



lifebulb design
chad hughes

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419.230.1946

Education

Columbus College of Art & Design
BFA in Advertising & Graphic Design
Minors: Copywriting & Photography 3.53 GPA

Experience

Columbus College of Art & Design 2007-August 2010
Marketing & Communications Designer

- Design several large campaigns
- Create & manage weekly ads
- Photographed college events
- Editorial Assistant for college magazine (*IMAGE*)
- Organization and event planning & fashion show

Allen County Agricultural Society (Allen County Fair) 1999-Present
Media Coordinator Intern/ PR Director/ Advertising & Sponsorship Specialist

- Organized media setup
- Coordinated hospitality room
- Produced signs of all types
- Oversaw numerous projects from start to finish
- Created a Mascot Department
- Set up displays in stores and community locations
- Photographed the fair and events
- Created and aided in the production of television and radio ads and spots

Lifebulb Design Studio 2006-Present

Owner

- On location photo shoots
- Weddings, engagements, family, senior & child photography
- Editing and retouching
- Photo production
- Brand Creation
- Graphic Design
- Website Design

Advanced Graphics; Lima, Ohio 2006-2008

Production Assistant & In-House Designer

- Designed numerous forms of signs
- Cut, taped and applied vinyl graphics
- Ran multi-program computers and printers

Qualifications

- Studio & Location Photography
- Graphic Design
- Branding
- Advertising
- Packaging Design
- Retail Design
- Marketing & Communications
- Social Mediums
- Event Organization & Planning

Software

- InDesign
- Illustrator
- Photoshop
- Lightroom
- Aperture
- Microsoft Office Suite
- Mac & PC platforms

Achievements

- Columbus Food & Wine Competition First Place Winner – 2010
- Ohio Fair Manager Award for Best Overall Advertising Campaign – 2010
- Ohio Fair Managers First Place in Large Format Publication – 2010
- Four Year Academic Achievement – 2006-2010
- CCAD Presidents Scholarship – 2006-2010
- Columbus Society of Communicating Artist – 2007-2010
- Student Programming Board – 2006-2010
- Sam-Walton Scholarship – 2007
- CCAD Student Leader Award – 2007
- Extreme Home Make Over Edition Volunteer – 2007
- Ohio Well Association Scholarship – 2007
- Hugh Reinhart Scholarship – 2006
- Nominated for Leaders of Tomorrow Award – 2006
- 'Stang Gang Founder – 2004