

# **★ Alison Peters PR**

## **PRESS INFORMATION**

### **Rich Hall's Working The American Dream**

**BBC 4**

**Episode 1/1 (90 mins)**

**Date: Wednesday 4th July**

**Time: 9pm**

In his latest BBC4 documentary on the USA, award-winning comedian Rich Hall explores the American Dream and the dictum that came over with the very first pilgrims who set foot on Plymouth Rock, Work hard and you will succeed.

With his sharp wit and acerbic insight, Rich looks at how Americans strive to achieve this dream and how it's been explored and perpetuated by politicians, Industrialists, artists, writers and filmmakers.

Rich also looks at the dark heart of the American dream and considers what happens when the dream turns into a nightmare, from the Great Depression of the thirties, the boom and bust of Detroit, to the modern demise of America's shrinking Middle Class.

The Land of Opportunity has attracted all comers to live the American Dream, and Rich Hall will tell you if it actually exists or if it's just a myth that's become unobtainable for Americans.

<b>Production Company:</b>	<b>Open Mike Productions</b>
<b>Series Producer:</b>	<b>John McCormack</b>
<b>Director:</b>	<b>Chris Cottam</b>
<b>Executive Producers:</b>	<b>Andrew Beint</b>
	<b>Anthony Caveney</b>
<b>Commissioning Editor for the BBC:</b>	<b>Emma Cahusac</b>

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