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Professional Insurance Marketing Association's 39th Annual Meeting
A Summit on the State & Future of the Affinity Channel

February 7-10, 2013
San Diego, CA

Chicago, IL – November 27, 2012 – The [Professional Insurance Marketing Association](#) (PIMA) will hold its 39th Annual Meeting from February 7-10, 2013 at the Hotel Del Coronado near San Diego, California.

The format for this meeting has been thoughtfully constructed as a “summit” of leading insurance brokers, companies, distributors, marketers, and product manufacturers in the affinity channel.

“PIMA’s summit will provide a unique opportunity for the leaders in the affinity benefits market to assess the business growth opportunities in our multi-billion dollar industry niche,” said Edwin J. Miltenberger, CLU, CEBS who is PIMA’s president.

Program highlights include: an economic forecast; presentations on employee benefits, loyalty, associations, P&C, financial institutions & credit unions; and peer-to-peer roundtable discussions.

As noted by Sam Fleet, president & CEO of AmWINS Group Benefits, and incoming president of PIMA: “Without a doubt, PIMA has the highest concentration of decision makers — and opportunities to get deals done — than any other conference I attend.”

The early bird registration and housing deadline is **December 28**. Attendance is open to prospective members. For a brochure and registration form, call 817-569-7462 (PIMA) or visit <http://www.pima-assn.org>.

About PIMA – Where Affinity Business Grows

The Professional Insurance Marketing Association (PIMA) connects & empowers leaders in the affinity benefits industry to thrive in a dynamic marketplace. For more information, visit the PIMA web site at <http://www.pima-assn.org>.

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