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OVERCOMING OBSTACLES- INCREASING PARTICIPATION THROUGH PAYMENT REFORM AND INSURANCE INCENTIVES



ASAM American Society of
Addiction Medicine

NYSAM
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Disclosure Information

Jackie Le Grand, MPP
No disclosures



ASAM American Society of
Addiction Medicine

ASAM's Payer Relations Committee

- ◆ Committee came together in 2015; 15 members
- ◆ Three members work for insurance companies, one back in practice after working as a medical director for TRICARE
- ◆ Others work in variety of practice settings, including rural solo practice and urban, comprehensive addiction treatment centers



Connecting with Insurers

- ◆ Blue Cross Blue Shield Association reached out to us for help developing quality indicators program
- ◆ Collaborating with Cigna and Brandeis University to test and validate performance measures
- ◆ Welcome Cigna and Anthem's efforts to end prior authorization requirements
- ◆ Worked with Anthem reviewing coverage policies
- ◆ ASAM member will lead webinar on addiction for 20,000 Anthem in-network physicians



Alternative Payment Model Development

Buprenorphine focused

- ◆ Seven committee members met in DC in November 2016
- ◆ Currently modifying draft document
- ◆ AMA support in form of expert guidance
- ◆ Next steps include finding practices and payer (s) to pilot model

Hepatitis C focused

- ◆ Recommended treatment pathway
- ◆ Next steps include developing payment model based on pathway



Buprenorphine Prescribing

- ◆ Nurse practitioners and physician assistants can begin taking 24 hours of education
 - ◆ ASAM offers regular 8 hour buprenorphine waiver training, plus 16 hour curriculum specifically for NPs/PAs
- ◆ Must apply to CSAT at SAMHSA to receive waiver
 - ◆ Not yet available
 - ◆ No time table



CPT Process

- ◆ Development of CPT code for implantation and removal of Probuphine
 - ◆ Insurance coverage varies
 - ◆ Specialized CPT code should clarify how to bill for this
- ◆ Use lessons to develop CPT agenda going forward



Navigating Payment Pathways Education Series

- ◆ Plurality of ASAM members have self-pay as majority of practice
- ◆ Many younger members reported wanting more education about health care payment systems
- ◆ Working with health care law and reimbursement expert, along with input from the Payer Relations Committee, to develop curriculum
- ◆ Eligible for CME



Navigating Payment Pathways Education Series

Part 1	Part 2	Part 3
February 14 at 12pm ET	March 7 at TBD	Friday, April 7 at 12:15 CT in New Orleans, LA (ASAM Annual Conference)
Understanding the language of health insurance, billing, coding	Advanced topics in billing, coverage appeals, other	Contracting, negotiating and working with private insurance companies
Health care reimbursement expert	Health care reimbursement expert	ASAM members who work for health insurers
Webinar	Webinar	Live session



Thank You

- ◆ Questions?
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