



FOR IMMEDIATE RELEASE

CONTACT: Judy C. Arnold  
VP Marketing, Corp U  
212.213.2828 x7004  
[jcarnold@corpu.com](mailto:jcarnold@corpu.com)

## **CorpU Announces Finalists for Prestigious Learning Excellence and Innovation Awards**

Philadelphia, PA – March 14, 2013 – [CorpU](#), the leading talent development insight and education provider, today announced the finalists for the 14<sup>th</sup> annual CorpU Learning Excellence and Innovation Awards program. Awards will be presented during a gala dinner on April 22, 2013 as part of the 14<sup>th</sup> annual [Global Leadership Congress](#) presented by CorpU and the University of Pennsylvania Graduate School of Education ([Penn GSE](#)).

The CorpU Awards for Excellence and Innovation is the longest-running independent evaluation of corporate learning and talent programs. The awards honor corporate, non-profit, and governmental learning organizations that improve both business and employee performance through Alignment, Alliances, Branding, Launching, Leadership Development, Learning Technology, and Measurement. A panel of independent expert judges from companies including Microsoft, Konica Minolta, Mars, and Coca-Cola scored the award applicants based on various criteria specific to each category.

The finalist organizations are: Accenture, Alphaport, Inc., for the NASA Safety Center, AOL, Blue Shield of California, The Boeing Company, CA Technologies, Cannon Design, Dos Pinos, Electronic Arts, First Data, General Motors, Hilton Worldwide, The Hong Kong Jockey Club, HP, Infosys, Microsoft, MillerCoors, Pacific Rubiales, Patriot C2 Technologies, Inc., Providence Service Corporation, Raytheon Company, Spectrum Health, Tata Consultancy Services, Tenaris, Turkcell, Underwriter Lab, and Yapi Kredi.

“We congratulate all of the finalists for being on the forefront of corporate learning and

talent development,” said Alan Todd, CEO of CorpU. “We’re proud of these innovators. We’re pleased that their accomplishments will be showcased during the Global Leadership Congress where leaders will connect, network, and learn in a social environment that facilitates the adoption of new ideas for today’s leading organizations.”

The Global Leadership Congress will be held from April 21-23. The event features leading faculty and corporate learning executives, with a series of interactive sessions designed to help talent development executives build cultures rooted in innovation. World-class academic experts, best-selling authors, and award-winning practitioners who will present at the Congress include Shawn Achor (*The Happiness Advantage*); Leigh Bochicchio and Patricia Preston (Mastercard Worldwide); Peter Cappelli (Wharton); Adam Grant (Wharton); Mike Moe (Global Silicon Valley); Reda Sadki, (International Federation of Red Cross); George Siemens (Massive Open Online Course creator); and Carsten Sudhoff (World Economic Forum).

For more information, or to register for the Global Leadership Congress, visit [www.corpu.com/glc](http://www.corpu.com/glc).

For more about CorpU, contact Judy C. Arnold, VP & chief marketing officer, CorpU, at 212.213.2828 x7004 or at [jcarnold@corpu.com](mailto:jcarnold@corpu.com).

### **About CorpU**

Partnering with the best faculty from the best universities, CorpU brings a powerful new way to connect people to solve problems, generate ideas, teach and learn, and capture knowledge. Its Virtual Learning Communities integrate social media, web 2.0, cloud computing, and mobile technologies to seamlessly connect employees anytime, from anywhere, and on any device. For more, visit [www.corpu.com](http://www.corpu.com).

###