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**Professional Insurance Marketing Association (PiMA)
2013 Annual Meeting**

Summit on the Affinity Channel

**February 7-10, 2013
San Diego, CA**

Chicago, IL – November 6, 2012 – The [Professional Insurance Marketing Association](#) (PiMA) will hold its 39th Annual Meeting from February 7-10, 2013 at the Hotel Del Coronado near San Diego, California.

The 2013 PiMA Annual Meeting will convene insurance brokers, companies, distributors, marketers, and product manufacturers to discuss the state and future of business opportunities in the multi-billion dollar affinity benefits niche.

“PiMA’s leadership is very enthusiastic about the theme and format of this year’s conference,” explained Edwin J. Miltenberger, CLU, CEBS who is PiMA’s president. “This meeting will deliver both a broad look at — and a deep dive into — the affinity marketplace, with the goal of helping our members grow their business.”

Program highlights will include:

- An Economic Forecast, by Dr. Chris Thornberg, Beacon Economics
- Presentations from industry leaders and peer-to-peer roundtable discussions on trends and the future of various affinity sectors, e.g. employee benefits, loyalty, membership organizations, and financial institutions
- Myths, facts & the future of membership associations, and
- Multiple networking opportunities with industry leaders

The early bird registration and housing deadline is **December 28**. Attendance is open to prospective members. For a brochure and registration form, call 817-569-7462 (PiMA) or visit <http://www.pima-assn.org>.

About PiMA – Where Affinity Business Grows

The Professional Insurance Marketing Association (PiMA) connects & empowers leaders in the affinity benefits industry to thrive in a dynamic marketplace. For more information, visit the PiMA web site at <http://www.pima-assn.org>.

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