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Professional Insurance Marketing Association (PiMA) Elects 2013 Board of Directors

Chicago, IL – February 12, 2013 – The [Professional Insurance Marketing Association](#) (PiMA) recently held its 39th Annual Meeting — a Summit on the Affinity Channel — near San Diego, California.

The PiMA membership elected its 2013 leaders at the meeting and **Samuel Fleet**, President & CEO of AmWINS Group Benefits of Warwick, RI was installed as PiMA President.

“As the affinity business continues to evolve, PiMA stands out as the definitive forum for leaders in the insurance direct marketing industry,” said Fleet. “I’m looking forward to working with PiMA’s leadership in the coming year to help members strengthen strategic relationships, advance their expertise and develop business opportunities in the growing affinity space.”

Other new PiMA officers are:

President-Elect – **Daniel O’Brien**, CLU, Vice President, New York Life Insurance Company, Sleepy Hollow, NY

Treasurer – **Michael Mercer**, Vice President, Business Development for Affinity Markets, Transamerica Affinity Services, Baltimore, MD

Secretary – **Mark Kelsey**, President, Kelsey National Corporation, Los Angeles, CA

Immediate Past President (ex-officio) – **Edwin Miltenberger**, CLU, CEBS, President, Carrier & Affinity Group Strategies, Covington, LA

John Kelly, Director, Association Business Development, Prudential, Manderville, LA

William Suneson, AAI, Managing Partner, Next Generation Insurance Group, Boston, MA

Newly-elected Board Directors are:

Paul Clampitt, President, Institution Solutions, LLC, Richardson, TX

Ann Dieleman, SVP/Chief Marketing & Business Development Officer, ARAG North America, Des Moines, IA

David Schaeffer, Director, Affinity Channel, AIM/Golden Care USA Inc., Carmel, CA

Returning Board Directors for 2013 are:

Allen Bress, Merchants Benefit Administration; **Stephanie D’Amico**, SourceLink; **Alfred Drowne**, AXIS Accident & Health; **Edward Klayman**, IMAC; **Sherri Lagana**, CLU, ChFC, Liberty Mutual Insurance Company; **David H. McCarty**, AGIA Insurance Services; **Shannon Warner**, AIG Benefit Solutions.

President’s Awards of Merit were presented to **Denise Friday**, CLU of AMA Insurance Agency, Inc. and **Jim Roth** of AIG Benefit Solutions.

The PIMA MidYear Meeting & Trade Show is scheduled for July 25-28, 2013 in Bermuda. For more information, visit the PIMA Web site at <http://www.pima-assn.org> or call 817-569-7462 (PIMA).

About PIMA – Where Affinity Business Grows

The Professional Insurance Marketing Association (PIMA) connects & empowers leaders in the affinity benefits industry to thrive in a dynamic marketplace. For more information, visit the PIMA web site at <http://www.pima-assn.org>.

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