



**FOR IMMEDIATE RELEASE**

For more information, contact:  
Ginny Simon, 610-889-2036 or  
[gsimon@projectmarketinginc.com](mailto:gsimon@projectmarketinginc.com)

**Professional Insurance Marketing Association (PiMA)  
Elects 2017 Board of Directors**

**Chicago, IL** (February 1, 2017) – The Professional Insurance Marketing Association (PiMA) elected its Board of Directors at its Annual Meeting. New PiMA officers are:

President - Bill Suneson, Managing Partner, Next Generation Insurance Group;

President-Elect – Shannon Warner, Executive Vice President, Pearl Companies;

Treasurer – Dave Armstrong, President, Sass Associates;

Secretary – Ann Dieleman, Ann Dieleman Consulting, LLC;

Immediate Past President (ex-officio) – Mark Kelsey, President, Kelsey National Corp./HealthInsurance.com

At-Large Officers/Executive Committee Members are Alfred Drowne, Vice President and General Manager, AMA Insurance Agency, Inc. and David Schaeffer, Chief Development Officer, Cost Containment Group. .

Newly-elected Board Directors are:

Chuck La Tournous, Director, Strategy & Business Development, Prudential;

Amit Dhadwal, Executive Vice President, Corporate Development, Aon Affinity

Chris Burke, President & CEO, AGIA Affinity Services;

Michael Griffin, Vice President, ACCEL Law Group PC.

For more information, visit [www.pima-assn.org](http://www.pima-assn.org) or call 817-569-7462 (PIMA).

**About PIMA – Where Affinity Business Grows**

*The Professional Insurance Marketing Association (PIMA) connects & empowers leaders in the affinity benefits industry to thrive in a dynamic marketplace. For more information, visit the PIMA web site at <http://www.pima-assn.org>.*

###