

New York Society of Addiction Medicine (NYSAM)
15th Annual Intersection of Science, Treatment and Policy Conference

MARKETING OPPORTUNITIES



February 1-2, 2019

The Crowne Plaza Times Square
1605 Broadway, New York, NY 10019

NYSAM, 11 North Pearl Street, Suite 801, Albany, New York 12207
Phone (518) 689-0142 Fax (518) 426-1046 www.nysam-asam.org

MARKETING OPPORTUNITIES

Lunch or Dinner Sponsor (2 available)

\$10,000

- ✓ Opportunity to provide a 30 minute presentation during lunch or dinner*
- ✓ Private meeting with NYSAM President, Dr. Michael Delman
- ✓ Logo identification on all printed and promotional materials as a Lunch or Dinner Sponsor
- ✓ Premium location for Exhibitor booth
- ✓ 6 registrations
- ✓ Full-color one page advertisement in conference program
- ✓ Logo link on the NYSAM website for six months

*Presentation cannot mention branding or a specific product to meet CME requirements

Gold Sponsor

\$ 7,500

- ✓ Formal recognition during a conference plenary
- ✓ Logo identification on all printed and promotional materials as a Gold Sponsor
- ✓ Sponsorship and opportunity for product display
- ✓ Exhibitor booth
- ✓ 5 registrations
- ✓ Full-color half page advertisement in conference program
- ✓ Logo link on NYSAM website for six months

Silver Sponsor

\$5,500

- ✓ Logo identification on printed conference materials displayed at the Conference
- ✓ Exhibitor booth
- ✓ 4 Registrations
- ✓ Logo link on NYSAM website for six months

Break Sponsor (3 available)

\$3,500

- ✓ Signage and product display opportunity at a morning or afternoon conference break
- ✓ Exhibitor Booth
- ✓ 3 Registrations

Exhibitor Booth

\$1,500

- ✓ Exhibitor Booth
- ✓ 2 Registrations
- ✓ Highlighted as an exhibitor in the conference program

Program Advertisement

(see prices below)

- ✓ Half page ad in conference program **\$300**
- ✓ Full page advertisement in conference program **\$600**

SPONSOR REGISTRATION FORM

New York Society of Addiction Medicine
15th ANNUAL STATEWIDE CONFERENCE
February 1-2, 2019

Our company would like to sponsor the NYSAM 15th Annual Conference:

Gold Silver Break Sponsor Exhibitor Booth Advertisement

CONTACT INFORMATION:

Company Name _____

Company Contact _____

Company Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Company Name as it will appear in the conference program _____

COMPANY CONTACT NAME/PHONE NUMBER/EMAIL ADDRESS:

Name Badge 1: _____

Name Badge 2: _____

Space is limited. Exhibit space is sold on a first come-first served basis. Please contact Sherry LaFountain with your specific dimensions if you want to be sure your display will not exceed booth capacity prior to signing up.

** A logo and company description will be printed in the conference program. Please limit your company description to 75 words or less. Submit your logo and company description via e-mail to slafountain@asapnys.org no later than December 28, 2018. ** All advertisement materials must be received no later than December 28, 2018. Ads can be either in B&W or full color and must be submitted either in a PDF, JPEG or TIFF file.

PAYMENT INFORMATION

Check made payable to NYSAM is enclosed. Sponsors are responsible for any and all bank charges. A \$50 processing fee will be charged for returned checks.

_____ VISA _____ MASTERCARD _____ AMERICAN EXPRESS

Name on Credit Card _____

Credit Card # _____

Credit Card Billing Address _____

City _____ State _____ Zip _____

Charge Amount \$ _____ Expiration Date: _____ Security Code: _____

Signature _____

All checks should be mailed to: NYSAM, 11 North Pearl Street, Suite 801, Albany, New York 12207

Fax the completed application to (518) 426-1046

For More Information, contact: Elisabeth Kranson

Phone (518) 689-0142 or e-mail: ekranson@asapnys.org