



MercuryMedia

For Immediate Release

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Temple University Honors Barry Jacobs of Mercury Media

(Santa Monica, CA) September 19, 2013 – Mercury Media, the largest independent online and offline performance marketing agency in the country, is pleased to announce that Barry Jacobs, vice president of Short Form for Mercury Media, will be honored with the Temple University Gallery of Success Award at a luncheon and awards ceremony to be held Friday, October 4. (for more information about the Gallery of Success, visit <http://www.alumni.temple.edu/s/705/alumni/2col.aspx?sid=705&gid=1&pgid=3794>)

Each year the award honors a single alumnus from each college who had made significant achievements in the profession for which he or she studied. Jacobs is a graduate of the School of Media and communication.

“I truly appreciate this honor. When I went to Temple, it offered the only hands-on communications program available and provided the best training in the field of television and radio. If you wanted to be prepared for a career in broadcast, you went to Temple,” said Jacobs.

About Mercury Media

Mercury Media is the largest independent, full-service direct response media agency in the country, headquartered in Santa Monica, California with offices in Marlboro, Massachusetts and Philadelphia, Pennsylvania. The agency was the first in its industry to launch the first full-service Hispanic direct response specialty practice, Mercury en Español, in 2009. Established in 1989, Mercury Media specializes in long form and short form direct response advertising and is committed to providing its clients with best-in-class measured media solutions across multiple platforms to achieve their strategic objectives and maximize their return on investment. By leveraging its unparalleled experience in direct response media and cutting edge analytics, the agency develops and executes innovative media campaigns that deliver superior results. For

additional information regarding Mercury Media's clients, services and expertise please visit: www.mercurymedia.com. For original articles, please visit The Mercury Index Blog at www.mercurymedia.wordpress.com. Follow us on Twitter: www.twitter.com/mercurymediadr.

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