



FOR IMMEDIATE RELEASE

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Dressage at Devon Breed Sponsorship Opportunities

April 18, 2017 (Devon, PA) – Dressage at Devon will take place September 26th through October 1, 2017. Each year, Dressage at Devon offers a breed class sponsorship to showcase individual breeds at the largest open breed show in the world. The Individual Breed Classes will be held Thursday, September 29.

Here is what the sponsorship includes:

- Exposure to the thousands of equestrian enthusiasts who attend the show
- Sponsorship listing and a black and white 1/8 page advertisement in the program
- Name displayed on electronic scoreboard at various times throughout breed division classes
- Two gate passes valid for the entire show
- Reserved parking for one vehicle on Thursday, September 28th
- 15 general admission tickets good for any day
- Listing on Dressage at Devon website (www.dressageatdevon.com)

Applications for the breed class sponsorship are available at www.dressageatdevon.org. Click on the Sponsors tab, then Individual Breed Class. The application deadline is May 10, 2017 and applications will be accepted on a first come first serve basis. Sponsorship cost is \$500.00. Applications received after the deadline may be considered if time permits but will incur a late fee.

For more information about the sponsorship, please contact Melanie Sloyer, Breed Division Chair, at msloyer@aol.com or 610-420-2535.

About Dressage at Devon

Dressage at Devon (www.dressageatdevon.org) has been a premier North American Equestrian event since its founding by the Delaware Valley Combined Training Association in 1975, and became a separate organization in 2006. It combines world-class dressage competition and the world's largest open breed show with the international Fall Festival show and special activities for the entire family. The six-day event attracts hundreds of horses from around the world and thousands of spectators. Dressage at Devon is a 501(c) (3) PA non-profit organization, benefiting equine education.

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