

2016
Annual Report



**EPILEPSY
FOUNDATION**

Western Wisconsin

DIRECTOR'S REPORT

When planning for the new year there are several factors to look at. Examining our history provided the information needed to develop an organizational blueprint for program and resource management and growth. Another planning task warranted that we also look at many significant milestones. In the past few years we have significantly increased the number of people served and trained, increased the number of volunteer hours managed, and added new programs. We have reported to you in our newsletter how we have shaped the direction of our advocacy efforts and focused on our clients most critical needs; the issues that often present the most insurmountable barriers to independence. We are proud to say with great success in many cases. We have not done this alone, members of the board and volunteers have been instrumental in providing advice, giving feedback on proposals, suggesting improvements, and just being supportive and encouraging throughout the past year. Putting all these factors together we come up with our plan for the new year.

Our past year had some really great moments. We had an extremely successful Stroll in the Park with over 700 in attendance a record amount of money raised. Our Harvest Gala was a wonderful event as we brought Olympic bronze medal winner Chanda Gunn to Eau Claire. She spoke about that through hard work and perseverance anyone can overcome the challenges of epilepsy. As a person with epilepsy she has overcome a lot in her life and now inspires those with, and without epilepsy to become better. We were again able to provide funds for our Camp Phoenix (Kids Camp) campers who enjoyed the week at the Wisconsin Lions Camp as well as funds for our Adult Retreat at the same location. We had fun listening to country music as we worked the 21 year-old check at the VIP tent at Country Jam. We also had a great time at Rib Fest put on by Jason and Theresa Curtis, members of our Board. We also partnered with Shopko this year to start anew project called "Lemonade for Livy" where on the first day of the week long event we gave away lemonade and had a donation jar at five Shopko's in our service area. This project will be done again in 2017 with Shopko doing it for a month instead of a week. The most satisfying part of all this hard work was that we were able to raise the funds necessary to improve our ability to assist individuals with epilepsy to achieve their dreams.

I think it is important for everyone to know how your contributions have helped the people with epilepsy in our service area. The next two pages of this report are the services we provide. They are broken down into our two general programming areas of client services and community education. Remember, this is just an overview of our services it does not get down into describing the many programs we offer under these two general headings. These are services that no one else provides, and are services that often times our clients cannot live without. I know that we change the lives of people with epilepsy and their families for the better on a daily basis.

As you read this report, I hope you will see within it a future in which Epilepsy Foundation of Western Wisconsin becomes stronger, more effective, and better able to fulfill its mission on behalf of people with epilepsy. Our accomplishments are something that we can be truly proud of. As always, we cannot do this without your help. . Please know that your contributions and generosity do not go unnoticed. Our visions for the future will take planning and effort. And we will achieve them - together.

~Rick

BOARD OF DIRECTORS

JASON CURTIS

Eau Claire
ITW
Customer Service Representative
Board Treasurer

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Eau Claire
Eau Claire School district
Assistant To The Director of
Elementary Education

2015-20

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Chippewa Falls
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President Elect

2015-20

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Eau Claire
Receptionist
Westgate Animal Hospital
Ann Braue's Canine Center

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2015-20

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Chippewa Falls
Chippewa Valley Technical College
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2011-16

EPILEPSY FOUNDATION OF WESTERN WISCONSIN

COMMUNITY EDUCATION

According to the Centers for Disease Control, at least 2% of the population is diagnosed with epilepsy, though the disorder impacts whole communities. Education and community awareness is an essential service for individuals with epilepsy. EFWW's community education program assists this population by providing epilepsy specific information to employers, schools, caregivers and professionals. It has been reported to EFWW that many people do not respond appropriately to seizures. Inappropriate first aid and misinformation can result in unnecessary medical costs, increased myths and stigma, and potential injury to the person with the disorder.

Information

EFWW distributes and donates brochures, books and videos to libraries, medical centers, employers, primary and secondary education centers, post-secondary education centers, county and city health departments, police and fire stations, social services departments and other public and private facilities. EFWW also offers a toll-free telephone service and a website.

Epilepsy Education Workshops and Professional Education

EFWW offers "Seizure Recognition and First Aid" training to educators, transportation workers, employers, community organizations, social workers, education and other university students, and care providers including nursing assistants, child care providers, home health care providers and group home staff. The one-hour presentation defines epilepsy, explains what seizures are and how they can affect the brain, explores physical, emotional and social first aid response to seizures and offers real life management strategies at home, work and school.

