started at Microsoft in August 1987 as a Support Professional focusing on operating systems and desktop applications for Enterprise Customers. Since then he spent 6 years in Microsoft's internal IT team as a Datacenter manager; one of his biggest projects being a server consolidation of the Sydney site to Singapore. Jeff Alexander now focuses his passion for Windows Infrastructure and management technologies as an IT Pro Evangelist promoting and enabling the community of IT Professionals through vehicles as Technet events; blogging, the TechNet Web Site , User Groups, MVP's, and online webcasts.

## **Dean Calvert – SBS MVP**

Dean Calvert is owner and Managing Director of Adelaide based Calvert Technologies ([www.calvert.net.au](http://www.calvert.net.au)), a multi-competency Microsoft Silver Partner, Small Business Specialist and winner of the Microsoft Australia SMB Partner of the Year Award for 2011. For over 17 years Calvert Technologies have been one of South Australia's leading providers of IT solutions and services to the SMB market. In 2004 Dean was awarded as a Microsoft Most Valued Professional (MVP) for Small Business Server.

Dean has presented and facilitated at International and Australian events including Kaseya User Groups, SMB Nation, Microsoft ANZ Partner Conference, Microsoft Worldwide Partner Conference, TechEd Australia and often works with Microsoft to present at partner and customer events throughout Australia.

## **Robert Crane – Office 365 MVP**

Robert has a degree in Electrical Engineering as well as Masters of Business Administration. He is also a Small Business Specialist and Microsoft Certified SharePoint Professional. Robert has over 15 years of IT experience in a variety of fields and positions, including working on Wall St in New York. He continues his involvement with information technology as the Principal of the Computer Information Agency.

## **Roger Lawrence – CT for SES in HP**

Roger Lawrence is the Chief Technologist for Strategic Enterprise Services in HP ES, South Pacific. In this role he is responsible for producing the Technology Strategy and Roadmap for capabilities HP offers across Cloud, Security, Application Modernisation and Information Management & Analytics to Enterprise clients. He also works with senior client executives to understand industry trends and develop strategic solutions.

Roger has spent some 25 years in Information Technology and benefits from experience such as Mainframe Programming in the late 80's; Infrastructure support and consulting in the 90's; Architecture and Strategy Consulting in the earlier part of this decade; Consulting Practice Management & Group Management of Technologists, Technology Evangelism, Start-up experience and Marketing Strategy.

He has held senior roles in enterprise high tech firms across numerous countries and led projects and teams across 4 continents including: Africa, Europe, America, & Asia-Pacific.

Roger holds a Master Degree in Systems & Networking.

His passion tends to Cloud and Mobile Computing, and he regularly presents at industry forums.

## **Mark O'Shea – 20 year Microsoft veteran**

A twenty year Microsoft veteran who is currently enjoying life in the outside world again, Mark is well known through the partner channel for his work with various Microsoft products and technologies. He is currently working on several projects, mostly focused on providing better computer experiences for customers through the latest desktop technologies, and the effective management and deployment of these technologies.

### **Ishai Sagi – SharePoint MVP**

A SharePoint expert since 2001, I have worked for several consulting companies, and developed several SharePoint solutions. I have been awarded the Microsoft Office SharePoint Server MVP award from Microsoft on the 1st April 2007, and renewed every year since. I have authored two end user books (SharePoint 2007 How To & SharePoint 2010 How To) and I am running my own SharePoint consultancy - Extelligent Design which provides clients with architecture advice, development services and SharePoint products.

### **Anita Sood – Microsoft Windows Intune Business Development Manager**

Anita Sood brings a wealth of both industry and academic knowledge that helps audiences, clients and partners understand how leading edge technologies can address the most pressing customer IT challenges. Anita is responsible for Microsoft's latest cloud services business (Windows Intune) within Australia & New Zealand. Her past experiences include working with Cisco Australia & UK, Microsoft UK and the initial launch of the 3G network by Hutchison in Australia. Anita has also completed a Master's thesis on the evolution and impact of cloud services with the University of Westminster; and an undergraduate degree in Design Computing from the University of Sydney.

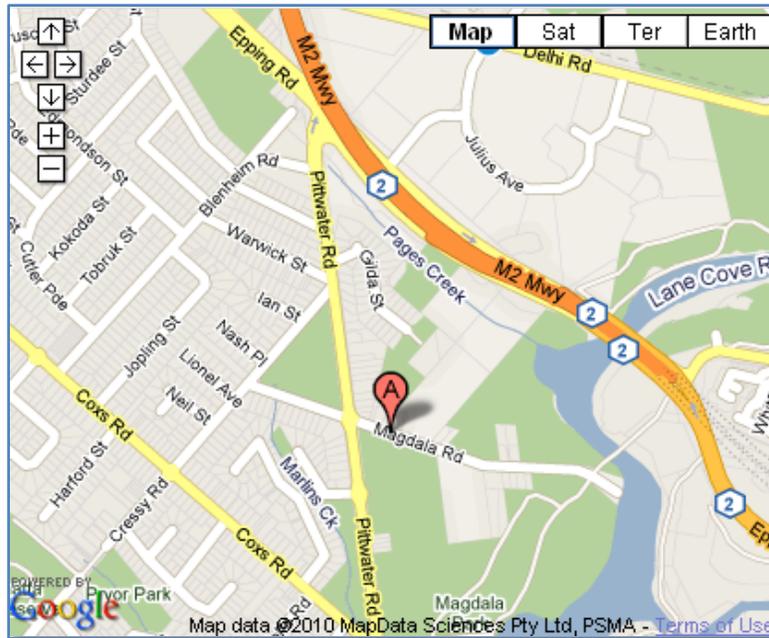
### **Boon Tee – SBS MVP**

Boon Tee, has been working with computers and networks for over 30 years. He is a 3 time Most Valuable Professional (SBS-MVP) awardee, Microsoft Certified Professional and Microsoft Small Business Specialist and has a degree in Computer Science, a MBA and an MA in Education. His experience covers support of small to large networks. He has served as IT consultant for several organizations and has lectured at the Flinders University. Currently, Boon operates PowerBiz Solutions, a computer technology solutions and managed services provider offering products and services to cater for small to medium sized businesses.

# More information

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## Location



North Ryde RSL Club Ryde, 33 Magdala Rd North Ryde 2113 in the first floor function rooms

<http://maps.google.com/maps?f=q&source=embed&hl=en&geocode=&q=33+magdala+rd+north+ryde+nsw+2113&sl=37.0625,-95.677068&sspn=30.957823,56.162109&ie=UTF8&hq=&hnear=33+Magdala+Rd,+North+Ryde+New+South+Wales+2113,+Australia&ll=-33.793129,151.142693&spn=0.035451,0.077162&z=14&iwloc=A>

## Accommodation

We would suggest the following options if you need to stay locally:

<http://www.questnorthyde.com.au/>

<http://www.stamford.com.au/>

<http://www.theranch.com.au/accommodation.html>