



FOR IMMEDIATE RELEASE

For more information, contact:
Ginny Simon, Project Marketing, Inc.,
610-889-2036 or
gsimon@projectmarketinginc.com

Professional Insurance Marketing Association (PiMA) Elects 2016 Board of Directors

February 10, 2016 (Chicago, IL) – The Professional Insurance Marketing Association (PiMA) elected its Board of Directors at its Annual Meeting. New PiMA officers are:

President – Mark Kelsey, President, Kelsey National Corp. /HealthInsurance.com;
President-Elect – William Suneson, Founder/Managing Partner, Next Generation Insurance;
Treasurer – David Armstrong, President, Sass Associates;
Secretary – Shannon Warner, Executive Vice President, Marketing and Affinity Programs, Pearl Companies;
Immediate Past President (ex-officio) - Michael Mercer, Vice President, Transamerica Affinity Services.

At-Large Officers/Executive Committee members are Ann Dieleman, Chief Marketing and Business Development Officer ARAG. Legal Insurance and David Schaeffer, Vice President, AmWINS Group Benefits.

Newly-elected Board Directors are:
Al Drowne, Vice President and General Manager, American Medical Insurance Agency;
Kevin Garvin, President, Affinity North America at Arthur J. Gallagher & Co.;
Barbara Baumann, Vice President, Affinity Markets Group, Securian Financial Group;
Philip Hennig, Director Account Management, The Hartford; and
Jill Fecher, Vice President, Client Services, FARM.

For more information about PiMA, visit www.pima-assn.org or call 817-569-7462 (PiMA).

For more information, visit www.pima-assn.org or call 817-569-7462 (PiMA). The Professional Insurance Marketing Association (PiMA) connects & empowers leaders in the affinity benefits industry to thrive in a dynamic marketplace. For more information, visit the PiMA web site at <http://www.pima-assn.org>.

About PiMA – Where Affinity Business Grows

The Professional Insurance Marketing Association (PIMA) connects & empowers leaders in the affinity benefits industry to thrive in a dynamic marketplace. For more information, visit the PIMA web site at <http://www.pima-assn.org>.

###