EFWW also offers "Epilepsy and Employment" training to employers, employment agencies, and staff. The one-hour training about epilepsy, seizures, appropriate first aid responses, and employment issues associated with epilepsy. The main employment issues discussed are: common fears about hiring people with epilepsy, facts about epilepsy and employment, keys to success, vocational considerations, and possible accommodations for people with epilepsy.

We also do specialized trainings for law enforcement and for emergency medical technicians.

Community Awareness and EFWW Awareness

Community awareness is defined as committee participation and brochure distribution (not special events information). EFWW awareness consists of brief presentations that provide an overview of EFWW, epilepsy issues or similar topics. These presentations are generally made to employee groups and service clubs. These services represent snapshots of information about epilepsy, related challenges and services provided by EFWW. EFWW also goes to numerous community events and health fairs to promote epilepsy awareness.

Wavelength

EFWW publishes a quarterly newsletter, which features articles addressing various aspects of epilepsy and related issues. The newsletter is mailed and now also e-mailed to more than 700 individuals and keeps our consumers up-to-date on epilepsy issues and EFWW programs

2016 COMMUNITY EDUCATION & PREVENTION

Educational Trainings.....	233 individuals
Community Outreach.....	858,112 individuals
EFWW Awareness.....	2,112 individuals
Volunteer Hours.....	1149 Hours

CLIENT SERVICES

Persons with epilepsy face many challenges from finding affordable healthcare to getting a fair and appropriate education. Very often spouses, family members, and significant others are also in need of services. The Client Services Program strives to resolve some of the challenges associated with epilepsy. Information, referrals, support, advocacy and other case management services provide individuals with the tools needed to make informed decisions on treatment options and other decisions related to their epilepsy. EFWW also teaches skills in coping and accepting the disorder by providing support not only from the Foundation but also from peers. Advocacy assists clients to learn their rights with regard to their disability. Case management assists in providing services to the person as a whole instead of just the disorder. EFWW maintains an 800 number for individuals to access the Foundation free of charge as well as a website for epilepsy information.

Case Management – Crisis Intervention

Coordinate, monitor, or provide multiple services and assistance to families or individuals with epilepsy to help them live independently at work, school, home, or in their community. This includes, but is not limited to, assistance in the following areas: health benefits counseling, living skills, employment, financial, transportation, advocacy, crisis intervention, school and social issues, and emergency medication assistance.

Education & Support

Education and counseling is given to an individual or family member about epilepsy and related psychosocial issues in order to resolve challenges and concerns about epilepsy and related issues.

Support Group/Networks

Facilitate peer contacts to provide socialization, education, and support in order to increase social skills and/or self-confidence.

Information

Provide information upon request to an individual with a directed connection to epilepsy in order to increase knowledge of epilepsy with which to make more informed decisions on medical, legal, and social issues.

<u>2016 CLIENT SERVICES</u>	
Community Resource Referral	155 individuals
Education and Support	23 individuals
AWE-some Group and Linkage Network	524 individuals

**THANK YOU TO EVERYONE WHO DONATED TO
THE EPILEPSY FOUNDATION OF
WESTERN WISCONSIN IN 2016**

UNITED WAYS & COMMUNITY CHESTS

United Way of Dunn County
Cameron Community Fund
Cumberland Community Fund
United Way of Rice Lake

2016 CONTRIBUTORS AND FUNDERS

STROLL IN THE PARK

Ahneman Family
Arbys
American Ice
ATLAS Solutions
Best Maid Cookies
Brain & Spine Center - Dr. Phillip Porter
& Dr. Kamal Thapar
Burger King
Burrachos
Carmike Cinema
Children's Museum of Eau Claire
Chippewa Falls Parks & Rec
Crystal Cave
Culver's
Cyberonics/LivaNova
Domino's
Doro Inc.
Eau Claire Bugolds
Eau Claire Cavaliers
Eau Claire Express
Festival Foods
General Beer Northwest
Gordy's Country Market
Grizzly's
Group Health Cooperative
Hardees
Idea Signs
iHeart Media
Indianhead Foods
ITW Engineered Fasteners
Jennie-o
Kwik Trip
Leader Telegram
Lind Family
Lott's A Meat - Bloomer
Lundbeck Pharmaceuticals
Managed Health Systems
Mancino's
Marshfield Clinic
Mason Shoes
Mayo Health Systems
Mega Holiday
Metropolis Resort & Hotel
Milwaukee Burger
Northern Wisconsin State Fair
Northwestern Bank
Oakleaf Surgical Hospital
Orange Leaf
Papa Murphy's
Pepsi Bottling Group
Pizza Del Re
Powertex
Premium Water
Rick & Joan Wallin
Sams Club
Spectrum Industries
Starbucks
Sue's Bake Shop
Taco Johns
United Way
Wagner's Lanes
Walmart
Wendy's
Woodman's Markets
WEAU TV13

HARVEST GALA

Americas Best Value Inn
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Ashley Furniture
Autumn Harvest Winery
Baymont Inn
Beaver Creek Reserve
Brave New Workshop
Brent Douglas Floral
Brookfield Sheraton
Cancun
Carmike Cinema
Cave of the Mounds
Chanhassen Dinner Theater
Chicago Bears
Chicago Cubs
Chippewa Valley Homebuilders
Chip Magnet
Chippewa Valley Symphony
Chippewa Valley Theater Guild
Chula Vista Waterpark
Circus World Museum
Cody Limousine
Country Jam
Curt Manufacturing
DeNova Medspa
Disney Corporation
Dooley's Pub
Dunkin Donuts
Eau Claire Chamber of Commerce
Eau Claire Children's Museum
Eau Claire Children's Theater
Eau Claire Express
Eau Claire Floral
Eau Claire YMCA
Economy Furniture
Bob Gallaher
Gordy's Market
Great Harvest Bread Company
Green Bay Packers
Green Oasis Gardens
Grizzly's
Guthrie Theater
Hanger 54
Hawthorne Aviation
Heyde Center for the Arts
Highland Fitness
Holiday Inn Express
HOM Furniture
Houligan's Steak & Seafood Pub
House on the Rock
Infinity Beverages
Judy Bell
Julianne Johnson
Lasker Jewelers
Mable Tainter Center for the Arts
Mall of America
Marquart Motors
Mays Floral
Metropolis Resort & Hotel
Midwest Dental
Micon Cinema
Milwaukee Brewers
Milwaukee Bucks
Milwaukee Burger
Milwaukee County Zoo

Milwaukee Wave
Minnesota Renaissance Festival
Minnesota Science Museum
Minnesota Timberwolves
Minnesota Twins
Minnesota Vikings
Minnesota Wild
Muldoon's Men's Wear
Nicole's Salon
Nobel Pickling
Noodles & Company
Northern Safari Army Navy
Northwestern Bank
Northwood's Brew Pub
The Nosels
Oakleaf Medical Center
Optimum Massage
Panera Bread
Pine Meadows Golf
Potters Shed
Riverbend Vineyard & Winery
Rofffe
Royal Credit Union
Rumor Mill
St. Croix Hotel & Casino
Scheels
Sharp Photo & Portrait
Shedd Aquarium
Southwest Airlines
Spectrum Industries
Starbucks
Texas Roadhouse
Three Bears Lodge
Travel Leaders
UWEC Athletic Department
UWEC Theatre Department
Visit Eau Claire
Joan Wallin
Walmart
WEAU
Wegner CPAs
Wild Ridge Golf
Wissota Chop House
Xcel Energy
Zanzibar
Zoozats

CAMP PHOENIX & ADULT RETREAT

Children's Miracle Network
Casper - Rutledge Foundation
Eau Claire Community Foundation
Mayo Health Systems
Xcel Energy
Lundbeck Pharmaceuticals

RIB FEST

Jason & Theresa Curtis
All The Great Chefs

We apologize for any omissions.



Epilepsy Foundation of Western Wisconsin

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.Counties served: Ashland, Bayfield, Barron, Buffalo, Burnett, Chippewa, Clark, Douglas, Dunn, Eau Claire, Iron, Jackson, Pepin, Pierce, Polk, Price, Rusk Sawyer, St. Croix, Trempealeau, Taylor, and Washburn

Epilepsy

More Common than You Think

Epilepsy is the fourth most common neurological disorder in the United States after Alzheimer's disease, migraines, and stroke.

It is equal in prevalence to cerebral palsy, multiple sclerosis and Parkinson's disease **combined**.

Epilepsy is not a single entity but a family of more than 40 syndromes that affect 2,800,000 people in the U. S. and 65,000,000 worldwide.

Epilepsy strikes most often among the very young and the very old, although anyone can get it at any age. In the U.S., it currently affects more than 326,000 children under age fifteen and more than 90,000 of them have severe seizures that cannot be adequately treated.

The number of cases in the elderly is beginning to soar as the baby boom generation approaches retirement age. Currently more than 570,000 adults aged 65 and above in the U.S. have the condition.

Epilepsy imposes an annual economic burden of between \$9.6 to \$12.5 billion on the nation in associated health care costs and losses in employment, wages, and productivity.

The mortality rate among people with epilepsy is 1.6 to 3 times higher than the general population and the risk of sudden death is 24 times greater.

This year another 150,000 people in the U.S. (10) will be diagnosed with epilepsy and an estimated 25,000 to 50,000 will die of seizures and related causes, including status epilepticus (non-stop seizures), sudden unexpected death in epilepsy (SUDEP), drowning and other accidents.

Epilepsy and its treatment produce a health related quality of life – measured in days of activity limitation, pain, depression, anxiety, reduced vitality, and insufficient sleep or rest – similar to arthritis, heart problems, diabetes, and cancer.

Thirty percent of people with epilepsy are severely affected and continue to have seizures despite treatment.

Of major chronic medical conditions, epilepsy is among the least understood even though one in three adults knows someone with the disorder.

Lack of knowledge about proper seizure first aid exposes affected individuals to injury from unnecessary restraint and from objects needlessly forced into the mouth.

The leading non-medical problem confronting people with epilepsy is discrimination in education, employment and social acceptance.

REVENUE AND EXPENSES

Epilepsy Foundation of Western Wisconsin 2016 Actual and 2017 Budgeted Figures

	2016 Budget	2016 Actual	2017 Budget
Revenue			
Contributions	10,000.00	12,484.24	10,000.00
Special Events	60,000.00	57,612.93	60,000.00
United Ways	3,757.00	3,755.90	3,854.00
WI DHFS	22,890.00	22,890.00	22,890.00
Program Services Fees	10,000.00	5,800.00	10,000.00
Miscellaneous Income	50.00	178.29	100.00
In-Kind Contributions	17,000.00	17,000.00	17,000.00
Miscellaneous Grants	23,000.00	28,435.00	24,000.00
TOTAL REVENUE	146,697.00	148,156.36	147,844.00
Expenses			
Salaries	70,902.00	66,618.02	70,902.00
Benefits	3,907.80	3,907.80	3,907.80
Payroll Taxes	5,424.00	5,130.25	5,424.00
Supplies	3,100.00	2,322.43	3,000.00
Telephone	2,900.00	4,031.90	2,600.00
Postage and Shipping	750.00	441.38	750.00
Occupancy	12,060.00	12,100.00	12,300.00
Equipment	1,000.00	2,478.96	2,000.00
Printing and Publication	750.00	435.80	750.00
Travel	3,000.00	1,664.65	2,750.00
Camp, Scholarships, Workshops	5,100.00	2,699.45	5,850.00
Staff Training	2,500.00	55.00	1,500.00
Specific Assistance to Individuals	250.00	0.00	250.00
Payments to EF National	3,600.00	3,542.50	4,250.00
Professional Fees	6,000.00	6,190.49	6,500.00
Insurance	2,527.00	2,485.13	2,600.00
Other Expense	250.00	36.13	250.00
In-Kind Donations	17,000.00	17,000.00	17,000.00
Special Events	5,000.00	5,323.81	5,250.00
TOTAL EXPENSES	146,020.80	136,463.70	147,833.80
NET GAIN (LOSS)	676.20	11,692.66	10.20

** Financial data based on unaudited information submitted to Board of Directors 01/11/2017

EFWW
MISSION STATEMENT

The mission of the Epilepsy Foundation of Western Wisconsin is to lead the fight to overcome the challenges of living with epilepsy and to accelerate therapies to stop seizures, find cures, and save lives.

STAFF

RICK WALLIN
Executive Director

LOU KELSEY
Director of Client Services & Community Resources



**EPILEPSY
FOUNDATION**
Western Wisconsin



Community Partner